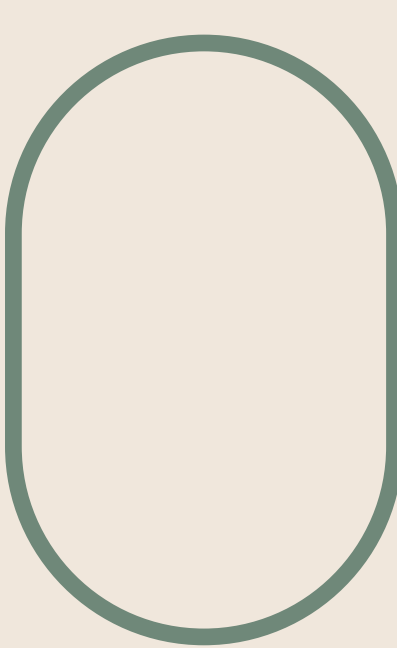




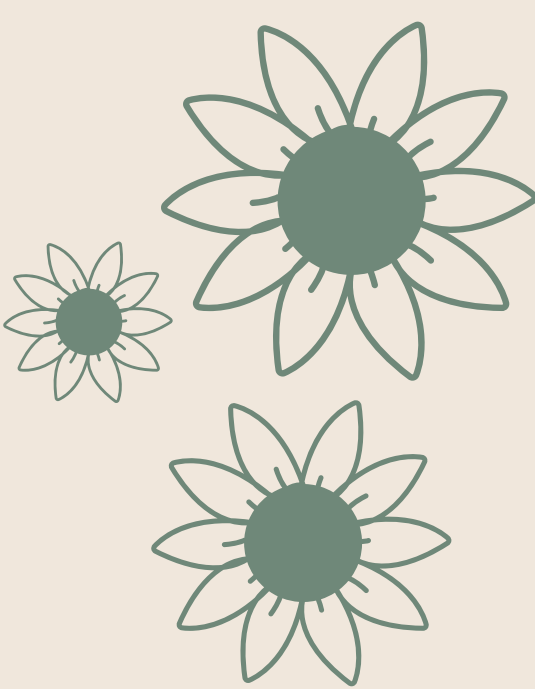
## CONCEPT



This shape symbolizes the love Ashlee has for bees and sunflowers. The shape unifies the two elements and creates a balanced composition.



The bee is done in a modern style, so that it can easily be used as an element on its own for any type of branding or packaging.

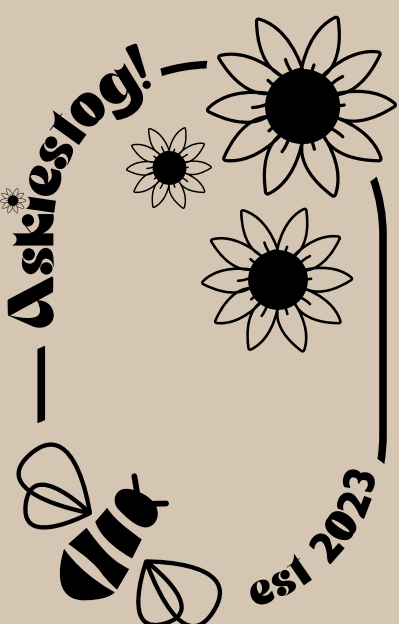


The sunflower is also created with the same simplicity to be able to be easily used for any branding or packaging.

## TRYPTIQUE



White



Black



Coloured



Filled

## FONT

**Daisy**

lowercase

**a b c d e f g h i j k l m n o p q r s t u v w x y z**

UPPERCASE

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z**

## COLOURS



#FFFFFF



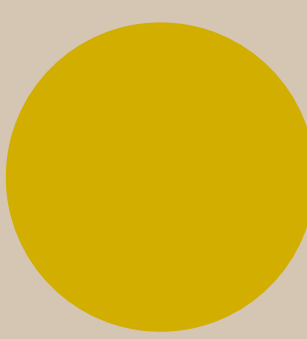
#F1E8DD



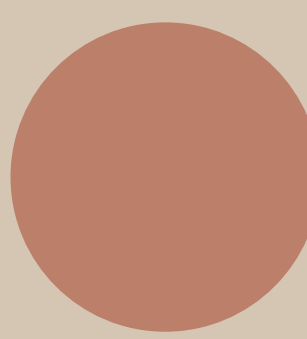
#D6C6B4



#6F8979



#D3AF00



#BC7F6A

## PACKAGING



## TAGS



## INSPIRED BY NATURE & FASHION

