

# Jessica Blissitt

Portfolio -

[jessicablissitt.journoportfolio.co.uk](http://jessicablissitt.journoportfolio.co.uk)

## SKILLS

Barista Trained (2022-) including Latte Art.

Online Food Handling Training (2019-)

Trained on Draughts & Handling Stock

Trained on Customer Service with Andrew Denny

Enhanced DBS Check - January 2024

## LANGUAGES

English - Fluent

## QUALIFICATIONS

BA - English Literature with Creative Writing (2:1) - University of East Anglia, 2023

MA - Broadcast Journalism - University of Salford, 2025

NCTJ - Level 6 Diploma in Broadcast Journalism - University of Salford, 2025

## REFERENCES

Loughlan Campbell - Communications Manager/ University of Salford  
[l.r.campbell@salford.ac.uk](mailto:l.r.campbell@salford.ac.uk)

Kerensa Neal - Headteacher at

I'm currently working as a communications assistant, and I have a wealth of experience and skills in communications, media and marketing backgrounds. I'm currently looking for an entry-level position in communications and broadcast journalism.

## EXPERIENCE (Most recent)

### University of Salford, Salford — *Communications Assistant*

September 2024 - August 2025

My responsibilities have included writing press releases, media campaigns, writing to stakeholders, filming professional interviews, videography, event filming, and research. Consequently, I have led several incredible creative campaigns for the University, like the promotion of the Maxwell Hall Archives, interviewing Caroline Magennis about her research into war-torn Ireland, and their Annual Degree Show.

### BBC News, London — *Work Placement*

May 2025

During my time at New Broadcasting House, I worked with the teams on Verified Live, BBC World Series and Streaming in rotation. My responsibilities included data collection, booking guests, and writing guest briefs ahead of shows. As a result I created a spreadsheet of listener data for the World Series and booked several important guests for the channel, to discuss Labour's Immigration White Papers, Russia's 'Victory Day' celebrations, and a potential Ukrainian ceasefire.

### Global, Birmingham — *Work Placement*

April 2025

My responsibilities included sourcing interviews, pitching ideas, editing audio clips and writing bulletins. With these skills, I was able to find eyewitnesses and former councillors to discuss Birmingham's bins strike action. Similarly, I interviewed and wrote bulletins on deadly shrimp found in Warwickshire, Birmingham's cancelled St. Patrick's Day parade, and help facilitate a filmed interview with Councillor Robert Cotton, leader of Birmingham City Council.

### Liverpool Echo, Liverpool — *Work Placement*

April 2025

My responsibilities included interviewing people and press representatives, writing professional articles to a deadline, and sourcing additional footage to support my articles. I wrote articles on a postbox in Netherton where people can send letters to heaven, a college making Christmas Dinner for the homeless, and a feature on where people across Liverpool were offering Christmas dinner and company this december. All of these articles were sourced from my primary research.

## **Plantsbrook School, Birmingham— *Academic Mentor***

January 2024 - August 2024

In January, I started at PBS, assisting the English Department for the past two terms as an academic mentor. My time has mostly been spent helping Y10 students with their GCSE curriculum, switching between topics, and going over grammar rules that they may have struggled with in the past. I typically teach five classes a day, with three or four students in each. I also have an extended DBS check and current safeguarding training from my time here.

## **Manchester Evening News, Hollinwood — *Work Placement***

April 2025

During my week on the MEN newsdesk, my responsibilities included sourcing all of my own original content, assisting the local democracy reporter, and writing a varied group of news articles. To illustrate these responsibilities shadowed Andy Burnham's mayoral campaign, interviewed Wythenshawe locals about the cost of living crisis, and spoke to an organiser about a new festival promoting emerging artists in Manchester.

## **The New Age Magazine, London — *Lead Researcher & Photojournalist***

September 2023 - August 2024

Working as a freelance photojournalist, my responsibilities included attending concerts, writing articles and filming original content. After my promotion to lead researcher, my responsibilities included data collection, liaising with PR representatives and artists, as well as managing a team of eight researchers. As part of my success at TNAM, we were able to present our findings on Gender Equity in the Music Industry at the F-List's Conference at the University of Wolverhampton and I was invited to Glastonbury as a photojournalist.

## **The Reading Corner, Remote — *Social Media Manager***

January 2024 - April 2024

My responsibilities included liaising with authors, creating marketing strategies, and writing creative copy about our mission to provide literacy access for adults and children. After my promotion I was given the extra responsibility of managing a team of four and helping them to create daily content for our social media channels. As a result, our engagement increased and we were able to expand our team to include a digital marketing team.

## **Brum Radio, Birmingham — *Broadcast Producer***

January 2024 - August 2024

In January, I joined as a producer for Square One, a contemporary classical show with Peter Sharples. My duties included, monitoring the show, liaising with guests, audio mixing, and clipping together edits before publishing each bi-monthly episode. After joining the team, I managed to secure a professional connection with the City of Birmingham Symphony Orchestra, and we were invited to the launch of their 2025-2026 season.

## **Norwich Theatre, Norwich — *Hospitality Assistant***

October 2021 - August 2023

My duties included bar work, handling cash, selling merchandise, and providing excellent customer service. Working at the theatre truly helped me establish an excellent rapport with my guests and how to be attentive to their desires and demands. This helped me become a good salesman while also

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creating a comfortable environment and keeping people at ease.

### **Holiday Inn , Norwich (UK) — *Food and Beverage Assistant***

February 2021 - August 2021

My responsibilities included preparing food and assisting our chef in creating meals for our guests, often working regular early shifts in order to serve breakfast to the guests. As I worked here during the pandemic, we were also required to set in place COVID-19 procedures. I was also expected to clear tables, and occasionally I was required to work in reception, behind the tills, and on our bar.

### **JD Wetherspoon, Birmingham Airport (UK) — Bar Staff**

August 2019 - October 2020

Working in an airport required me to be DBS checked and I had to complete a thorough security training for all airport employees. Additionally, I also had to be much more alert and prone to bad outcomes with customers, as they were much more likely to be stressed or upset due to delays. This helped me to gain a lot of resilience and strength within the hospitality industry.

### **Roundabout Laundrette , Birmingham (UK) — Salesperson**

September 2018-August 2019

My responsibilities included washing, drying and ironing as a cleaning service for paying customers. I was also expected to deal with any complaints or refunds the customers might have. Additionally, I was expected to work out the cash float after every shift to ensure all payments were accurate and correct.

