



Angela Knight <angelamarienknight@gmail.com>

Special Edition: YouTube's 2021 Top Videos of the Year

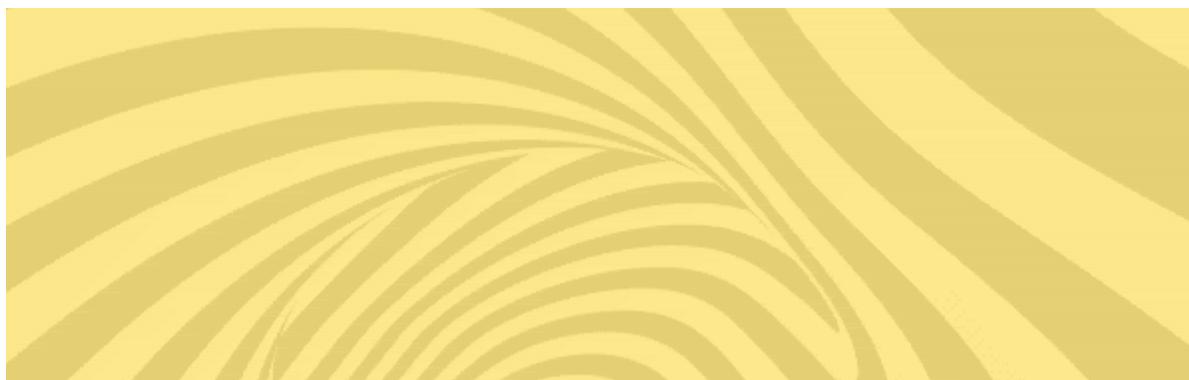
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MrBeast spent 50 hours in a specially outfitted coffin, Minecraft creators took the game to a whole new level, and Mark Rober trapped more telephone scammers and porch pirates with his legendary glitterbombs. December is (finally) here, and it's time to look back at [YouTube's top trending videos of the year](#).

YEAR-END 2021 TRENDS



YouTube's Culture and Trends team reviewed the [top videos](#) from [creators](#) around the globe and saw three themes emerge — **community**, **comfort**, and **creativity** — that offer a glimpse into what people are watching and what 2022 might hold. Together, these themes not only encapsulate where we are today, but speak to broader shifts in society. From a marketing standpoint, these global insights can help brands understand what people are looking for and how best to reach them. Learn more about the culture, lifestyle, positivity, and fun viewers found relatable on YouTube in 2021.

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TOP 10 TRENDING VIDEOS OF THE YEAR



MrBeast • 151M views

I Spent 50 Hours Buried Alive

In one of his signature extreme challenges, MrBeast spent 50 hours in a specially outfitted coffin, talking with friends via walkie-talkie.

[Watch now](#)



Dream • 63M views

Minecraft Speedrunner VS 5 hunters

As part of his popular speedrunning series, Dream attempted to defeat Minecraft's Ender Dragon without being defeated by one of his friends.

[Watch now](#)



Mark Rober • 49M views

Glitterbomb Trap Catches Phone Scammer (who gets arrested)

Former NASA engineer Mark Rober caught a series of phone scammers with a glitter-spewing device that records its

unlucky recipients.

Watch now

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