

Winthrop University's Enrollment Plan Progress

Kimberly Boensch

The number of students at Winthrop has increased significantly since last year, showing some encouraging progress for the University President's plans to increase enrollment.

Staff are thrilled to hear that enrollment at the University is finally reaching pre-pandemic levels, but this means they must make sure that the University is up to the task of supporting a growing student population.

When President Serna was inaugurated last year, he announced a plan to increase enrollment at Winthrop since our numbers had been significantly low compared to previous years. In a recent email to all Winthrop students, the university president revealed that we have seen a 22 percent increase in freshmen and a 17 percent increase in transfers from this time last year.

The University's Vice President of Enrollment Management and Marketing, Joseph Miller, says "It's nice to see how we've come back but in comparison to some of our regional institutions, it's exciting."

In other inspiring news, the University was recently ranked number 5 among the top public universities in the south category of U.S. News's best colleges list. Associate Vice President of Enrollment and Dean of Admissions, Amanda James, says "Talk about exciting!! Yeah, we wait every year for those numbers to come out and I think Joseph and I when we heard the news we were screaming in our office. You know we talk about all the work that has been going on here at Winthrop. I think being ranked 5th is truly a testament to all of that."

Associate Vice President for Student Affairs and Dean of Students says the university has implemented ongoing plans to renovate its facilities in hopes of making them more appealing to

students. “Students are comparing us to USC so you know we’re trying to make our facilities look as good as possible to attract our new students,” Amber Slack said.

Many buildings on campus saw renovations over the summer and others still have ongoing construction. University officials hope the current renovations coupled with the new campus master plan will likely improve the campus and encourage even more students to choose Winthrop.