
ATIFA ADLINA

Jakarta • 081319752035 • atifaadlina@gmail.com

🌐 Medan, 17 September 1991 🌐 atifaadlina.journoportfolio.com/



SEO Content Writer, Content Planner, Copywriter, Content Writer
@atifaadlina

Work experience

October 2023 - March 2024	Content Planner <i>Crave Agency</i> - Planning & organizing content for social media - Write copy & caption fo social media - Identify relevant trend & topic
Agustus 2021 - October 2023	SEO Content Writer <i>SehatQ.com</i> - Write SEO friendly article for SehatQ.com - Choosing topic based on trend of keyword - Optimizing and reoptimize old article
January 2020 - July 2021	SEO Content Writer <i>HelloSehat.com</i> - Write SEO friendly article for hellosehat.com - Choosing topic based on trend of keyword - Optimizing and reoptimize old article
Agustus 2018 - September 2019	Senior Content Writer <i>Bukalapak</i> - Write SEO friendly article for review.bukalapak.com - Choosing topic based on trend of keyword - Making editorial photoshoot and video
November 2016 - Agustus 2018	Content Writer/Editor <i>Kalbe Digital Media</i> - Planning & organizing content for social media - Editing editorial plan - Collaborate with team and client

Education

2009 - 2015

Bachelor's of Communication Science
Universitas Padjadjaran
Journalism

Interest

Lifestyle, Beauty. Fashion. Travel, Health

Skills

SEO Article Writing

Editorial Plan

Content Writing

Photography

Portofolio



IG @pasarsetan.film



IG @film.petualanganaph



Menelusuri Memori Didi ...



BukaReview



Konten Fitbar



HelloSehat



SehatQ

