

Most Popular iGaming Trends in 2022

Trends are what make the world go around. Each year, no matter what the industry is, people start and follow trends so they can fit in with those we are closest to and look up to. This is no different when it comes to iGaming, as they also need to adapt and meet the needs of their users.

What is iGaming?

There's a bit of confusion about what iGaming is, but once you know the true definition, it's pretty easy to understand.

Simply put, iGaming is a form of online betting where you wager on the possible future outcome of an electronic game or live event. This involves different forms of gambling, such as placing bets on a sporting match, playing unique slots when you **find some of the best US online casinos**, taking part in live poker, or even eSports.

iGaming is a massive market in the world, and due to this, it is continuously growing. Some countries strictly regulate or even restrict iGaming, but more people are starting to participate daily in regions where it's legal and available.

2022 iGaming Trends

Everyone knows about online betting and gambling, but it hasn't been around as long as some people imagine. The first iGaming site was launched in 1994, but it only started becoming more widely available and popular in the last decade.

Due to this, the industry is continuously expanding, and new trends are rapidly increasing each year. 2022, in particular, has predicted a wide range of up-and-coming trends that will pave the way for the future of iGaming.

Let's take a look at some of the most popular iGaming trends of 2022:

Cryptocurrency Casinos

Cryptocurrency is becoming more and more popular each day. From the emergence of Bitcoin and other forms of crypto like Ethereum and Dogecoin, everyone wants to get their hands on a few of these coins.

Casinos have picked up on the demand and have started expanding their different forms of payment, including adding cryptocurrency into the mix. Many of the most popular casinos, such as FortuneJack, have allowed their users to play slots with various forms of cryptocurrency. Other casinos, such as BitStarz, were set up in 2014 and created purely for players who want to gamble and bet using crypto.

The benefits of using cryptocurrency as a deposit and withdrawal method in casinos include faster transaction fees, higher limits, and greater transparency. The only downside is that only seasoned crypto miners and traders may be able to use the advantages of these types of casinos.

Higher Quality Gaming Experiences

Forget about the days when your slot starts to lag and you don't know whether you're a winner for a few minutes. In 2022, developers are working hard to provide you with the best online gaming experiences.

Most companies in the iGaming industry are keeping up with the latest technologies and adapting their websites to match the needs of their users. This could be anything from making the visuals sharper, speeding up the graphics, or increasing the sound and music quality on the slots.

Some expert developers are even considering introducing VR (virtual reality) into their iGaming websites. This will make any online gambling and betting experiences more immersive for the players and make the iGaming industry one of the most forward-thinking sectors in the world. VR is currently in the works, and we may begin to see more of it as the year progresses.

Sports Betting Taking The Lead

After the emergence of COVID-19, sports betting was dramatically reduced due to matches and significant events being cancelled. However, now that things are starting to get back to normal, sports betting is coming back bigger than ever.

In fact, sports betting has been found to consist of around 49% of the world's total iGaming revenues. That's almost half of all online gambling and betting practices, putting it ahead of all others. This is because there is a vast selection of different types of sports that you can choose from to bet on and many different methods to do so, from fantasy leagues to casino operations.

There's even an increase in sports and iGaming sponsorship deals, such as The Premier Lacross League teaming up with DraftKings and the Ladies Professional Golf Association joining forces with BetMGM. The more funds these iGaming companies receive from huge sports teams, the more likely that sports betting will stay at the top.

Increased Mobile Betting

The more popular iGaming becomes throughout the years, the more it needs to adapt to the changing world around us. In the past, people would spend their time gambling and betting on their desktops. However, more and more players are starting to want to play slots and other games on the go.

Casinos have already added the use of mobile betting into their offerings, but in 2022, we will see an increase in this activity. With higher mobile data speeds and the Google and Apple app stores allowing for more mobile betting apps, there's no doubt that more seasoned gamblers will join in on this trend.

More Video Streaming Games

Video streaming became increasingly more popular in 2006 when Google decided to acquire YouTube. However, iGaming is now seeing the benefits of introducing the same aspect into their casinos and games.

Live gaming such as roulette and poker has been introduced onto websites where users can play with real people and dealers without leaving the comfort of their own homes. This provides a more authentic and legitimate experience and attracts more players to online casinos where they may have gone to in-person casinos in the past.

This is a continuously growing market, and we should expect to see more video streaming games offered by casinos in 2022.

Follow The Trends

Want to participate in any of these mentioned trends? Hundreds of different iGaming sites are ready for you to explore. Find the best one for you and see if they have followed any of these trends so you can start playing.