



WK 10—2023
omni-channel creative

WEB

SUNDAY MARCH 5

INTRODUCING
All Baddy Everything Pre-Workout
Try the UK's best-selling pre in a NEW flavor collab with
UFC star Paddy the Baddy!

[Shop Now](#)



FPO

New



BATTLE OF THE BRANDS
CONTENDER
Buy One, Get One
50% OFF
BodyTech® brands

[Shop Now](#)



20% OFF
Dymatize

[Shop Now](#)



BOGO FREE
The Vitamin Shoppe®
Brand Favorites



20% Off
Solaray Favorites



25% Off
plnt® Favorites



20% Off
Nature's Way Favorites



Free Nutrition Coaching
from HEALTHY AWARDS. [Book Now](#)



BATTLE OF THE BRANDS CONTENDERS



BOGO 50% Off RedCon1
Will the 2022 Battle of the Brands champion rise again? Bragging rights are on the line!



BOGO 50% Off Cellucor
Can this tried-and-true competitor finally claim the spotlight? All bets are off this year.



BOGO 50% Off RAW Nutrition
Helmed by the legendary Chris Bumstead, can this newbie freeze out classic brands to lock in the top spot?



What You Should Know About Training to Failure
Just how important is this popular training pillar to making serious progress? The Muscle PhD digs into it.

MONDAY MARCH 6



\$20 OFF \$105
\$15 OFF \$85 | \$10 OFF \$65*
plus free shipping
Online Only | Use Code: RECOVERY
[Shop Now](#)

New



BATTLE OF THE BRANDS
CONTENDER
Buy One, Get One
50% OFF
BodyTech® brands
[Shop Now](#)

FPO
NO SKUS
AVAILABLE

JUST IN:
**New Loaded Protein
Flavors from RYSE!**
Treat yourself to yummy Skippy Peanut
Butter and exclusive Jet Puff Birthday Cake.

[Shop Now](#)



20% Off
Dymatize



BOGO 50% Off
Betancourt Nutrition



BOGO 50% Off
Quest



NEW Flavors
in Sports Nutrition

BATTLE OF THE BRANDS **CAST YOUR BALLOT!**
Vote & Shop



BOGO 50% Off Arms Race
Double up on the ultimate matchup:
Old-school dedication + modern science!
Let's gooo!



BOGO 50% Off EHPlabs
Discover the premium thermogenic fat
burners & pre-workouts that make
EHPlabs a winning choice.



BOGO 50% Off Kaged
Champion your goals with these
ultra-premium, health-focused sports
supps.



**It's Time to Stop Hating on
Steady-State Cardio**
Should you kiss the treadmill trudge
goodbye? Experts say "Nope."

WEDNESDAY MARCH 8



Explore
**WOMAN-LED
Wellness Brands**

In honor of Women's History Month, we're celebrating innovative brands that are paving the way for female entrepreneurs.

[Shop Now](#)

New



BATTLE OF THE BRANDS
CONTENDER
Buy One, Get One
50% OFF
BodyTech® brands

[Shop Now](#)



Buy One, Get One
50% OFF
digestive health favorites from
The Vitamin Shoppe® brand

[Shop Now](#)



**20% Off
Dymatize**



**BOGO 50% Off
Betancourt Nutrition**



**BOGO 50% Off
Quest**



**NEW Flavors
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THURSDAY MARCH 9



20% OFF \$85
15% OFF \$60*
plus free shipping

Online Only | Use Code: **ACHIEVED**

[Shop Now](#)

New



BATTLE OF THE BRANDS
CONTENDER
 Buy One, Get One
50% OFF
 BodyTech® brands

[Shop Now](#)



Buy One, Get One
50% OFF
 digestive health favorites from
 The Vitamin Shoppe® brand

[Shop Now](#)



20% Off
 Dymatize



BOGO 50% Off
 Betancourt Nutrition



BOGO 50% Off
 Quest



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BOGO 50% Off Kaged
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 supps.



**It's Time to Stop Hating on
 Steady-State Cardio**
 Should you kiss the treadmill trudge
 goodbye? Experts say "Nope."

SATURDAY MARCH 11



20% OFF
with 2-Hour Pickup*

NO MINIMUM | Use Code: GOSAVE23

Shop Now



BATTLE OF THE BRANDS
CONTENDER

Buy One, Get One
50% OFF
BodyTech® brands

Shop Now



Buy One, Get One
50% OFF
digestive health favorites from
The Vitamin Shoppe® brand

Shop Now



20% Off
Dymatize



BOGO 50% Off
Betancourt Nutrition



BOGO 50% Off
Quest



NEW Flavors
in Sports Nutrition



BATTLE OF THE BRANDS CAST YOUR BALLOT!
Vote & Shop



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Champion your goals with these
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**It's Time to Stop Hating on
Steady-State Cardio**
Should you kiss the treadmill trudge
goodbye? Experts say "Nope."

EMAIL

Sunday, March 5, 2023 AM
(Gold Store Event)

SL: Gold VIPs: This event was MADE for you!
PL: Cash Back Awards + a Giveaway + More!



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

<FirstName>

75pts

50pts

Award Available

GOLD Level

Awards Balance: <xxxx>

points to \$XX Award



HEALTHY AWARDS GOLD V.I.P. EVENT

In-Store Exclusive: Last Day!

Earn a
\$25 Cash Back Award
for your next purchase when you spend \$125¹

\$15 Cash Back Award

when you spend \$100¹

\$10 Cash Back Award

when you spend \$75¹

[Find A Store](#)

BATTLE OF THE BRANDS

Want to Win a
Sports Supplement Stack?
(\$315 value!)
Enter the giveaway in-store!



In-Store Exclusive: Last Day!

\$1 Jocko Fuel Drinks Weekend!²

Try flavors like Mango Mayhem,
Pink Mist Pink Lemonade, & more!

[Find a Store](#)

6 can maximum

In-Store: Last Day!

Free Samples³

- **The Joker™ Candy DC x BodyTech® Energized Critical Aminos**
- **Mixed Berry The Vitamin Shoppe® brand Ashwagandha Gummies**

[Find a Store](#)

While supplies last.
Actual sample sizes not pictured.



Sunday, March 5, 2023 AM
(Non-Gold Store Event)

SL: Crush goals w/ BOGO 50% Off BodyTech brands
PL: Save on a Battle of the Brands contender!



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

<FirstName>

75pts

50pts

Award Available

GOLD Level

Awards Balance: <xxxx>

points to \$XX Award



Buy One, Get One
50% OFF

BodyTech® brands*

[Shop Now](#)

BATTLE OF THE BRANDS
CONTENDER



Call stores for availability | Ends 3/12/2023



20% OFF
Solaray favorites*

[Shop Now](#)

Ends 4/2/2023

In-Store: Last Day!

Free Samples¹

- **The Joker™ Candy DC x BodyTech® Energized Critical Aminos**
- **Mixed Berry The Vitamin Shoppe® brand Ashwagandha Gummies**

[Find a Store](#)

While supplies last.
Actual sample sizes not pictured.



More GREAT DEALS

BATTLE OF THE BRANDS
CONTENDER



BOGO 50% OFF
BodyTech® brands*

[Shop Now](#)

Call stores for availability | Ends 3/12/2023



20% OFF
Solaray favorites*

[Shop Now](#)

Ends 4/2/2023



In-Store Exclusive: Last Day!

\$1 Jocko Fuel Drinks Weekend!²

Try flavors like Mango Mayhem,
Pink Mist Pink Lemonade, & more!

[Find a Store](#)

6 can maximum

Sunday, March 5, 2023 PM

(Gold Store Event)

SL: V.I.P. Savings: Extended online!

PL: Last chance for Cash Back Awards & more



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

This Exclusive Ends In: 03 Hours 38 Minutes 59 Seconds

HEALTHY AWARDS. GOLD V.I.P. EVENT: EXTENDED

Couldn't make it to the store? You can now save online until midnight.

Earn a \$25 Cash Back Award

for your next purchase when you spend \$125¹

\$15 Cash Back Award

when you spend \$100¹

\$10 Cash Back Award

when you spend \$75¹

Shop Now

Pick Me!



Product Name Product Name

Brand Name

★★★★☆ (XX)

\$XX.XX

Shop Now >



Product Name Product Name

Brand Name

★★★★☆ (XX)

\$XX.XX

Shop Now >



Product Name Product Name

Brand Name

★★★★☆ (XX)

\$XX.XX

Shop Now >



Product Name Product Name

Brand Name

★★★★☆ (XX)

\$XX.XX

Shop Now >

WHATS GOO:D by V

FITNESS HEALTH NUTRITION HEALTHY WEIGHT BEAUTY

TOP STORIES



NUTRITION

5 Nutrients That Support Women's Hormonal Balance



STORIES

3 Women's Wellness Entrepreneurs Share the Challenges They Overcame



FITNESS

Women Are More Likely To Get Injured Working Out

SUPER FAN SPOTLIGHT

"As a busy mom and business owner, I schedule workouts like I do meetings. It helps me find time for myself and better track my progress. [Alani Nu Energy](#) helps reignite me towards the end of the day."

- *Ericka Delgado (@thicknfitlife), Orlando, FL*

[Explore Alani Nu](#)



ON THE 'GRAM

"I am obsessed with [TrueYou's Go with the Glow!](#) I think this is the best well-rounded hair, skin, and nail supplement out there to boost beauty from the inside out."

- *Karen Cooney, The Vitamin Shoppe nutritionist, via @TrueYou*

[Explore TrueYou](#)



Monday, March 6, 2023 AM
(Combo)

SL: <FName>: Save strong—up to \$20 off!
PL: + Who's your Battle of the Brands pick?



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

<First Name> 75pts 50pts Award Available
GOLD Level points to \$XX Award

Fuel the Contender in You

\$20 OFF \$105

\$15 OFF \$85 | \$10 OFF \$65*

plus free shipping

Online Only | Use Code: RECOVERY

Shop Now

Exclusions apply* | Ends 3/7/2023

LOGO TBD

CAST YOUR BALLOT!

BATTLE OF THE BRANDS 2023

LOGO TBD

Vote & Shop



BOGO 50% OFF
EHPlabs*

Shop Now

Ends 4/2/2023

BOGO 50% OFF
RAW Nutrition*

Shop Now

Ends 3/19/2022

More GREAT DEALS

INTRODUCTORY OFFER
25% OFF

INTRODUCING NeuroQ™

Smart solutions for mental clarity & sharp thinking, only at The Vitamin Shoppe®!

Shop Now

Offer Ends 3/19/2023

Brain & Memory Must-Haves

25% OFF
cognitive health favorites*

Shop Now

Ends 3/19/2023



Monday, March 6, 2023 AM
(D1: Brain & Memory)

SL: <FName>: Don't forget your coupon!
PL: Up to \$20 off + savings on smarter supps



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

<First Name> 75pts 50pts Award Available
GOLD Level points to \$XX Award

Fuel the Contender in You

\$20 OFF \$105

\$15 OFF \$85 | \$10 OFF \$65*

plus free shipping

Online Only | Use Code: RECOVERY

Shop Now

Exclusions apply* | Ends 3/7/2023

INTRODUCING NeuroQ™

Smart solutions for mental clarity & sharp thinking, only at The Vitamin Shoppe®!

Shop Now

INTRODUCTORY OFFER
25% OFF*

Offer ends 3/19/2023

Brain & Memory Must-Haves

25% OFF
cognitive health favorites*

Shop Now

Ends 3/19/2023

WHATS GOO:D by V

6 Possible Culprits Behind Your Brain Fog

Experts break down six of the most common causes, plus how to start clearing up that cloudy thinking.

Check It Out

Monday, March 6, 2023 AM
(D2: BTOB)

SL: <FName>: Save strong—up to \$20 off!
PL: + Who's your Battle of the Brands pick?



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

<First Name> 75pts 50pts Award Available
GOLD Level points to \$XX Award

Fuel the Contender in You

\$20 OFF \$105

\$15 OFF \$85 | \$10 OFF \$65*

plus free shipping

Online Only | Use Code: RECOVERY

Shop Now

Exclusions apply* | Ends 3/7/2023

LOGO TBD

CAST YOUR BALLOT!

BATTLE OF THE BRANDS 2023

LOGO TBD

Vote & Shop



BOGO 50% OFF
EHPlabs*

Shop Now

Ends 4/2/2023

BOGO 50% OFF
RAW Nutrition*

Shop Now

Ends 3/19/2022

Get to Know RAW

About the Products: Expertly-formulated, top-of-the-line pre-workouts, proteins, and EAAs with fully transparent labels

Co-Founder: 4x Mr. Olympia Classic Physique Chris Bumstead

Explore RAW Nutrition

Monday, March 6, 2023 PM

(What's Trending)

SL: Your one-stop-shop for ALL the creatine

PL: +Up to \$20 off monohydrate, HCl, & more



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

\$20 OFF \$105 | \$15 OFF \$85 | \$10 OFF \$65*

+FREE SHIPPING | Use Code: RECOVERY | Online Only | Ends 3/7/2023

WHAT'S TRENDING:

BODYTECH® CREATINE

Creatine, the most scientifically-studied sports supplement, has been a must-have staple of many serious gymgoers' routines forever—but its popularity has recently exploded.

Whether you're new to the trend or an old faithful, know that you'll find the most versatile selection of forms and flavors (think: BATMAN™ approved) at The Vitamin Shoppe.

Creatine Monohydrate Powder



Shop Now

Creatine Monohydrate Capsules



Shop Now

BOGO 50% OFF BodyTech® brands*

Ends 3/12/2023 | [Shop Now >](#)

Creatine HCl



Shop Now

Micronized Creatine



Shop Now



Muscle Building for Gymgoers



Healthy Blood Sugar Levels



Increased Focus



Muscle & Bone Health for Older Adults

CREATINE Supports

[Learn More](#)

Tuesday, March 7, 2023 AM
(Combo)

SL: Keep on pushing with up to \$20 off
PL: We'll help you AND your wallet recover



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

<FirstName>
GOLD Level
Awards Balance: <xxxx> points to \$XX Award

75pts

50pts



\$20 OFF \$105
\$15 OFF \$85 | \$10 OFF \$65*
plus free shipping
Online Only | Use Code: RECOVERY

[Shop Now](#)

Exclusions apply* | Ends at midnight PT

20% OFF
Dymatize*

[Shop Now](#)

Ends 3/19/2023

HEALTHY AWARDS
Explore New Member Perks from Apple!

Enjoy 3 FREE* months of entertainment and more with these exclusive offers.

[Learn More](#)

- Apple Music
- Apple Fitness+
- Apple News+

BOGO 50% OFF
Quest cases*

[Shop Now](#)

Ends 3/12/2023

BOGO FREE
The Vitamin Shoppe® brand favorites*

[Shop Now](#)

Ends 4/2/2023

Tuesday, March 7, 2023 AM
(D1: Healthy Solutions)

SL: Keep on pushing with up to \$20 off
PL: We'll help you AND your wallet recover



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

<FirstName>
GOLD Level
Awards Balance: <xxxx> points to \$XX Award

75pts

50pts



\$20 OFF \$105
\$15 OFF \$85 | \$10 OFF \$65*
plus free shipping
Online Only | Use Code: RECOVERY

[Shop Now](#)

Exclusions apply* | Ends at midnight PT

20% OFF
Nature's Way favorites*

[Shop Now](#)

Ends 4/2/2023

20% OFF
Force Factor*

[Shop Now](#)

Ends 4/2/2023

BOGO FREE
The Vitamin Shoppe® brand favorites*

[Shop Now](#)

Ends 4/2/2023

20% OFF
Force Factor*

[Shop Now](#)

Ends 4/2/2023

BOGO FREE
The Vitamin Shoppe® brand favorites*

[Shop Now](#)

Ends 4/2/2023

Tuesday, March 7, 2023 AM
(D2)

SL: Keep on pushing with up to \$20 off
PL: We'll help you AND your wallet recover



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

<FirstName>
GOLD Level
Awards Balance: <xxxx> points to \$XX Award

75pts

50pts



\$20 OFF \$105
\$15 OFF \$85 | \$10 OFF \$65*
plus free shipping
Online Only | Use Code: RECOVERY

[Shop Now](#)

Exclusions apply* | Ends at midnight PT

20% OFF
Dymatize*

[Shop Now](#)

Ends 3/19/2023

BOGO 50% OFF
your favorite Bang cases*

[Shop Now](#)

Ends 4/2/2023

BOGO 50% OFF
Quest cases*

[Shop Now](#)

Ends 3/12/2023

BOGO 50% OFF
your favorite Bang cases*

[Shop Now](#)

Ends 4/2/2023

BOGO 50% OFF
Quest cases*

[Shop Now](#)

Ends 3/12/2023

Tuesday, March 7, 2023 PM

(Final Hours Urgency)

SL: Your coupon's about to run out of gas

PL: 🚛 Fuel up w/ \$10, \$15, or even \$20 off!



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

Finish Strong

03
Hours

38
Minutes

59
Seconds



\$20 OFF \$105
 \$15 OFF \$85 | \$10 OFF \$65*
plus free shipping

Online Only | Use Code: **RECOVERY**

[Shop Now](#)

Exclusions apply* | Ends at midnight PT

For Your Journey



Product Name
Product Name
Brand Name

★★★★★ (XX)

\$XX.XX

[Shop Now >](#)



Product Name
Product Name
Brand Name

★★★★★ (XX)

\$XX.XX

[Shop Now >](#)



Product Name
Product Name
Brand Name

★★★★★ (XX)

\$XX.XX

[Shop Now >](#)



Product Name
Product Name
Brand Name

★★★★★ (XX)

\$XX.XX

[Shop Now >](#)

Wednesday, March 8, 2023 AM
(International Women's Day)
SL: Celebrate Int'l Women's Day with us!
PL: Female founders are leading the way



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

<FirstName>
GOLD Level

75pts

50pts

Award Available

Awards Balance: <xxxx>

points to \$XX Award



Explore WOMAN-LED Wellness Brands

We're celebrating International Women's Day by highlighting products from brands whose female founders are leading the way towards gender equality.

[Learn More](#)



MARY RUTH'S® Liquid Morning Multivitamin

This easy-to-take vegan multi provides mineral, aminos, and essential vitamins for your whole family.

[Explore MaryRuth's](#)

body complete[®] Renew

Skip the snooze button with this plant-based solution for all day energy + gorgeous hair, skin, and nails.

[Explore Body Complete Rx](#)



KULI KULI™ Pure Moringa

Discover the nutrient-rich and caffeine-free superfood boost for smoothies, drinks, or meals!

[Explore Kuli Kuli](#)

Lisa Curtis Of Kuli Kuli

"One of my biggest lessons for other female founders is to take every 'no' as a 'not yet.' Persistence truly pays off."

[Read More](#)



Thursday, March 9, 2023 AM
(Combo)

SL: <FName>: Don't miss up to 20% off!
PL: Rise to any challenge



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

<FirstName> 75pts 50pts Award Available
GOLD Level points to \$XX Award

Fuel the Contender in You

20% OFF \$85
15% OFF \$60*
plus free shipping

Online Only | Use Code: ACHIEVED

Shop Now

Exclusions apply* | Ends 3/10/2023



DONT FORGET TO VOTE,
<FIRST NAME>!
Vote & Shop >

Buy One, Get One
50% OFF
BodyTech® brands*

Shop Now

Call stores for availability | Ends 3/12/2023



2022's Champ!
Buy One, Get One
50% OFF
RedCon1*

Shop Now

Ends 3/19/2023

More GREAT DEALS



BOGO FREE
The Vitamin Shoppe® brand favorites*

Shop Now

Ends 4/2/2023



25% OFF
greens from Amazing Grass*

Shop Now

Ends 3/12/2023



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

<FirstName> 75pts 50pts Award Available
GOLD Level points to \$XX Award

20% OFF \$85
15% OFF \$60*
plus free shipping

Online Only | Use Code: ACHIEVED

Shop Now

Exclusions apply* | Ends 3/10/2023

Buy One, Get One
Free
The Vitamin Shoppe® brand favorites*

Shop Now

QUALITY PROMISE
TESTED & TRUSTED

Ends 4/2/2023



25% OFF
greens from Amazing Grass*

Shop Now

Ends 3/12/2023



BOGO 50% OFF
Reserveage Beauty*

Shop Now

Ends 4/2/2023

WHAT'S GOO:D by V

8 Things Your Skin Can Tell You About Your Health



From dullness to discoloration, there's a lot that goes on below the surface that your skin can reveal.

Check It Out

Thursday, March 9, 2023 AM
(D2: BTOB)

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PL: Rise to any challenge



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GOLD Level points to \$XX Award

Fuel the Contender in You

20% OFF \$85
15% OFF \$60*
plus free shipping

Online Only | Use Code: ACHIEVED

Shop Now

Exclusions apply* | Ends 3/10/2023

Buy One, Get One
50% OFF
BodyTech® brands*

Shop Now

BATTLE OF THE BRANDS
CONTENDER

Call stores for availability | Ends 3/12/2023

Buy One, Get One
50% OFF
Cellucor®

Shop Now

Ends 4/2/2023

2022's Champ!
Buy One, Get One
50% OFF
RedCon1*

Shop Now

Ends 3/19/2023

Get to Know

REDCON1

About the Products:
High-quality, efficacious formulas that appeal to everyone—from beginners to professional athletes

Claim to Fame:
Winner of the 2022 Battle of the Brands!

Explore RedCon1



Thursday, March 9, 2023 PM
(CBD HQ)
SL: BOGO 50% off your CBD favorites
PL: + a coupon for up to 20% off!



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

20% OFF \$85 | 15% OFF \$60* + FREE SHIPPING

Online Only | Use Code: ACHIEVED | Ends 3/10/2023



Buy One, Get One
50% OFF
Martha Stewart CBD™ favorites*

Shop Now

Ends 4/2/2023

Buy One, Get One
50% OFF
plnt® CBD favorites*

Shop Now

Ends 3/12/2023

WHAT'S GOOD by V

Which Form of CBD Is Best for You?

Between capsules, gummies, oils, and topicals, it can be difficult to figure out where to start. That's where we come in!

Check It Out

More CBD Favorites

- | | | | |
|--|--|--|--|
| | | | |
| Product Name
Product Name
Brand Name | Product Name
Product Name
Brand Name | Product Name
Product Name
Brand Name | Product Name
Product Name
Brand Name |
| ★★★★★ (XX) | ★★★★★ (XX) | ★★★★★ (XX) | ★★★★★ (XX) |
| \$XX.XX | \$XX.XX | \$XX.XX | \$XX.XX |
| Shop Now > | Shop Now > | Shop Now > | Shop Now > |

Friday, March 10, 2023 AM

(D2 BTOB Themed)

SL: Go hard on your goals w/ up to 20% off

PL: Battle of the Brands contenders on sale!



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

<FirstName>

75pts

50pts

Award Available

GOLD Level

Awards Balance: <xxxx>

points to \$XX Award



Fuel the Contender in You

20% OFF \$85

15% OFF \$60*

plus free shipping

Online Only | Use Code: **ACHIEVED**

Shop Now

Exclusions apply* | Ends at midnight PT

BATTLE OF THE BRANDS
2023

DONT FORGET TO VOTE,

<FIRST NAME>!

[Vote & Shop >](#)

Buy One, Get One

50% OFF

Arms Race Nutrition*

Shop Now



Ends 3/19/2023



BOGO 50% OFF

EHPlabs*

Shop Now

Ends 4/2/2023



BOGO 50% OFF

BodyTech® brands*

Shop Now

Call stores for availability | Ends 3/12/2023

Friday, March 10, 2023 PM
(Final Hours Urgency)
SL: 📣 Last call for your 20% off coupon!
PL: Savings? Achieved.



VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

Push the Pace!

03 Hours 38 Minutes 59 Seconds







20% OFF \$85
15% OFF \$60*
plus free shipping

Online Only | Use Code: **ACHIEVED**

[Shop Now](#)

Exclusions apply*
Ends at midnight PT

Lift Your Routine With These

			
Product Name Product Name Brand Name	Product Name Product Name Brand Name	Product Name Product Name Brand Name	Product Name Product Name Brand Name
★★★★★ (XX)	★★★★★ (XX)	★★★★★ (XX)	★★★★★ (XX)
\$XX.XX	\$XX.XX	\$XX.XX	\$XX.XX
Shop Now >	Shop Now >	Shop Now >	Shop Now >

BATTLE OF THE BRANDS
CONTENDERS



BOGO 50% OFF
RAW Nutrition*

[Shop Now](#)

Ends 3/19/2022



20% OFF
Kaged*

[Shop Now](#)

Ends 3/12/2023

Saturday, March 11, 2023 AM
(Combo: Weekend Shopping)
SL: We're pouring a big ol' cup of 20% off
PL: Save huge with 2-Hour Pickup

Saturday, March 11, 2023 AM
(D1: Weekend Shopping)
SL: We're pouring a big ol' cup of 20% off
PL: Save huge with 2-Hour Pickup

Saturday, March 11, 2023 AM
(D2: Weekend Shopping)
SL: We're pouring a big ol' cup of 20% off
PL: Save huge with 2-Hour Pickup

VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

<FirstName> 75pts 50pts Award Available

GOLD Level

Awards Balance: <XXXX> points to \$XX Award

VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

<FirstName> 75pts 50pts Award Available

GOLD Level

Awards Balance: <XXXX> points to \$XX Award

VITAMINS | PROTEIN | DEALS | REORDER | FIND A STORE

<FirstName> 75pts 50pts Award Available

GOLD Level

Awards Balance: <XXXX> points to \$XX Award

Weekend

SHOPPING LIST

Weekend

SHOPPING LIST

Weekend

SHOPPING LIST

20% OFF
with 2-Hour Pickup*

NO MINIMUM

Use Code: **GOSAVE23**

[Shop Now](#)

Exclusions apply*
Ends 3/12/2023



20% OFF
with 2-Hour Pickup*

NO MINIMUM

Use Code: **GOSAVE23**

[Shop Now](#)

Exclusions apply*
Ends 3/12/2023



20% OFF
with 2-Hour Pickup*

NO MINIMUM

Use Code: **GOSAVE23**

[Shop Now](#)


Exclusions apply* | Ends 3/12/2023



Explore **WOMAN-LED Wellness Brands**

In honor of Women's History Month, we're celebrating innovative brands that are paving the way for female entrepreneurs.

[Shop Now](#)



Buy One, Get One **Free**

The Vitamin Shoppe® brand favorites*

[Shop Now](#)



QUALITY PROMISE
TESTED & TRUSTED


Ends 4/2/2023

Buy One, Get One **50% OFF**

RedCon1*

[Shop Now](#)

BATTLE OF BRANDS
CONTENDER



Ends 3/19/2023

BATTLE OF BRANDS
CONTENDER



BOGO 50% OFF
RedCon1*

[Shop Now](#)

Ends 3/19/2023



20% OFF
Dymatize*

[Shop Now](#)

Ends 3/19/2023

25% OFF
plnt® favorites*

[Shop Now](#)

Ends 3/12/2023



Explore **WOMAN-LED Wellness Brands**

In honor of Women's History Month, we're celebrating innovative brands that are paving the way for female entrepreneurs.

[Shop Now](#)




20% OFF
Dymatize*

[Shop Now](#)

Ends 3/19/2023



BOGO 50% OFF
your favorite Bang cases*

[Shop Now](#)

Ends 4/2/2023

In-Store Today & Tomorrow

Free Samples*

- Stay Cool Aloe Cucumber TrueYou™ Beauty Scented Body Butter
- Chocolate Ice Cream Arms Race Nutrition Elevation Premium Whey Protein Isolate
- Cherry Force Factor Tart Cherry Soft Chews

[Find a Store](#)

While supplies last. Actual sample sizes not pictured.



In-Store Today & Tomorrow

Free Samples*

- Stay Cool Aloe Cucumber TrueYou™ Beauty Scented Body Butter
- Chocolate Ice Cream Arms Race Nutrition Elevation Premium Whey Protein Isolate
- Cherry Force Factor Tart Cherry Soft Chews

[Find a Store](#)

While supplies last. Actual sample sizes not pictured.



In-Store Today & Tomorrow

Free Samples*

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- Chocolate Ice Cream Arms Race Nutrition Elevation Premium Whey Protein Isolate
- Cherry Force Factor Tart Cherry Soft Chews

[Find a Store](#)

While supplies last. Actual sample sizes not pictured.



DIRECT MAIL

Gold Event BMGM

Valid 3/4 & 3/5

Promo Week 9



The Vitamin Shoppe
300 Harmon Meadow Blvd.
Secaucus, NJ 07094

Presorted
Standard Mail
US postage
Paid
Vitamin Shoppe

HEALTHY AWARDS. GOLD V.I.P. EVENT

2 DAYS | 3/4 - 3/5 | In-Store Only

<Customer #>
<First name> <Last name>
<Street name>
<City,> <State> <Zip code>

<USPS Barcode>

- ✓ Up to \$25 in Cash Back Awards
- ✓ Exclusive Free Samples
- ✓ Championship Stack Giveaway



THE VITAMIN SHOPPE

Lifelong Wellness Starts Here™

Don't Miss This In-Store Exclusive Event
from 3/4 - 3/5!

Earn a
\$25 Cash Back Award
for your next purchase
when you spend \$125*

**\$15 Cash Back
Award**

for your next purchase
when you spend \$100*

**\$10 Cash Back
Award**

for your next purchase
when you spend \$75*

**BATTLE
OF THE
BRANDS
2023**

Plus, you could win a
Championship Stack
worth \$315!

(Vote for your favorite at
www.vitaminshoppe.com/battleofthebrands)




Earn Healthy Awards® points equivalent to at least a \$10.00 Award on purchases between \$75.00 and \$99.99, earn Healthy Awards points equivalent to at least a \$15.00 Award on purchases between \$100.00 and \$124.99, and earn Healthy Awards points equivalent to at least a \$25.00 Award on purchases greater of \$125.00 or more, excluding gift cards, from 3/4/2023 - 3/5/2023. For in-store purchases, all Healthy Awards points will be automatically applied to your account within 24 - 48 hours. Offer not valid on prior purchases or reoccurring orders under The Vitamin Shoppe® Auto Delivery program. Entry period for the Gold Event Giveaway begins at 9:00 a.m. Eastern Time (ET) on 3/4/2023 and ends at 8:59 p.m. ET on 3/5/2023. The Gold Exclusive Giveaway will contain products sold at The Vitamin Shoppe or Super Supplements stores and have an approximate retail value of \$315.00. This promotion is only open to legal residents of the fifty (50) United States and the District of Columbia (excluding Rhode Island) who are eighteen (18) years of age or older as of the date of entry. Five (5) winners will be randomly selected and will be notified on 3/27/2023. Winners will have prizes sent directly to them. Void where prohibited. No purchase or payment of any kind is necessary to enter and win and a purchase will not improve one's chances of winning. See the official rules for details at www.vitaminshoppe.com/sweepstakes.

538718

Battle of the Brands

Valid 2/27 – 4/2

Promo Weeks 9 - 13



The Vitamin Shoppe
300 Harmon Meadow Blvd.
Secaucus, NJ 07094

Presorted
Standard Mail
US postage
Paid
Vitamin Shoppe

BATTLE OF THE BRANDS


2023

<Customer #>
<First name> <Last name>
<Street name>
<City,> <State> <Zip code>

<USPS Barcode>

IT'S BACK!

Scan to vote
for your next
undisputed
champion!



BATTLE OF THE BRANDS

Save on a Few of Our Fiercest Competitors

2/27 - 3/19	3/13 - 4/2	3/13 - 4/2
<p style="font-size: 1.2em; font-weight: bold;">BUY ONE, GET ONE 50% OFF</p> <p style="font-weight: bold;">RAW Nutrition</p> 	<p style="font-size: 1.2em; font-weight: bold;">BUY ONE, GET ONE 50% OFF</p> <p style="font-weight: bold;">Prime</p> 	<p style="font-size: 1.2em; font-weight: bold;">BUY ONE, GET ONE 50% OFF</p> <p style="font-weight: bold;">Ryse</p> 

Buy one, get one 50% off all RAW Nutrition, Prime, and Ryse products. RAW Nutrition offer valid 02/27/2023 through 03/19/2023. Prime and Ryse offers valid 03/13/2023 through 04/02/2023. Mix and match within the same brand only. Discount taken off price of second item of equal or lesser value.



THE VITAMIN SHOPPE

Lifelong Wellness Starts Here™

528644

Newbie
Valid 3/1 – 5/15
Promo Weeks 9 - 20



The Vitamin Shoppe
300 Harmon Meadow Blvd.
Secaucus, NJ 07094

Presorted
Standard Mail
US postage
Paid
Vitamin Shoppe

Welcome to HEALTHY AWARDS®

<Customer #>
<First name> <Last name>
<Street name>
<City,> <State> <Zip code>

<USPS Barcode>

Earn
at least 1 point for every \$1 spent

Choose
to have Cash Back Awards issued automatically, or save your points

Redeem
Cash Back Awards online, in-store, or using our app

125 Points = \$5 Cash Back Award
Learn more at www.vitaminshoppe.com/healthyawards

We're More Than Just Vitamins

Explore solutions for every wellness goal—and save huge.

20% OFF

your entire purchase online & in-store

USE CODE: <CouponCode>



Offer valid <06/01/2022> - <08/15/2022>



THE VITAMIN SHOPPE®
Lifelong wellness starts here.™

Offer is limited to one time use by the recipient of this postcard and excludes the cost of shipping and tax. Void if copied, scanned, transferred, purchased, sold or prohibited by law. Coupon has no cash value and cannot be combined with any other coupons, discounts, promotions or applied to gift card purchases. Discount only applies to full price purchases. Offer not valid on prior purchases or recurring Auto Delivery orders. To redeem, use coupon code <CouponCode> at checkout online or in-store.

Awards Voucher – Weekly Trigger Postcard



The Vitamin Shoppe
300 Harmon Meadow Blvd.
Secaucus, NJ 07094

Presorted
Standard Mail
US postage
Paid
Vitamin Shoppe

<Endorsement line>

<Customer #>
<First name> <Last name>
<Street name>
<City,> <State> <Zip code>

<USPS Barcode>

HEALTHY AWARDS. | *Congratulations* <FirstName>,
you've earned an Award! It's good to be <TIER>

You've *earned* a
\$<V_A> Award

How to Redeem Awards

IN-STORE
Present this postcard at any The Vitamin Shoppe® or Super Supplements® store at time of purchase.

ONLINE
Log into your account at vitaminshoppe.com, shop, then select your available Award(s) at checkout.


BY PHONE
Call 1-866-293-3367 (Mon-Sun 9AM-9PM ET) and a Health Enthusiast® will help you redeem.

GET THE APP
Download our VShoppe app to access your Award(s)—bring your device in-store, or shop on the app and use Awards at checkout.

*Your HealthyAwards® points have been converted into the enclosed voucher. This voucher is valid for one purchase only and may not be combined with any other HealthyAwards® vouchers. No credit will be given for any unused portion of your voucher. Your voucher has no cash value and cannot be combined with any other coupons, discounts, promotions or applied to gift card purchases and is not transferable. This voucher is valid for use until <Date>. Voucher may be redeemed at any Super Supplements® or The Vitamin Shoppe® store, or online at vitaminshoppe.com.

Award Expires <X/X/XXXX>

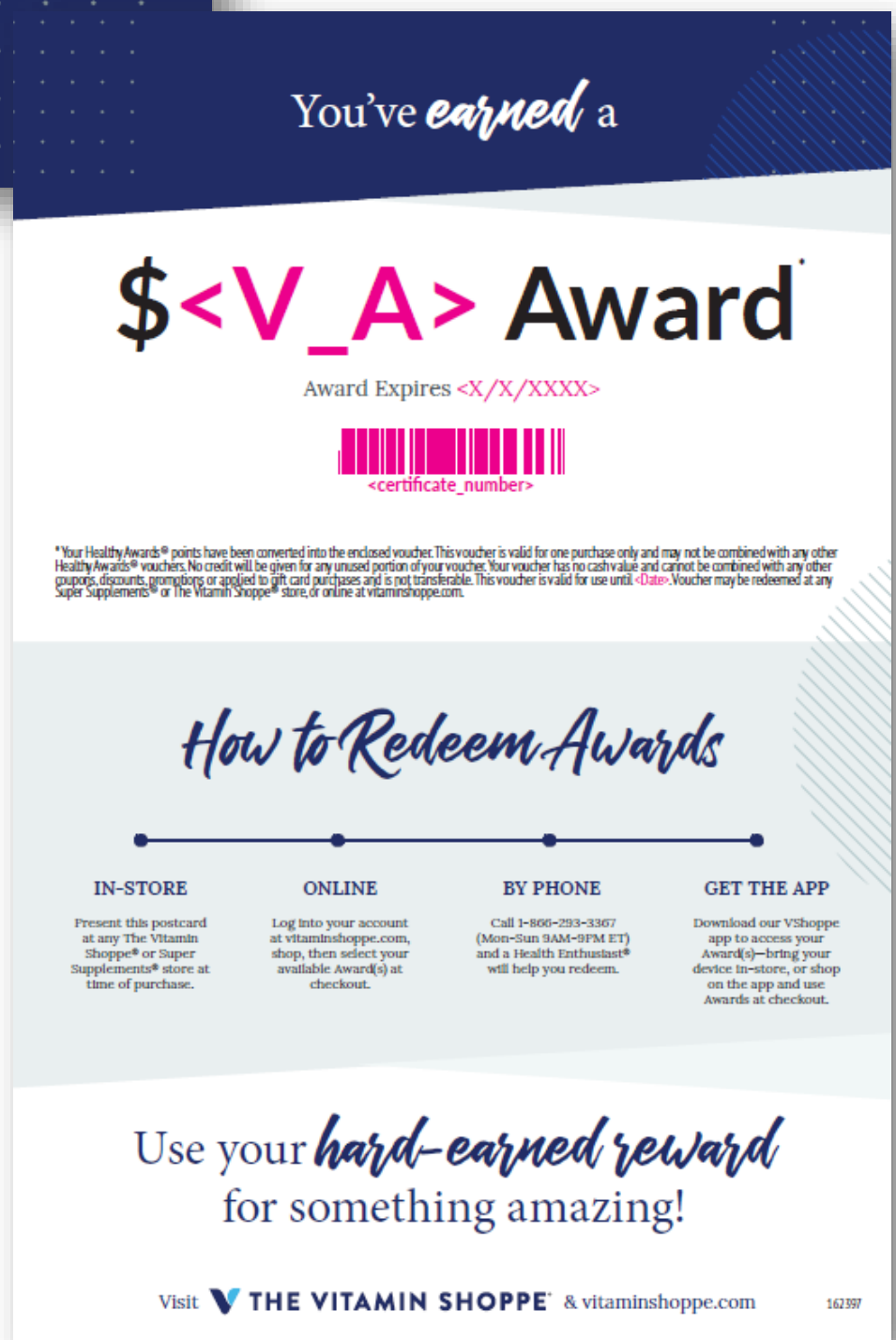
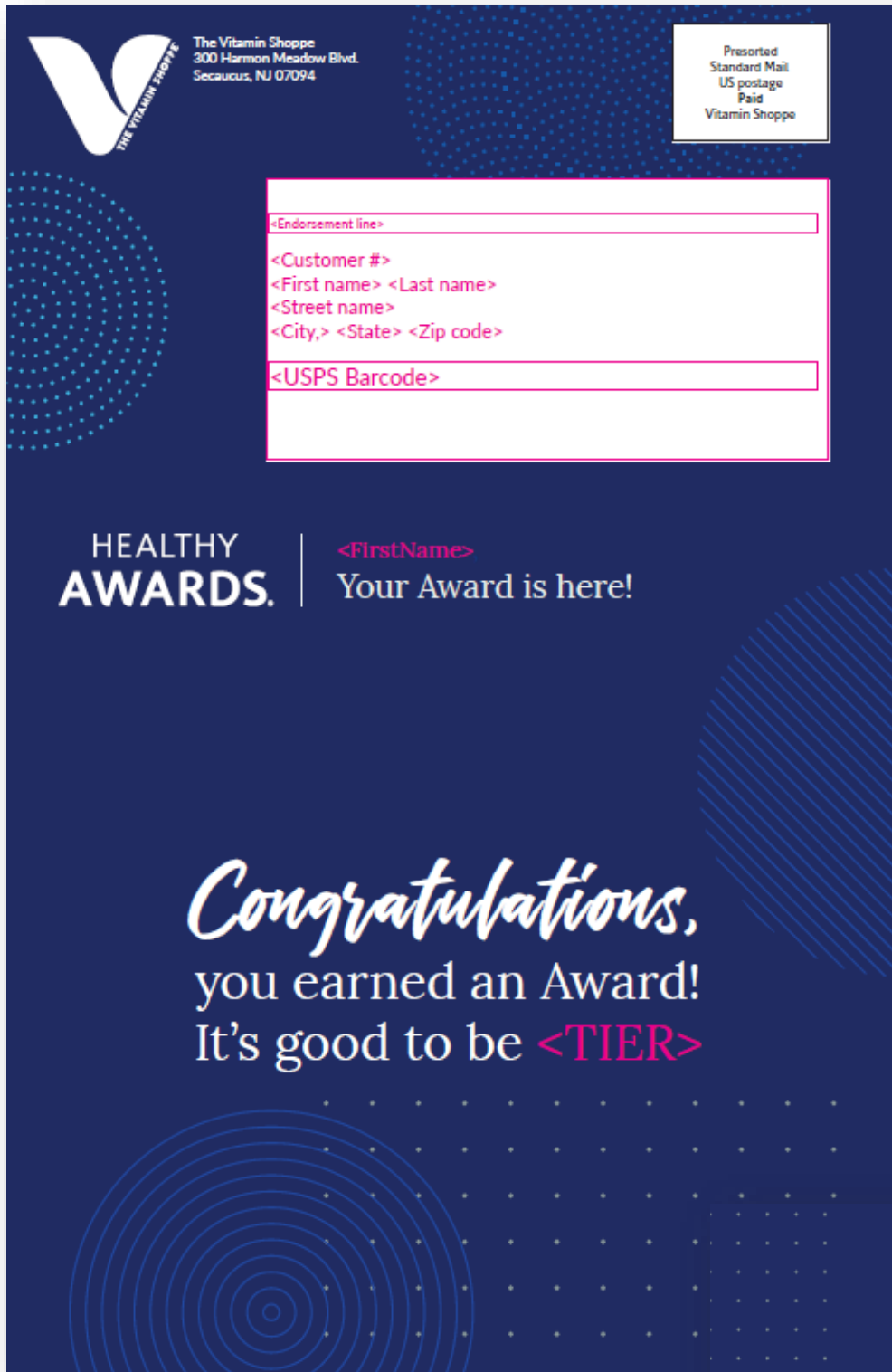
162397



<certificate_number>

Awards Voucher

Weekly Trigger High Value Self Mailer



Shipment Box Coupon (DTC)

Shipment Box Coupon

Biocell



Experience the Difference with
BioCell Collagen II[®]
with Hyaluronic Acid by



THE VITAMIN SHOPPE[®]
BRAND

- ✓ Reduces facial lines, wrinkles, crows' feet, & skin dryness
- ✓ Improves skin elasticity
- ✓ Boosts skin collagen & hyaluronic acid

 THE VITAMIN SHOPPE[®]

Lifelong Wellness Starts Here[™]



Treat Yourself
to Clinically Studied
BioCell Collagen II & More

BUY ONE, GET ONE

FREE

The Vitamin Shoppe[®]
brand favorites

OFFER VALID 2/27/23 - 4/2/23

Buy one, get one free on select The Vitamin Shoppe[®] brand favorites. Discount taken off price of second item of equal or lesser value. Offer valid 2/27/2023 through 4/2/2023 and excludes the cost of shipping and tax. Not valid on prior purchases.

533900