

Anudit Basnet

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Portfolio: anuditbasnet.com

EDUCATION

Northwestern University

2025 Graduate

BSc. in Journalism, Minor in Strategic Communications, Deans High Honors, GPA 3.9

Work Experience

Action Global Communications

Doha, Qatar

Communications Executive

April 2025 - present

- **Drafted and distributed over 15 press releases for high-profile events**, including the Global Security Forum and the Hong Kong Trade Council mission to Qatar.
- Conducted **media monitoring** and prepared detailed **coverage reports** to assess campaign performance and media impact.
- Developed **content calendars** and **communication plans** for diverse clients across education, lifestyle, and sports sectors

Euro News

Doha, Qatar

Internship

November 2024 - January 2025

- **Assisted in producing seven episodes** across **four different shows**.
- **Conceptualised, wrote, and developed two episodes for *Football Now***.
- Coordinated call sheets, music rights, production documents, and location filming, and gained proficiency in Dalet.

Transitions

Prague, Czech Republic

Editorial Intern

Spring 2024

- **Copy edited** a diverse range of articles, **ensuring compliance** with the **magazine's editorial standards** and **AP style**.
- **Researched, wrote, and published multiple articles and photo stories** on politics, culture, and sports in Central Europe and post-Soviet nations.
- **Oversaw the publication process**, including content scheduling and website management.

Doha Debates

Doha, Qatar

Multimedia Coordinator

Winter 2022

- **Led the multimedia team and social media content creation** during **FIFA World Cup 2022**, in **Qatar's biggest fan zone**
- **Interviewed and moderated conversation** with multiple celebrities like **Samuel Eto'o**

Northwestern University

Doha, Qatar

Peer Tutor at Writing Center

August 2023 - December 2024

- Provided one-on-one tutoring to students and offered constructive feedback on a diverse range of assignments and projects, to help their academic performance.
- Developed & implemented effective study strategies for students.

Debate Network Nepal (DNN)**Kathmandu, Nepal***Senior Communications Officer and Managing Director**2020/21 Tenure*

- **Youngest Managing Director** in the organization's history
- Established an **equity committee** to **introduce reservation policies** for the organization.
- Managed all the social media communication, design, and interactions.

The Daily Q**Doha, Qatar***Multiple Roles**August 2022 to July 2024*

- Managing Director | *Aug. 2023 to Feb. 2024*
- Multimedia Reporter | *Aug. 2022 to Jul. 2024*
- Social Media Live Reporter | *Aug. 2022 to Feb. 2024*

ASSISTANTSHIPS

Teaching Assistant**Northwestern University**

English 103-1, Prof. Kelly Wilson

Spring 2023 & Fall 2023

Journalism 202, Prof. Eddy Borges-Rey

Fall 2022

Journalism 201, Prof. Abraham Abusharif

Fall 2024

Research Assistant**Northwestern University**

Prof. Abraham Abusharif

Fall 2024 to Spring 2025

FELLOWSHIPS & AWARDS

Undergraduate Research Fellow at Institute for Advanced Studies in Global South

- Conducted a year-long research project to analyze the role of social media and para social bonds in news dissemination
- Published paper was selected for Pre-Conference at ICA

Awards

- A Happy Mel Story MRA 2024, Video Journalism, Winner
- Bhatbhat: An Identity, A Struggle MRA 2024, Written Journalism, Nominee
- The Future of Asian Football MRA 2025, Video Journalism, Nominee

SKILLS

Photography, Video Editing, Graphic Design, Public Speaking, Marketing Strategies

Fluent Equipment:

Canon 5D Mark IV, Canon 6D Mark III, Canon 850D, Canon 700D, Canon 80D, Canon C-100, Canon XF-405, Canon C-300, Sony PZ150

Fluent Software & Designing Platform:

Adobe Premiere Pro, Adobe Lightroom, Adobe Illustrator, Adobe After Effects, Microsoft Suite

Fluent languages:

English, Nepalese, Hindi, and Urdu