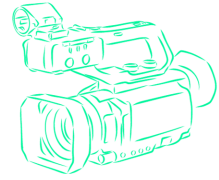




Kimberly Boensch

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Education

B.A. Mass Communication Expected Graduation December 2023

Winthrop University, Rock Hill, South Carolina

Associate of Arts June 2021

Orangeburg-Calhoun Technical College, Orangeburg, South Carolina

Experience

Social Media Intern | **Winthrop University College of Arts and Sciences**

Rock Hill, South Carolina

September 2023- Present

- Create weekly posts to increase engagement with online audience
- Develop innovative and effective ways to raise interest in department

News and Opinion Editor | **Roddey McMillan Record Magazine**

Rock Hill, South Carolina

January 2023- April 2023

- Wrote news-focused articles and editorials for the monthly magazine to increase cultural and social awareness on campus
- Copy edited articles written by staff of the news and opinion sections of the magazine in accordance with AP Style adhering to deadlines to make articles clearer and easier to read
- Delivered 800+ copies of the magazine to locations on and off campus to reach a broader audience and increase readership

Secretarial Assistant Intern | **St. Paul's Methodist Church**

Orangeburg, South Carolina

May 2018- December 2019

- Assisted secretary in developing and improving newsletters/bulletins to increase event engagement across the congregation
- Mailed bulletins to homebound parishioners to include remote audience

Teacher's Assistant, Kindergarten and 5th Grade | **Edisto Elementary**

Orangeburg, South Carolina

August 2018 to December 2018

- Developed, improved, and graded worksheets to monitor learning progress
- Organized files through alphabetizing and genre systems to increase efficiency
- Entered books into catalog system website for easy organization
- Collaborated with lead teacher to generate ideas for assignments
- Observed classroom to obtain different techniques and styles of learning

Skills

- Adobe Premiere/video editing
- News writing
- AP Style editing
- Designing newsletters
- Canva content-creation
- Effective Communication
- Leadership and teamwork
- Critical thinking/
problem-solving
- Microsoft Suite/Google
Workspace
- Time Management