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Document Date: April 2020

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DO YOU WANT TO DOUBLE YOUR REVENUE WITH 10X CONTENT?

Content is still king, but few know how to deliver it.

The biggest challenge facing today's digital marketers in the food, nutrition, and cannabis sectors is **audience oversaturation**.

Online readers are swamped with too many distractions, leading to abysmal clickthrough rates of **1.91%** for search ads and **0.35%** for display ads, according to HubSpot.

Low conversion rates can drain your limited budget and suck up your precious time.

And ineffective marketing campaigns are not only expensive but can potentially **hurt your brand** in the long run, losing you **customers and money**.

Your bottom line depends on your company's ability to reach the right audiences and convert them into **real, paying customers**.

That's why you need an experienced writer in your corner who can deliver written content with **10x more value**.



The Right Writer for the Right Job

Hi there, my name is Bryan and I'm a writer, consultant, and food scientist for the food, nutrition, and cannabis industries.

For many years now, I've been sharpening my writing chops to **give clients like you an edge over your competitors**.

With over 10 years of writing and research experience, I bring in unmatched, razor-sharp expertise.

That means you can trust that I'll do most of the heavy lifting for you when sharing your message.

You can benefit from my specialized background, which will build credibility with your audience and ensure your story is communicated with **maximum authority and accuracy**.

Period.

Don't just take my word for it. Let my results speak for themselves.

REAL PERFORMANCE. REAL EXPERIENCE.

While there are plenty of writers out there, you want an experienced professional who can deliver **big results** that move the needle, especially in today's tough market.

I'm That Guy.

- I wrote "[150 Food Science Questions Answered](#)", a book on food science in the kitchen, in partnership with Callisto Media.
- Companies and startups (like Kerry, Saputo, ZoomEssence, and Kolabtree) have **trusted me to upgrade the content and copy on their websites, brand materials, and technical documents.**
- I've written articles for *Heated*, *Technology Networks*, *Nanalyze*, *Kolabtree*, *Medium* and the Kerry Health & Nutrition Institute. ***My articles have been featured on Medium.***
- I worked under the Institute of Food Technologists Student Association (IFTSA) as their VP of Digital and Social Media, where I led a superstar team that delivered weekly content to their **+6,000 targeted audience.**
- I've contributed articles to *Science Meets Food* that regularly pulled in **10,000 to 20,000 readers** per article and landed the first page of Google.
- I managed social media campaigns with some of the highest reach on IFTSA's social media assets, once attracting over **14,000 organic viewers** and **900 engagements** in a single post.

CONSTRUCTING YOUR CONTENT PIPELINE

Cut Through the Noise

As your writing champion, I'll help you produce **high-quality, crystal clear content** that delivers your message with a punch.

You'll get **powerful content** that works hard for you every day, grabbing the attention of your potential customers in a world overflowing with digital distractions.

We'll work together through a streamlined process that saves you **time and money.**

Through this process, I'll make sure to craft your message to effectively **cut through the noise.**



Let me help you generate qualified leads that convert and deliver the sales you need to move your organization to the next level.

My #1 goal is to ensure your content produces **massive value** for you for years to come.

Accuracy and Credibility

Your audiences can tell when your writer lacks the deep expertise needed to deliver your message. You want a writer who **knows the difference between 'telomere' and 'tyrosine'**.

I offer you my years of experience parsing through dense, technical papers and knowing how to zero in on the **key points** that matter most to your readers, creating **accurate, trustworthy stories** about your products and organization that keep your audiences focused, engaged, and **hungry for more**.

By working with me, your brand is in safe hands.

[\(Click For Samples\)](#)

From Stories to Sales

Storytelling is one of the most powerful ways for companies to connect with audiences.

That's why study after study has shown that stories continue to be an extremely effective approach for businesses to attract and retain customers.

I once used the power of storytelling to share my journey walking 2,000 miles across the United States through a **25-page guide** on the topic, which has attracted over **290,000 readers**.

I still get viewers and emails to this day, after nearly 10 years!

I can do the same for you and help you capture readers with evergreen content, **converting them into future customers through your sales funnel and delivering results year after year.**

[\(Click For Testimonials\)](#)

Here's What I Want You to Do Next.

If you're serious about talking with me personally on building out your content pipeline, I'd be happy to get on the phone and chat with you.

Here's what we'll do:

First, click on the button below, which will open up your primary email client.

Don't worry, I've set things up so that it just creates a draft message with my email address ready to go. (I've also included a simple form that'll help me get an idea of what kind of writing service you need.)

Next, fill out all of the information that I'm requesting. *This is just to weed out anyone who isn't serious.*

Hit send and I'll schedule a time with you to chat. **It's that simple.**

WARNING – LIMITED TIME ONLY

For only a short time, I'm offering a **massive discount** on all my professional writing services.

I'm giving you the opportunity to double your revenue with top-quality content at **slashed prices.**

So be sure to book your slot now, because this window of opportunity is closing *real soon.*

With that said, I look forward to chatting with you.

Yours truly,

Bryan Le

CLICK TO GET STARTED

PRICING

Affordable Options for All Your Writing Needs

Document Type	Regular Fee	Clearance Sale
Blog Post (250–750 words)	\$400	\$300 (25% off)
Article (800–2000 words)	\$800	\$600 (25% off)
Case Study	\$1,000	\$800/page (20% off)
White Paper	\$8,000	\$6,000 (20% off)
Landing Page	\$1000	\$800/page (20% off)
Book (200-300 pages)	\$20,000	\$16,000 (20% off)

This fee includes:

- **1x – Outlining Call (1 Hour)**
- **1x – First Draft Deliverable Ready for Editing**
- **2x – Rounds of Revisions**
- **1x – Top-Quality Final Draft Deliverable**

Terms

1/3 of Payment in Advance | 1/3 on Delivery of the First Draft | 1/3 on Delivery of the Final Draft