

SOPHISTICATE'S HAIRSTYLEGUIDE™

As published in



RED hot

Temperatures are rising, as flaming red waves burn beautiful and bright. Locks glow from within as blazing hues intertwine to form the sizzling silhouette. Wrap tresses around a curling iron, then finger-touse hair to create loose, flowing waves.

FORGE keep fresh

Lock it in... wait at least 48 hours before washing freshly colored tresses.

Skip the sun... exposure to sunlight will accelerate color fading and reduce vibrancy.

Lather wisely... invest in a shampoo specifically designed for color-treated hair.

Grab a glaze... boost shine and radiance in between touch-ups with a gloss treatment.

Chill out... hot water can increase fading, so always rinse colored strands with cool water.

Give it a chance... each time you color your tresses, the haircolor will fade less and less.



FIERY fringe

Ignite your look with scorching strands of copper and crimson (above)! An illuminating shade is stunning as it highlights the blunt bangs and sleek silhouette. Working in small sections, smooth hair with a flat iron to achieve silky straight tresses.

GLOWING glamour

Spiraled tendrils explode from a bouquet of twists in this glitzy, russet-colored mane (left). Apply mousse to damp hair before winding strands into knots. Once dried, unleash locks on the bottom to reveal fabulous coils.



**simply
RED**

Start A New Flame With A Brilliant Haircolor Hue With Radiance

MICHAEL JOHN HAIR ARTWORK LTD. in the UK

knows that a hot crimson hue can heat up *any* look.

So, why not add some spark to your style with a fierce and fiery shade? Rock one of these dazzling silhouettes, and you're sure to light up the room!

Hair: Krissy Bird/Michael John Hair Artwork Ltd., United Kingdom; Makeup: Ashleigh Bunce; Photos: Alexander McDonald.