






# Nadira Bostic

## Freelance SaaS Content Writer & Email Copywriter

 [nadira@nadirabosticcopywriting.com](mailto:nadira@nadirabosticcopywriting.com)

 [www.nadirabosticcopywriting.com](http://www.nadirabosticcopywriting.com)

 <https://www.linkedin.com/in/nadirabostic>

 Philadelphia, PA, 19128

## Professional Experience

### Freelance Writer, Swatch Digital

Feb 2022 – May 2024

- Conduct market research on clients' products, services, and industries.
- Craft SEO-friendly content for websites in the SaaS, child care, business management, and early childhood education niches to increase organic traffic.
- Edit and proofread content to confirm proper grammar, quality, and consistency with AP style.

### Freelance Writer, Girls Rock Philly

Oct 2023 – Nov 2023

- Interviewed a Girls Rock Philly program participant.
- Wrote video scripts for Girls Rock Philly's beneficiary storytelling project.

### Freelance Junior Copywriter, 20nine

Aug 2022 – Nov 2022

- Wrote copy for a Kickstarter landing page
- Wrote internal and external marketing posts for Facebook, Pinterest, Instagram, and LinkedIn.
- Wrote research-backed social media posts on various topics within the cannabis and home and garden industries.

### Freelance Email Copywriter, Liaison International

Aug 2021 – Oct 2021

- Wrote copy for enrollment email nurtures for Howard University, Lubbock Christian University, Louisiana State University, and the University of New England.

### Freelance Interview Transcriber, Generation Z, LLC

Jul 2020 – Jul 2021

- Transcribed audio of career interviews with music, film, and entertainment professionals.
- Reviewed transcriptions for accuracy in grammar, punctuation, and spelling.

### Copywriting Intern, 20nine

Feb 2020 – Mar 2020

- Researched clients' and competitors' marketing strategies and compiled a competitive analysis.
- Edited colleagues' draft copy to correct spelling and grammar and verify alignment with content guidelines.

### Student Writer, Fox School of Business at Temple University

May 2019 – Dec 2019

- Wrote copy for out-of-home and social media ads for the “Moments of Transformation” rebranding campaign.
- Drafted landing page copy for Master’s program websites.
- Wrote event listings, invitations, and reminders for Master’s program webinars.
- Ghostwrote LinkedIn InMail webinar invitations for Online BBA and Executive DBA programs on behalf of recruiting associates.

## Education

### B.A. in Advertising — Copywriting, Temple University

Aug 2015 – Dec 2019

## Skills

Copywriting • SEO Writing • Social Media Advertising  
• Keyword Research • Email Marketing • Research  
• Wordpress • Brand Strategy • Advertising  
Campaigns • Print Advertising • Script Writing