




ZAC WORTH

 Cincinnati, OH

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PROFILE

As a recent graduate from the University of Cincinnati, I am eager to start my career in the fields of broadcast journalism, live event production, communications, or logistics. Find my portfolio at <https://www.zacworth.com/>

EDUCATION

UNIVERSITY OF CINCINNATI, COLLEGE OF ARTS AND SCIENCES | 2020 - 2024

Bachelor of Arts in Journalism with a minor in Political Science | 3.5 GPA

WORK EXPERIENCE

VAN WAGNER (SUPER BOWL LIX - NEW ORLEANS, LA)

Production Assistant | Super Bowl LIX (January 2025 - February 2025)

- Assist Ops in a multitude of tasks, ventures, etc., creatively solve problems and tackle issues
- Ensure smooth run of Van Wagner broadcast production for Super Bowl LIX

SOS GLOBAL EXPRESS (TRAVEL)

On-Site Coordinator | November 2024 - Present

- Initiate contact between clients and delivery teams, work with various venues and broadcast networks
- Ensure effective and painless transitions for Inbound and Outbound work, coordinate proper signage

GAME SHOW BATTLE ROOMS (CINCINNATI, OH)

Producer/Host | October 2024 - Present

- Technically produce game show experiences for clients, oversee light, audio, tech, scoreboard, etc.
- Host game show experiences for clients, ensure optimal enjoyment and fun (Talent work required)

AXE PAY (LYNCHBURG, VA | REMOTE)

Business Development Representative | April 2024 - Present

- Initiate Independent Agent recruitment efforts through proactive outreach and relationship building
- Facilitate effective collaboration and achieve organizational objectives

AUNTIE ANNE'S, CINNABON, AND CARVEL (CINCINNATI, OH)

Manager | October 2021 - Present

- Delegate responsibilities, optimize workflow, and ensure efficient customer service delivery
- Expertly solve problems and address issues swiftly to maintain high levels of customer satisfaction
- Train new employees and enforce corporate policies to uphold organizational standards and compliance

ICRC-TV (CINCINNATI, OH)

Intern | January 2024 - May 2024

- Directed television broadcasts and managed camera operations
- Implemented graphics and executed live switching during broadcasts
- Conducted set-up, tear-down, and coordination tasks for seamless production

BEARCAST MEDIA (CINCINNATI, OH)

General Manager | March 2023 - April 2024

Director of Bearcast Television | April 2022 - March 2023

- Managed & operated University of Cincinnati's school-sponsored media organization
- Created media-related opportunities for 1000+ students, boosting student engagement and media production
- Led team of 18 executive board members, demonstrating strong leadership and organizational skills