

# Top 8 Best Video Streaming Hosting Providers In 2023

By Luqman Lawal, June 10, 2023

Creating video content is becoming the new norm for content creators, business start-ups, educational institutions, developers, and or large organizations. These videos account for a large percentage of internet traffic. There is a need for video streaming hosting providers you can use to upload your high-quality videos or create your content.

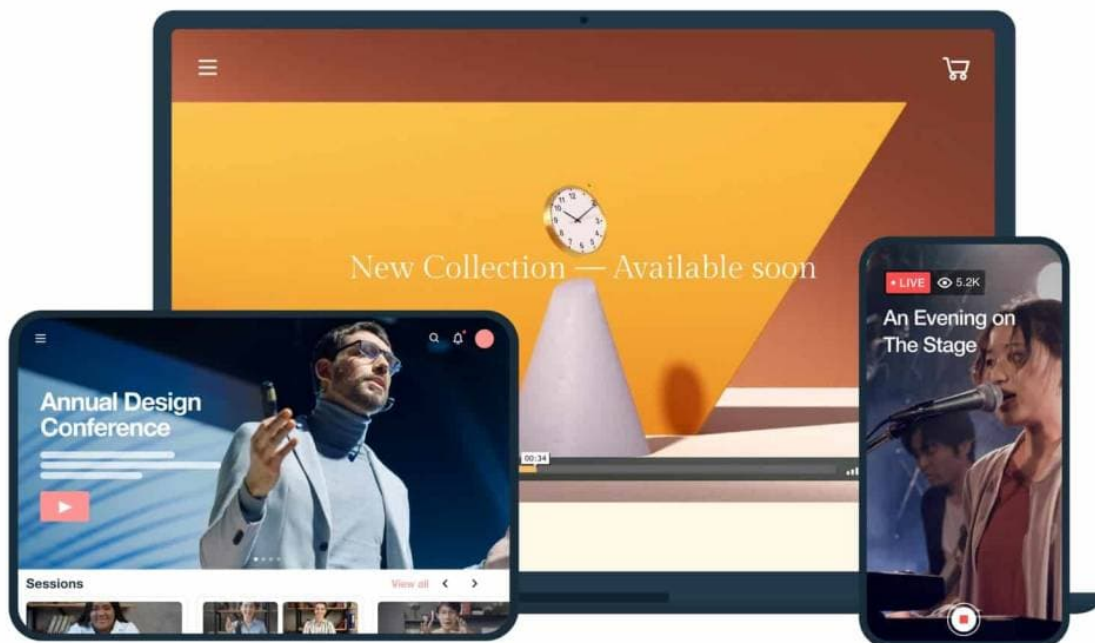


Image Source: google.com

In this article, I will be discussing the top eight best video streaming hosting providers, their outstanding features, pros & cons, why they are the best, and who they are made for.

## 1. YouTube Live

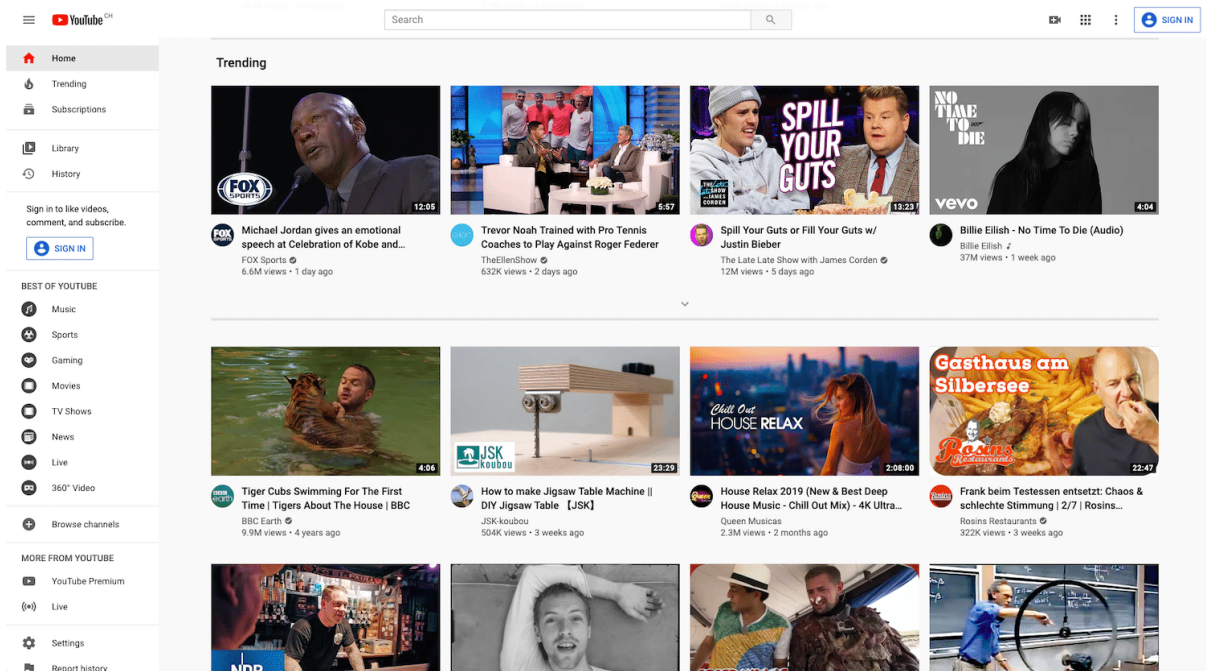


Image Source: youtube.com

Best for independent content creation and business startups

## Bottom Line;

[YouTube](https://www.youtube.com) is the most popular and most widely used streaming platform. Also, it is the largest and best streaming platform as it is used by billions of people. It is owned by Google and developed for content creators, and business startups, to mention a few. Although it is not the best option in terms of hosting content online, it has strict limitations in terms of monetization and other professional tools.

It is a free B2C video streaming provider, that supports both Video-on-Demand (VOD) and live streaming. However, the most popular content is on-demand videos. There is no limit to your data usage, storage, and or bandwidth as you can create or upload videos of up to 128 GB.

In terms of content marketing strategy, use YouTube effectively and get the best experience you want from your customers. In terms of pricing, it is free for all to use, but video content supports ads.

## Pros

- Free to use
- Popular among customers
- Easily embed your videos using custom-generated [iframe codes](#)

- Free unlimited cloud storage for your videos
- Private options remove your videos from the public
- Video-on-demand and live-streaming

## **Cons**

- No download options without third-party options
- Copyright issues due to fair use rules
- Ads play automatically, even on other content on your website
- Vital embedding options
- Strict restrictions on content
- YouTube have rights to your content
- Wide limitations on live streaming
- Maximum file size of 128 GB
- Maximum video length of 12 hours

## **Why it is one of the best video streaming providers;**

YouTube Live is the most popular choice as it offers great outstanding features such as VOD, live streaming, and free-to-use, to mention a few.

## **Who is it for;**

YouTube Live is designed and developed for independent content creators, low-cost broadcasters, and business startups.

## 2. IBM Cloud Video



Image Source: ibm.com

Best for live event streaming

### Bottom Line;

[IBM Cloud Video](#), formerly known as UStream is well-known as one of the most reliable video streaming hosting providers. It is a capable video streaming provider and also a Video-on-Demand (VOD) platform, but it is quite expensive due to the features it provides.

IBM Cloud Video is one of the pioneers of Cloud Computing, used for video hosting and streaming platforms and is excellent for monetization and marketing. It is well-known for its reliability as a video stream provider and other stellar customer support.

A distinct feature of IBM Cloud Video which makes it different from other video streaming providers is that it delivers videos via an internal video-on-demand hosting server. While this internal video-on-demand is preferable for some users, other users prefer to use something other than it.

IBM Cloud Video also offers interactive chat rooms and live polls that users can set up at different times during the live stream video. Its pricing plans range from \$129/month for small businesses to \$1,299/month for large organisations.

### Pros

- Best reliable platform
- Excellent customer support
- Suitable for larger businesses
- AI-driven deep video search
- Host events for large audiences
- Well-equipped powerful features for broadcasters
- Real-time closed captions on user video stream
- Video delivery via internal video-on-demand hosting server
- Feature to set up a registration form for viewers to join users' live video

## **Cons**

- No monetization tools
- No Content Delivery Network (CDN) support
- Access to the platform via APIs is only available on custom-priced “Media and Enterprise Plans”
- Maximum file size of 4 GB
- Not suitable for small businesses or individuals

## **Why it is one of the best video streaming providers;**

IBM Cloud Video offers great features compared to other video streaming hosting providers. Users can create a chat room while live streaming their videos. Also, it offers videos via an internal video-on-demand hosting provider.

## **Who is it for;**

IBM Cloud Video is developed for larger organisations and broadcasters.

## **3. Facebook Live**



Image Source: Facebook.com

**Best for independent content creation and business startups**

### **Bottom Line:**

[Facebook Live](#) is a video streaming hosting provider developed by a social media platform known as Facebook which allows businesses to reach consumers with their video content. When it comes to video hosting, Facebook offers “Live” meaning live streaming and “Watch” meaning on-demand features.

Live streams can be hosted on personal profiles, pages, and groups, but on-demand “Facebook Watch” videos can only be published by users with a valid and verified Facebook Page.

Facebook Live is commonly used by businesses and organisations dipping their toes in the world of live broadcasting. Since it is a free platform to use by all users, it poses many challenges relating to video ownership, time limitations on videos, monetisation, and many more.

Aside from those few technical restrictions, live streaming with Facebook Live is valuable for connecting with existing audiences.

Facebook Live is used by broadcasters who use paid streaming solutions to connect their accounts to multicast, to both Facebook and their other websites. This allows users to tap into their existing Facebook audiences while accessing the professional tools of a video hosting solution.

It is easy to use and gives easy access via a computer, a mobile phone, or a tablet. It supports easy video sharing, some available business tools, live engagement tools, business groups, and pages.

Furthermore, it is used for all kinds of content, including musical performances, comedy performances, instructional videos, teleconferencing, educational purposes, religious organisations, etc. Facebook Live is free for all to use but its content streaming is supported with ads.

## **Pros**

- Popular amongst customers
- Easy to use
- Live chat promotes engagement
- Allows you to reach your existing following
- Free to use
- User Interface friendly
- Easy accessibility with computers, mobile phones or tablets
- Integrated live interactive tools available

## **Cons**

- Time constraints on live videos
- Cannot remove Facebook's branding
- No monetization options
- Maximum file size of 4 GB
- Maximum video length of 90 minutes

## **Why it is one of the best video streaming providers:**

Facebook Live is one of the best video streaming hosting providers due to the large number of features it offers. Some of its outstanding features include wide acceptability, ease of use and access using a computer, a mobile phone, or a tablet. In addition, it supports live chat and has a well-integrated user interface.

## Who is it for:

Facebook Live is designed for all and sundry. It is used by independent content creators, low-cost broadcasters, business startups, corporate organisations, event planners, and educators.

## 4. Dailymotion

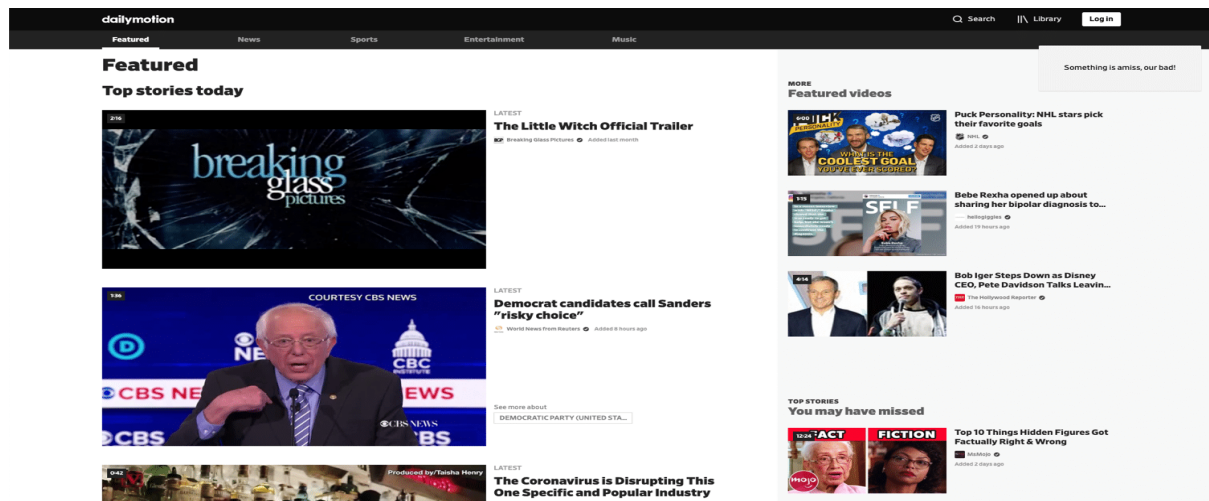


Image Source: Dailymotion.com

Best for news, sports and music videos

### Bottom Line:

[DailyMotion](https://www.dailymotion.com), the home for video that matters, is a video streaming hosting platform founded in 2005 to ensure the connections of over 350 million entertainment-seekers to their world of news and entertainment. Owned by Vivendi with headquarters in Paris and offices in New York, Singapore, and Marseille.

It is a video streaming hosting provider many refer to as “French YouTube”. One beautiful thing about Dailymotion is the fact that it gives room for the use of any content, unlike YouTube which is strictly used for a particular purpose.

DailyMotion believes that users can watch videos of interest to them. One of their goals is to move far away from the disturbance of noise and content distortion to concentrate on giving their users high-quality videos that echo with every user in a behavioural and well-coordinated viewing condition.



It is similar to YouTube in terms of some features as it allows newbies to provide and upload their videos. Since it is free for all to use, it is formulated to be cheap and cannot be used compared to some other tools that are used for professional broadcasting.

Due to its growing popularity and also the fact that it allows for the free use of words, it is the best option for a lot of broadcasters. Some of its popular features include the share option, video analytics tools, easy video-sharing tools, and closed captions.

Many consumers and a lot of independent content creators also use it as it enables premium content delivery and easy accessibility using computers, mobile phones, and tablets. It is a home for music, news, sports, and entertainment. Likewise, it is also free to use.

## **Pros**

- Copyright protection tools
- Growing in popularity around the world
- Easy to use
- User interface friendly
- Easy accessibility using a computer, mobile phone, or tablet
- Video content-sharing options
- Video analytics tools
- Very few content restrictions

## **Cons**

- Not as popular as YouTube especially in the US
- Minimal video analytics
- Offers customer support only through chat
- Maximum file size of 128 GB
- Maximum video length of 12 hours

## **Why it is one of the best video streaming hosting providers:**

DailyMotion is one of the best video streaming hosting providers due to the large number of features it offers. Some of its features include free for all users, enabling a wide global audience, and supporting video analytics tools. It can also be accessed anywhere using a computer, a mobile phone, or a tablet.

## Who is it for:

DailyMotion is designed for all that matters to users. It is designed for news, sports, music, and entertainment. It is also developed for independent content creators and business startups.

## 5. Kaltura



Image Souce: kaltura.com

Best for educational purposes

### Bottom Line;

[Kaltura](#) is an Israeli video hosting provider that serves clients around the world. Like other video streaming providers, Kaltura supports both live video and Video-on-Demand (VOD). Moreover, it does have some differences which makes it different from other video streaming providers.

For example, Kaltura offers a unique ecosystem of services aimed at large institutions such as universities. It is well-known for its Cloud Hosting and TV capabilities as it provides solutions for enterprises, educational institutions, media, Pay-TV providers, and developers making it perfect for online and in-person training.

Many people also use it to host webinars. Its pricing is based on its usage in terms of bandwidth and features as it offers both annual and pay-as-you-go pricing, and offers free trials.

## Pros

- Support for Cloud TV service
- Video looping capabilities support
- Easily accessible for viewers
- Several monetization options are available
- 24/7 service support either through chat, email, or phone call
- Supports for bulk video uploading
- Popular for both internal business and educational use
- Supports live interactive streams
- Supports various devices such as Mac, Windows, Linux

## Cons

- Automated transcription features not supported
- The user interface is less intuitive, especially on iPads and Samsung Galaxy Tabs
- Slow video uploading
- Slow processing uploading
- Requires a bit of learning
- Maximum file size of 2 GB

## Why it is one of the best video streaming providers;

Kaltura offers great outstanding features. It offers support for live video streaming and Video-on-Demand (VOD). It is a perfect video streaming provider for online and in-person training.

## Who is it for;

Kaltura is developed for large institutions, educational institutions, media and Pay-TV providers, and developers. It is designed for educational purposes and developed for cloud hosting, and TV capabilities.

## 6. Brightcove

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## MONETIZATION



HTML5 PLAYER

## MARKETING



LIVE STREAMING

## ENTERPRISE COMMS



SERVER-SIDE AD INSERTION

Image Source: [Brightcove.com](#)

**Best for creating beautiful video experiences that inspire, engage, educate and entertain.**

## Bottom Line;

[Brightcove](#), the world's most trusted streaming technology company launched in 2004 with vast experience in video streaming and a focus on marketing and monetization of videos.

Brightcove has users in over 70 different countries around the world. Some of their users include BBC Worldwide, Johnson & Johnson, Adobe, Ford, and Masterclass, to mention a few.

Their features are tailored for users who want to integrate video content into their marketing, advertising, and communication software.

## Pros

- Coverage of live events of all sizes
- Easy-to-use interface
- Good audience insights

- Privacy & Security Functionality
- Brightcove Video Editing Tools available for editing
- App integration such as Adobe Experience Manager Video integration app
- The availability of Crop TV allows users to turn their corporate videos into a premium streaming platform experience.
- 24/7 streaming experience for 24/7 video creation
- Global payment integration for subscription

## **Cons**

- Analytical Report is limited
- Hard for newbies to use
- Custom reports are difficult to set up
- To have 24/7 support, users have to pay for it.
- No published limit for maximum video length

## **Why it is one of the best video streaming providers;**

Brightcove offers a lot of experience for businesses as it has users in over 70 different countries in the world. Its videos are tailored for users looking to integrate video content into their marketing, advertising, and communication software.

With Brightcove's video cloud, enterprise customers can create beautiful video experiences that inspire, engage, educate, and entertain.

## **Who is it for;**

Brightcove is meant for businesses that are involved in marketing and monetization. Some of their well-known users include BBC, Johnson & Johnson, Adobe, Ford, and Masterclass.

## **7. SproutVideo**

SPROUTVIDEO HOME FEATURES PRICING SUPPORT COMPANY SIGN UP FREE LOGIN

## Enterprise for Everyone.

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UNLEASH YOUR INNER SUPERHERO WITH THE BEST VIDEO HOSTING PLATFORM FOR BUSINESS.

Our professional video hosting service is so intuitive, you'll feel like you have super powers while sharing your videos. Try our video privacy, marketing, and analytical tools free for 30 days.

WATCH THE VIDEO

Help

Image Source: [sproutvideo.com](https://sproutvideo.com)

Best for business growth

## Bottom Line:

[SproutVideo](https://sproutvideo.com) is a video streaming hosting provider that offers live and Video-on-Demand (VOD) hosting for a variety of broadcasting needs. It is good for users looking for video to grow their businesses. Some of its users are FedEx, SIEMENS, WeWork, and Thomson Reuters, to mention a few.

In terms of its pricing plans, it ranges from Seed with \$10/month to Forest with \$295/month, which is the highest. All modes of pricing depend on the user.

## Pros

- Live chat support for every pricing plan
- Live streaming availability support
- Video-on-demand (VOD) hosting support
- Easy-to-use tools for securing your videos
- Player customization
- Video Application Programming Interface (API) access
- Powerful privacy and security support
- Wide range of customization options availability
- Support for detailed analytics

## Cons

- Limited storage space availability
- Slight buffering of videos because of slow playback caching
- Reports of inadequate Search Engine Optimization (SEO)
- Maximum file size of up to 100 GB

## Why it is one of the best video streaming providers:

SproutVideo offers great features making it one of the most preferred video streaming providers. It has features such as live chat support on every pricing plan, embedded with powerful privacy and security making users worry less about their video content.

SproutVideo also offers the availability of both live and VOD content

## Who is it for:

SproutVideo is developed for users looking to grow their businesses through videos. It is used by organizations like FedEx, WeWork etc.

## 8. Spotlightr

Image Source: [spotlightr.com](https://spotlightr.com)

Best for Small Businesses and Big Ideas

Bottom Line:

[Spotlightr](#) is a revolutionary all-in-one video streaming hosting provider with advanced analytics and a suite of video marketing tools that helps you grow with video. It enables you to host your videos on its rock-solid cloud servers, ensuring that your videos are loaded super fast and are played on any device or browser.

Spotlightr enables users to unlock the full potential of major video hosting websites like YouTube, Vimeo, and more by allowing users to stream videos directly from their servers without any form of distraction. With Spotlightr player, users can enjoy limited player customization, and also control and manipulate options.

It has well-embedded security features by protecting your videos from being stolen with its well-advanced HLS Encryption, and password protection. With its HTML5 Video Player, users can enjoy a fully customizable interactive player optimised for better playback and faster delivery even before they press play.

Your videos are optimised for mobile viewers with responsive players that scale to fit any screen size. It has well-built video marketing tools designed for your various tasks. It allows users to view or discover who has been watching their videos, and how much of their video they have watched.

Equipped with a well-built-in audience builder for complete marketing automation, it integrates with major email service providers, marketing platforms and about 750+ other apps through Zapier.

Spotlightr is designed for businesses, educators, coaches and marketers. Its pricing plan ranges from Spark which is about \$7/month to Aurora which is about \$16/month and to Polaris which is about \$40/month, and to Supernova which is about \$125/month. It also offers a free trial.

## **Pros**

- Cloud Video Hosting
- Auto-Optimised Resolutions
- Global delivery with ridiculously high-speed
- Works with YouTube, Vimeo and more
- Monetization tools
- Offer live support and cooperative training



- Fit for all screen sizes
- Built-in social sharing
- WordPress & LearnDash integrated
- Player controls and manipulation
- Video SEO enabled
- Engagement graphs for viewer's activities
- Advanced HLS Encryption

## **Cons**

- Spark plan does not offer unlimited video uploads
- Maximum storage size of 50, 200, or 600 GB depending on the pricing plan

## **Why it is one of the best video streaming hosting providers:**

Spotlightr is one of the best video-streaming hosting providers due to the large number of features it offers. Some of its outstanding features are advanced HLS Encryption, well-engagement tools for viewer's activities, well-embedded marketing tools, well-embedded security features, an automated evergreen live streaming simulator, an HTML5 video player, and the like.

## **Who is it for:**

Spotlightr is designed for users looking for a good video hosting cloud server. It is designed and well-suited for educators looking to deliver their courses and lessons with ease, and for business owners looking to grow their businesses through video content.

Also, designed for coaches and marketers looking to host their videos in a trusted cloud server.