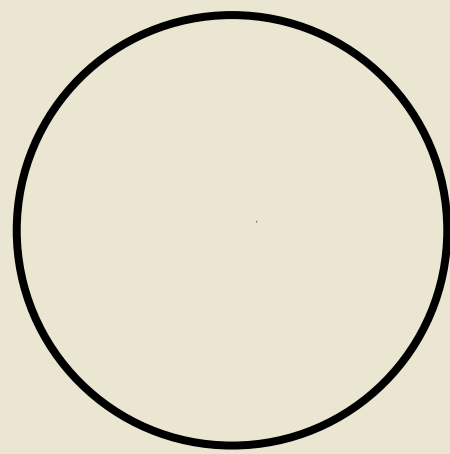


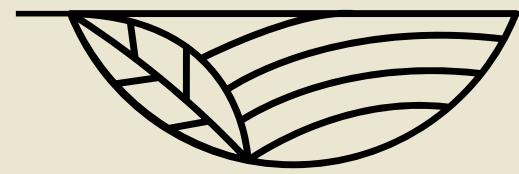
## CONCEPT



The bull's head was used because of inspiration drawn from a tattoo and feel that the client wanted to have for the brand.



A circle was used to enclose the logo, to show unity between animals and nature on the Donkerhoek farm.



A leaf and land silhouette and outline has been added to signify the importance of landscape where the animals will be raised and bred.

## TRYPTIQUE



White



Black



Coloured



Filled

## FONT

(No lowercase letters for each font)

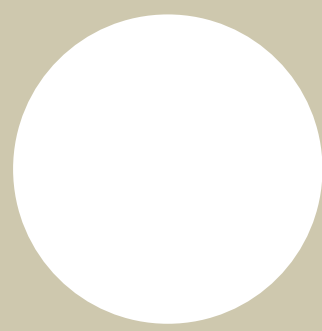
### SIMPLE GRUNGE

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

### ARINOE

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

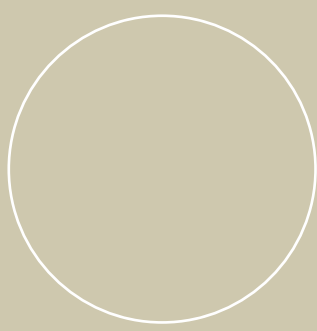
## COLOURS



#FFFFFF



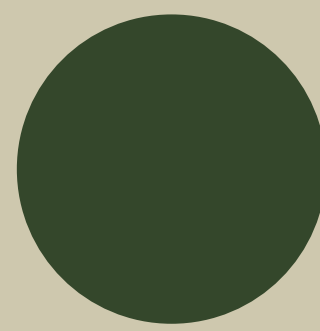
#EAE6D1



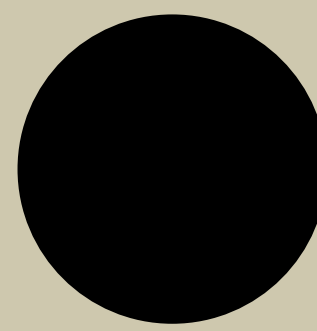
#CEC8AE



#7B9B70



#34472B



#000000

## MERCH



## INSPIRED BY NATURE & FARM LIFE

