

NEWSLETTER

WELCOME TO OUR FIRST QUARTERLY NEWSLETTER, AND A LOOK BACK AT A.F.I.Y.U.'S JOURNEY

Who we are:



A.F.I.Y.U. Enterprise is a non profit organization created in April 2021 and was born out of a deep desire to be a part of the solution to the issues surrounding young black boys in our communities. We are in a society where boys face many unique challenges and at AFIIYU our aim is to teach them values from an early age that will produce in them self love, respect and understanding of others. This along with essential skills will enable them to do great things for themselves and also make a substantial impact in their community.

TOP NEWS 2021 - 2022

AFIIYU ENTERPRISE LAUNCH

WE HAD OUR SOFT LAUNCH IN OCT 2021 WITH A FANTASTIC VIRTUAL EVENT FEATURING MUSICAL ENTERTAINMENT AND INTRODUCTION OF THE AFIIYU TEAM!

AFIIYU PRESENTS.... BLACK YOUTH MENTORSHIP SYMPOSIUM

JOIN US AS WE LAUNCH AFIIYU MENTORSHIP PROGRAM WITH MUCH NEEDED CONVERSATION TO MOTIVATE & INSPIRE OUR YOUTH
TOPIC: BLACK YOUTH: THE PATH TO SUCCEED
REPRESENTATION FROM: DURHAM POLICE SERVICES & DURHAM FIRE SERVICES AND MORE...



ERROL CYRUS, MBA
YOUTH ADVOCATE



M.L. HUNT, M.ED., B.A. (HONS)
CASE MANAGER/YOUTH ADVOCATE



LINCOLN A ESTRIDGE
ARTIST/AUTHOR/YOUTH ADVOCATE

PLEASE CONTACT US TO REGISTER:

EMAIL: INFO@AFIIYUENTERPRISE.COM
PHONE: 289-200-0748
WEBSITE: AFIIYUENTERPRISE.COM

DATE: APRIL 22, 2022
TIME: 6:00 - 7:30 PM

OUR MENTORSHIP PROGRAM

CALL FOR MENTEES

A.F.I.Y.U.
Use Your Potential

BOYS TO MEN

MENTORSHIP PROGRAM FOR BLACK BOYS

AGES **9-16**

MENTORS HELP DEVELOP:
EMOTIONAL REGULATION
SELF ESTEEM BUILDING
BETTER LIFE SKILLS

Enroll a mentee at:

WE LAUNCHED OUR MENTORSHIP PROGRAM WITH A YOUTH MENTORSHIP SYMPOSIUM. IT WAS AN AMAZING EVENT WITH THE PARTICIPATION OF OUTSTANDING MEN IN THE COMMUNITY WHO SHARED WITH YOUTH WHO WERE IN ATTENDANCE ABOUT THEIR INSPIRING LIFE'S JOURNEY. !!!

Our virtual read along was a blast during the pandemic. We had authors from the US and Canada reading their books to the kids.

VIRTUAL READINGS

A.F.I.Y.U. Presents.....

Book Reading & Story Time

Join us for our Book Reading Series by amazing black authors and help inspire a love of reading in our children.

Authors:

- *Tanya McLean
 - *LaTia Russell
 - *Jelp Shinholster IV
 - *Dominique Okonkwo
- And more....
All readings will be virtual



YOUTH WRITING CONTEST

A.F.I.Y.U.
Get Your Reading On

Black History & Culture Youth Writing Competition

CALLING YOUNG WRITERS & POETS AGE 12 - 16

Do you have a natural ability to write stories & poems?

Enter AFIYU Young Writers Competition to win cash prize plus a six month mentorship opportunity

Contest is open to any youth who identifies as representing the Black community

Contest Rules
Each youth can submit up to 2 pieces - 1 in each category: Short story or poetry.
Must be a short story or poem depicting black culture

Submissions done via email to info@afiyuenterprise.com Deadline April 9, 2022
Winners will be chosen at our virtual award event May 14, 2022, @ 6:00 pm.
Details on website www.afiyuenterprise.co

A young girl is shown reading a book in a cozy living room setting. Below her, a young boy in a school uniform is shown holding a book.

A.F.I.Y.U Launched it's first movie in the park in August 2022! We are still introducing the neighborhood to our events even so, The kids had loads of fun, and experienced community building activities before the start of the film. Our annual event is now entering its' third successful year.

This is our 3rd annual youth writers and poet contest. It is another way we encourage and showcase the talent of young and gifted kids.

contact us for more info

A.F.I.Y.U. ENTERPRISE MOVIE IN THE PARK ESPLANADE PARK PICKERING

A FREE EVENT!

Friday, August
from 5:00 pm

Movie: Karate Kid

Showtime 9:00 PM!

Music|Storytelling|Face painting

A collection of movie-related icons: a red and white striped popcorn bucket, two blue movie tickets, a black clapperboard, and another red and white striped popcorn bucket.

OUR FUNDRAISERS



A.F.I.Y.U.
Live Your Potential

Simulated GOLF

FEBRUARY 24TH 2024
MELATI MAS SPORTS
1420 BAYLY STREET, UNIT 8, PICKERING

Tee Times: 8AM, 12PM, 4PM

\$95.00 PER GOLFER

- 18 Holes, 4 Hours
- Long Drive and Closest to the Pin Contest
- Lunch and Snacks Provided
- After Party/Dinner - RSVP when Registering
- Raffle

Register Now!
289-200-0748

DRSL

THIS IS A FUNDRAISING INITIATIVE FOR AFIYU MENTORSHIP & SOCCER PROGRAM

WE WILL BE HAVING OUR 2ND GOLF FUNDRAISER COMING UP ON **FEBRUARY 24, 2024!!** GET YOUR TICKETS NOW! BRING YOUR FOURSOME, HAVE FUN AND SUPPORT A GREAT CAUSE! ALL PROCEEDS GO TOWARDS OUR YOUTH SPORTS PROGRAMS. TICKETS ON SALE ON EVENTBRITE.



GOLF ON THE GREEN 2022!

Our first official annual clothing drive went off without a hitch!!! We had an outpouring of donations which helped us raise funds for our kids programs.

We held our second one in June 2023

The next clothing is scheduled to be held in June of 2024

contact us for details.

A.F.I.Y.U. ENTERPRISE CLOTHING DRIVE

PLANNING TO DECLUTTER FOR 2022?

LET AFIYU HELP

WE ARE LOOKING FOR USED CLOTHING AND SMALL ITEMS FOR OUR FUNDRAISER

DEADLINE EXTENDED. 3 MORE DROP OFF DAYS FEB 7, 10 & 12

**FOR MORE INFO EMAIL
INFO@AFIYUENTERPRISE.COM**

PROGRAMS

DEVELOPED BY DRSL TECH. DIR STEPHEN MILLER
 (UNITED STATES SOCCER FEDERATION NATIONAL 'A' LICENCED COACH.)
 FOR YOUTH AGES 6 -12 YEARS
 [FALL] SUNDAYS, NOV. 5 - JAN 14
 @PINE RIDGE SEC SCH GYMNASIUM,
 PICKERING

****STEPHEN MILLER'S BALL MASTERY PROGRAM ALSO AVAILABLE****

REGISTRATION FEE \$140

A YOUTH MENTORING INITIATIVE!

REGISTRATION OPENS WED SEPT 13
 TO REGISTER VISIT
 WWW.AFIYUENTERPRISE.COM OR CALL
 289-200-0748

AFIYU Soccer program launched in July 2022 with a 4 week soccer clinic! From there it grew into a 15 - week summer training program, and has now extended into the Fall and Winter seasons with training and house league. Much thanks to DRSL Director Stephen Miller who has been integral in making this program a success!

The next session is scheduled to start this Summer.

AFIYU offered a Storytelling Workshop series in the month of November 2023 at the Pickering library with author and journalist Kabrena Robinson.

Ages 6-8, 9-12 and 13-16 learned how to craft original stories based on their life stages and experience.

This workshop was a way to encourage our youth to find their voices and tell their own story in a fundamental way of shifting the narrative and ensuring that they see a future where they are positively represented and their stories highlighted.

WEEK 3- NOVEMBER 26, 2023
GROUP 3: AGES 13-16

THE FUTURE OF STORYTELLING

The rise of social media and other online platforms has transformed the way stories are shared. How do we find our voice in a society that is constantly evolving? This interactive youth workshop provides answers to these questions through active participation and feedback. We will delve into the basics of storytelling, while also incorporating the use of social media and other digital platforms to create captivating narratives.

ACTIVITIES:
 STORY WRITING
 EXPLORING DIGITAL CONTENT CREATION
 EXPLORING THE IMPORTANCE OF CRAFTING DIVERSE STORIES TO SHAPE THE FUTURE

For more information Call 289-200-0748

curated by **Kabrena L. Robinson**
 Journalist/Author/ Creative

AFIYU Pickering Public LIBRARY



OUR PARTNERS

EAST SCARBOROUGH
BOYS AND GIRLS CLUB



THE WO INC



BLACK JEWEL



ILEOJA



CANADIAN TIRE
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