

Valeria Rivera Calix

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Education

Boston University College of Communication

Boston, MA

Bachelor of Science in Journalism and Public Relations

Graduated: May 2026

Relevant Coursework: Newsroom, Visual Multimedia Storytelling, PRLab, Business Fundamentals of Public Relations, Media Management and Strategies, Reporting In Depth, Law and Ethics of Journalism

Activities: Social Media Chair- BU Journalists of Color, Daily Free Press Reporter, Editor and Writer for Her Campus

Honors: Dean's List (May 2022- 2026), Cum Laude

Study Abroad: London Journalism Program

Relevant Experience

NBC/Telemundo Nueva Inglaterra

Boston, MA

Digital News Intern

June 2025- August 2025, Nov 2025 - April 2026

- Wrote articles and produced multimedia content for the website, Instagram, TikTok and podcast platforms; including World Cup special limited series on Youtube and Apple podcasts
- Translated articles in English from regional NBC stations for Spanish-speaking audiences
- Fact-checked for news segments, cut the live newscast, edited content for website/social media reproduction

Stomping Ground Strategies

Chicago, IL

Press Intern

June 2025- Dec 2025

- Assisted in drafting and distributing press releases, set up interviews with news outlets on clients' behalf
- Pitched original stories for clients including op-eds, letters to the editor that were published, in local and national outlets
- Conducted media research and built press lists, monitored and sent daily and weekly news digests for clients

PRLab at Boston University

Boston, MA

Account Executive

Sep 2025- Dec 2025

- Developed and executed strategic media outreach for client, a local non-profit, with pitches to local publications and securing interviews to increase community visibility
- Created original written content for press releases, social media posts, blogs, and website copy

Additional Experience

Aviation Business News

London, UK

Digital Content Producer

Feb 2025- April 2025

- Produced daily articles and content for the online magazine and associated social media platforms, adapted writing to fit company's style and voice
- Simplified business and tech language to be understood by a mass audience, to expand reach
- Supported management team in design and creation of the magazine's print issues

Skills

Computer Skills: Adobe Premiere Pro, Adobe Audition, Lightroom Classic, Canva Pro, Microsoft Office, and Google Suite, Photography and videography (smartphone and canon cameras), graphic design, online engagement metrics and analytics

Language Skills: Bilingual in English and Spanish