
Clement, Sampson Arubi

Broadcaster, UX Content Writer

Behind 25, Ufia Street, Sabon Gari, Otukpo, Benue State.
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sampsonclement@gmail.com

PERSONAL PROFILE

Date of Birth: 29, March 1992

Marital Status: Single

Nationality: Nigerian

Known Languages: English

Hobbies: Traveling, Reading

SKILLS

Web content writing, Interviewing, News writing,

EXPERIENCE

Sultan Atiku Secondary School, Sokoto State - *English Language Teacher (NYSC)*

APRIL 2018-MARCH 2019

- Taught the English Language to senior secondary students as a National Youth Service member

Vision 92.5 FM, Sokoto State - *Program Presenter (Volunteer)*

APRIL 2019 - APRIL 2020

- Read news copy; gave voice narration; edited and prepared news copy for broadcast; researched and compiled news special reports.

Visibility Logic - *Content writer (Remotely)*

MAY 2021 - PRESENT

- Write web content for Visibility Logic and for other brands on behalf of Visibility Logic—E.g. Homepages, landing pages; blogs, emails, etc.

Portfolio Links [Copy and paste link in a browser]:

https://drive.google.com/drive/folders/1eMCgYvKCCmCnuWc-3HYFnh28aR-zYh7M?usp=share_link

Joy 96.5 FM, Otukpo, Benue State – News and Program Presenter

AUGUST 2021 – PRESENT

Anchor news; present live programs, conduct vox-pops

EDUCATION

**Benue State University, Makurdi, Benue State- B. Sc. Mass
Communication**

JANUARY 2013 - JANUARY 2017

PERSONAL STRENGTHS

Multitasker, Adaptable, Realistic, Focused.

CAREER OBJECTIVE

My career objective as a UX Content Writer is to use my experience in web content writing to create user-centric content that align with brands' voices and values. I aim to collaborate with designers, product managers, other relevant teams and stakeholders to craft compelling narratives that drive business goals. Through my writing skills, I hope to contribute to any corporate goals.

REFERENCES

Ogbu, Martin

Head of Maintenance Unit, College of Education, Oju, Benue State.

+234 (0803) 2211-423

Paku, Charles

News Editor, Joy 96.5 FM, Otukpo, Benue State.

+234 (0915) 748-2629

Shehu Sanyinna

Head of News and Current Affairs, Vision 92.5 FM, Sokoto, Sokoto State.

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