

## Work Sample



# Setup Assistant Config

⚠ This property's setup is not complete. Settings may be completed for you based on your original Universal Analytics (UA) property, unless you opt out in the connected UA property. [Learn more](#) [Complete setup](#)

Analytics

ADMIN USER

Property [+ Create Property](#)

Loves Data Demo - GA4 (382802824)


- Setup Assistant
- Property Settings
- Property Access Management
- Data Streams
- Events
- Conversions
- Audiences
- Custom definitions
- Data Settings
- Data Import
- Reporting Identity

## Setup Assistant

Connected to Loves Data Demo

Set up these features to get the most out of your property. Your smarter, more advanced data analysis awaits. [Learn more about the Setup Assistant](#)

0 / 7 marked complete



### Data collection

**Collect website and app data** Not Started >

Collect event data by adding the Google tag to your web pages. [Learn more](#)

### Property settings

**Turn on Google signals** Not Started >

Access aggregated data from people with Google accounts who allow Ads Personalization. [Learn more](#)

**Set up conversions** Not Started >

Identify the key user interactions most important to your business. [Learn more](#)

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## Tag Setup in GTM



Tag Manager

Search workspace

Workspace Versions Admin GTM-THJRD63 Workspace Changes: 1 Preview Submit

CURRENT WORKSPACE

Default Workspace >

Overview

Tags

Triggers

Variables

Folders

Templates

Tags

| <input type="checkbox"/> Name ↑                             | Type                                  | Firing Triggers            | Last Edited       |
|---|---------------------------------------|----------------------------|-------------------|
| <input type="checkbox"/> Google Analytics   GA4   Page View | Google Analytics: GA4 Configuration   | Initialization - All Pages | a few seconds ago |
| <input type="checkbox"/> Google Analytics   UA   Page View  | Google Analytics: Universal Analytics | Initialization - All Pages | 6 minutes ago     |

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# New GA4 Property

