


Google Ads Conversion Tracking

Work Sample

◀◀ Linking Google Account ▶▶

 Google Ads


Linked accounts

Search Reports Tools and settings Refresh Help Notifications

Linked accounts >

Google Analytics (GA4) & Firebase

Google Analytics Admins are beginning to upgrade to the new type of Analytics property. [Learn more](#)

**Google Optimize sharing turned off**
Share your Google Ads data with Optimize accounts that are linked to the same Analytics properties as this Google Ads account. This will enable features like landing page testing, personalisation and reporting. [Learn more](#)

Select the Google Analytics 4 properties you want to link to Google Ads. [Learn more](#)
Auto-tagging is enabled. [Learn more](#)

Property	Status	Actions	Accounts	Apps and web metrics
✓ Google Analytics (GA4)	Not linked	Link	–	–

Website Debug View

The screenshot displays the Google Analytics Website Debug View interface. The left sidebar contains navigation options under 'ADMIN' and 'USER' tabs, with 'DebugView' highlighted under 'USER'. The main content area shows a timeline of events for a 'Debug Device' (Google). The timeline is divided into two sections: a vertical timeline on the left showing events from 4:58 pm to 5:04 pm, and a horizontal timeline on the right showing events from 17:05:00 to 17:05:40. The horizontal timeline includes events such as 'page_view', 'scroll', 'workshop_confirmation', 'form_start', and 'page_view'. The right sidebar shows 'TOP EVENTS' for the last 30 minutes, listing events like 'page_view', 'join_workshop', 'join_workshop_2', 'join_workshop_example', 'user_engagement', and 'form_start'. The bottom of the interface includes a footer with copyright information and links to Analytics home, Terms of Service, Privacy policy, and Send feedback.

Analytics

Try searching "Explorations"

ADMIN USER

Data Settings

Data Import

Reporting Identity

Attribution Settings

Property Change History

Data Deletion Requests

DebugView

PRODUCT LINKS

Google Ads links

Ad Manager links

BigQuery links

Display & Video 360 links

Debug Device 1

Google

5

1

5:04 pm

5:03 pm

5:02 pm

5:01 pm

5:00 pm

4:59 pm

4:58 pm

17:05:40

7s

scroll

workshop_confirmation

17:05:39

10s

form_start

17:05:29

3s

page_view

17:05:28

17:05:25

17:05:24

24s

17:05:00

TOP EVENTS

LAST 30 MINS

18 TOTAL

18 0 0

page_view 7

join_workshop 2

join_workshop_2 2

join_workshop_example 2

user_engagement 2

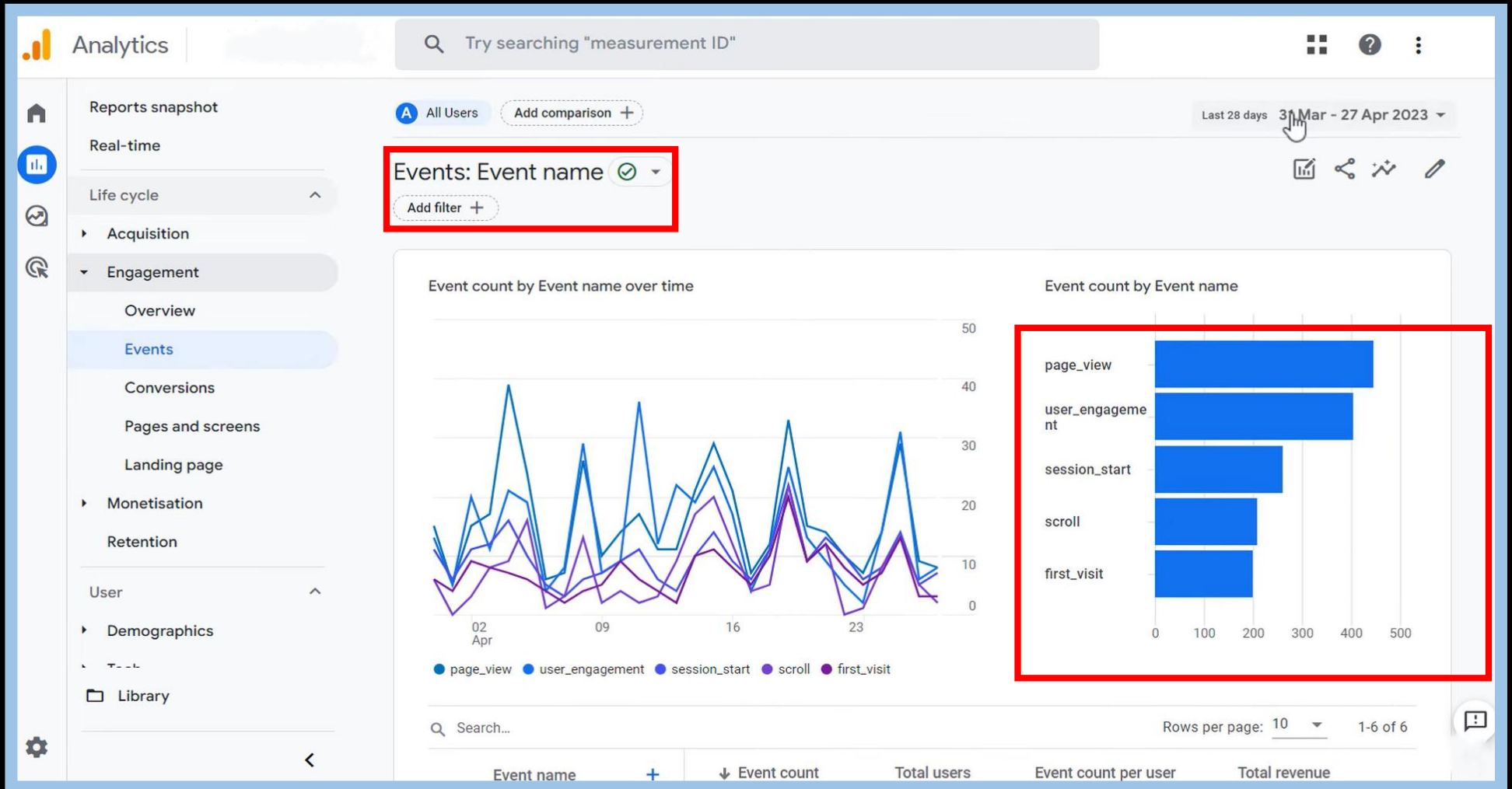
form_start 1

USER PROPERTIES ACTIVE NOW

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Event Tracking





Tag Setup in GTM



Tag Manager

Search workspace

Workspace Versions Admin

GTM-MRTKBLK Workspace Changes: 2 Preview Submit

CURRENT WORKSPACE

Default Workspace >

Overview

Tags

Triggers

Variables

Folders

Templates

Tags

<input type="checkbox"/> Name ↑	Type	Firing Triggers	Last Edited
<input type="checkbox"/> GA4 Tag	Google Analytics: GA4 Configuration	All Pages	8 months ago
<input type="checkbox"/> Join Workshop 2 Button	Google Analytics: GA4 Event	Join Workshop 2 Trigger	4 hours ago
<input type="checkbox"/> Join Workshop Button	Google Analytics: GA4 Event	Join Workshop Trigger	4 hours ago
<input type="checkbox"/> Join Workshop Example	Google Analytics: GA4 Event	Join Workshop Example Trigger	a few seconds ago
<input type="checkbox"/> Thank You Page	Google Analytics: GA4 Event	Thank You Page	an hour ago
<input type="checkbox"/> Workshop Confirmation	Google Analytics: GA4 Event	WP Forms Trigger	2 hours ago

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