



# UGOCHUKWU IWUCHUKWU

WRITER, CONTENT MANGER

## CONTACT

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## PROFILE

I am an experienced content manager seeking a position where I can apply my knowledge and skills for continuous improvement.

## EXPERIENCE

### COPYWRITER

BUKIHQ MEDIA | December 2017 - Present

- Creating and editing all company copy
- Managing social media pages

### DIGITAL STRATEGIST

REDTOWN DIGITAL | JULY 2017 - DECEMBER 2017

- Managed social media accounts
- Created social media content for client accounts

### SOCIAL MEDIA INTERN

EBONYLIFE TV & FILMS | JUNE 2016 - NOVEMBER 2017

- Developed social media strategies to increase the following of the company's TV Shows
- Developed social media strategies to compliment marketing strategies for the company's movies

### UNDERGRADUATE INTERN

TECNO MOBILE | AUGUST 2015 - MARCH 2016

- Worked with influencers to maintain a social media community management
- Posted Content on assigned social media pages

## EDUCATION

BACHELOR OF SCIENCE, INTERNATIONAL RELATIONS

COVENANT UNIVERSITY | 2012 - 2016

SECOND CLASS UPPER

## SKILLS

- Web content development
- Copywriting
- Corporate blogging
- Excellent use of Wordpress
- Excellent use of Microsoft office programs

## **AWARDS**

**COVENANT UNIVERSITY CONVOCATION PLANNING  
COMMITTEE**

**BEST WRITER IN 2016 GRADUATING SET**

**COVENANT UNIVERSITY STRATEGIC STUDENTS  
ASSOCIATION**

**3GO DEGREE PERSONALITY AWARD**