

Evanna Ramly

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Wordsmith.

Skills

- Writing
- Editing
- Proofreading
- Translations (English, Malay)
- Language instruction

Experience

JULY 2018 - PRESENT

Senior writer / Live-well Nutraceuticals, Selangor

Prepared educational and promotional copy including press articles, social media posts, website pages, ads (print and online), packaging, leaflets, window stickers and other marketing collaterals

APRIL 2018 – JUNE 2018

Web writer / Freelance, Kuala Lumpur

Wrote web articles and social media posts for Harper's BAZAAR Malaysia and The Melium Group

JULY 2015 – MARCH 2018

Senior writer / Focus Malaysia, Selangor

Planned and wrote monthly editorial content, edited copy, managed social media, conducted interviews and photo shoots, liaised with sales and marketing team as well as clients on advertorials, liaised with graphic designers on page layouts, assisted in magazine events

MARCH 2012 – JULY 2015

Sub editor / Harper's BAZAAR Malaysia, Selangor

Managed production deadline and team of seven writers, edited articles, planned and wrote monthly editorial content, edited copy, managed social media, conducted interviews and photo shoots, liaised with sales and marketing team as well as clients, liaised with graphic designers on page layouts, assisted in magazine events, produced sales and marketing collaterals, assisted in training of new staff

SEPTEMBER 2010 – MARCH 2012

Editor / Wedding Guide Asia

Planned monthly editorial content, managed team of five writers as well as freelancers, edited and wrote daily articles, conducted interviews with featured personalities and vendors, managed comments section on website

JULY 2009 – FEBRUARY 2012

Teacher / SMK Bandar Seri Alam, Johor

Taught English and Literature to secondary school students. Positions held: English Panel secretary, teacher-in-charge of student scholarships, teacher advisor of several clubs and societies including English Society, Performing Arts and Aerobic Exercise Club, Swimming Club, Rugby Club, Pasukan Kadet Bersatu Malaysia (Udara)

JULY 2008 – OCTOBER 2008

Trainee teacher / SMK Kuala Pegang, Kedah

Taught English and Literature to secondary school students during practical experience as part of teacher training

2004 – 2008

Editorial assistant and freelance writer / Harper's BAZAAR Malaysia, Selangor

Worked part-time during semester holidays. Assisted editorial team in the office and on photo shoots, conducted and transcribed interviews, wrote several articles, advertorials and book reviews

DECEMBER 2003

Intern / Harper's BAZAAR Malaysia, Selangor

Worked part-time during semester holiday. Assisted editorial team in the office and on photo shoots

Education

AUGUST 2009

B.Ed. TESL (HONS.) / Universiti Pendidikan Sultan Idris, Perak

Graduated second upper class with a major in Teaching English as a Second Language and a minor in Literature. Made the Dean's List every semester and participated in various extra co-curricular activities from drama to choir. Represented the university in national debate and Scrabble tournaments.

DECEMBER 2002

SPM / SMK Convent Bukit Nanas, Kuala Lumpur

Achieved Grade One with an Aggregate of 13.

IT

MS Office (Intermediate – more than 20 years), Adobe InDesign (Intermediate – more than 15 years)

Languages

Proficient in English and Bahasa Malaysia, learning French and Japanese

Awards

Commended for the 1999 Commonwealth Essay Competition “Write Around The World”, semi-finalist in the 2002 International Poetry Competition by the International Society of Poets, first runner-up in the 2008 KL Poetry Slam by Dram Projects

Publications

Regular articles, reviews and advertorials in *Harper’s Bazaar Malaysia* (2004 – 2018) including:

‘100 Tips For A Happy Bride’, *Harper’s BAZAAR* Malaysia and Singapore, June 2005

‘Revenge Of The Fitness Freaks’, *Harper’s BAZAAR* Malaysia, July 2006

‘She Got Game’, *Harper’s BAZAAR* Malaysia, October 2013

‘In Living Colour’, *Harper’s BAZAAR* Malaysia and Singapore, May 2014

Book review:

Your Own, Sylvia by Stephanie Hemphill (StarMag, 2008)

Short stories:

Cruel To Be Kind, The Malaysian Women’s Weekly June 2001

Mystery Lady, The Malaysian Women’s Weekly February 2006

Books:

Poetry anthology – *Characters Under Glass*, 2008 (Penerbitan Profesional Baharu)

Interests

Reading, writing, travel, literature, film, music, performing arts, debate, current issues, nature, rugby