

PROFESSIONAL PROFILE



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Chicago, IL



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<u>lesliebryanchicago</u>

SKILLS

Training & Development

Copywriting & Editing

Project Management

Budget Management

Common Sense

Accounts Receivable

Accounts Payable

Problem-Solving

Liaison Officer

Event Planning

Organization

CREDENTIALS

IDFPR Licensed Leasing Agent

CMS: Yardi, Skyline, Rise, Angus, Canva, Captivate

EDUCATION

BACHELOR OF ARTS

Communications Sociology Minor Eckerd College St. Petersburg, FL

NCAA Division II Starting Shortstop/Centerfielder

VOLUNTEER

THE CHICAGO HELP INITIATIVE Weekly meal service/delivery 2019 - Present

PROPERTY MANAGEMENT - REAL ESTATE

Golub & Company 2016-Present

ASSISTANT PROPERTY MANAGER (COMMERCIAL)

Current team member on a \$9M repositioning project on the Magnificent Mile.

- * Provide detailed budget and Capital cost tracking and analysis.
- * Assist with annual budget, reforecast, financial reports and management plan.
- * Increased Capital cash flow and funding in less than 6 months.

TENANT SERVICES COORDINATOR (COMMERCIAL)

- * Researched, organized and executed charitable initiatives and tenant events.
- * Produced marketing materials and delivered internal/external communications.
 - * Maintained purchasing, AR, AP and insurance compliance.
- * Audited payables and cut costs—saving property \$10,000+ in first year.

ASSISTANT MANAGER (UPSCALE RESIDENTIAL)

- * Managed financial performance, leasing functions and all onsite operations
- * Directed staff, vendors and residents through a full, high-rise remodel.
- * Consolidated accounts and managed an onsite ownership transition.

LEASING COORDINATOR (LUXURY RESIDENTIAL)

* Promoted to Assistant Manager in 3 months.

ASSISTANT EDITOR

Associated Publications, Inc. 2014-2016

Wrote and edited features for national print and online publications.

- * Produced content for websites, social media and print following AP style.
- * Pitched stories, conducted interviews and attended industry events.
- * Generated ad copy for promotions and products.
- * Identified, established and nurtured relationships with media and industry professionals.

Achievements: Procured \$10,000+ per month in product giveaways.

PROMOTIONS COORDINATOR

CBS Radio 2012-2014

Organized on-air, online and event promotions for Chicago's #1 country station, US99.5.

- * Planned, managed and executed overlapping projects and events.
- Supervised team of 10 employees.

Achievements: Developed and conducted training for job skills and company policy.

PROMOTIONS TEAM MEMBER

Metromix 2008-2009

Helped to launch the online entertainment guide for Tampa Bay.

- * Represented Metromix.com at concerts, festivals, bars and restaurants.
- * Created social networks and a viewer community with contests, photos and promotional items.

Achievements: Increased readership to 600,000 page views and 92,000+ unique viewers.

PROMOTIONS DEPARTMENT INTERN

Clear Channel Radio 2007-2008

Supported: 98Rock, US103.5, 93.3FLZ and 620 The Sports Animal.

* Set up and executed promotions, public relations programs and events.

Analytical thinker with a creative touch.