GANDERMTN.®
EST. 1960
WE LIVE OUTDOORS

VISIT US ONLINE AT GANDERMTN.COM.

PRSRT STD
U.S. POSTAGE
PAID
COLUMBUS, OH
PERMIT NO. 2443

GANDER MTN.®
EST. 1960
WE LIVE OUTDOORS

Earn up to 5 points per dollar at Gander Mountain

5 = **3** + **2**

Up to five points per dollar on all Gander Mountain purchases.*

Three points per dollar all the time on Gander Mountain purchases.**

Two **BONUS** points per dollar on all your Gander Mountain purchases when you spend $10,000 in a year.*

EARNING MORE IS NOW AS EASY AS 3-2-1!

3 AT GANDER MOUNTAIN** Points per dollar

2 ON GAS & GROCERIES** Points per dollar

1 EVERYWHERE ELSE Point per dollar

We are excited to announce a NEW RICHER REWARDS program for Gander Mountain MasterCard® cardholders!

NOW you'll **ALWAYS** earn **THREE** rewards points for every dollar spent at Gander Mountain, plus **TWO** rewards points for every dollar spent on Gas and Groceries – EVERY DAY!**

You will earn **FIVE** points per dollar spent at Gander Mountain if you spend $10,000 on your card in that year! For 2013, your December 2012 purchases will count towards your $10,000 – so you will have 13 months to reach $10,000.*

AND, you'll still earn **ONE** point per dollar everywhere else you use your card.

GET $20 EVERY MONTH.

Purchases	Monthly Spending	Everyday Points
Gander Mountain	$200	600
Gas** and Groceries	$300 and $300	1,200
Cable, Cell Phone	$200	200
Total	$1,000	2,000 Points

That's enough rewards points for a **Rewards Certificate** with every monthly billing statement!

Plus, now your Rewards Certificates are valid for **12 months**!†

We're not finished yet … there are more great things to come!

Customer Service
1-888-332-4709 (TDD/TTY 1-800-695-1788)

*Two bonus points per dollar spent at Gander Mountain with $10,000 or more annual spending effective December 1, 2012 for 2013, and annually thereafter. **Three points per dollar spent at Gander Mountain and two points per dollar spent on gas and groceries effective December 1, 2012. Double points on gas applies to the first $500 spent in any month; one point per dollar after that. †Reward certificates expire 12 months from date of issue and may be combined with other Gander Mountain Reward certificates. Rewards points are based on dollars spent on the Gander Mountain MasterCard®. All qualifying Gander Mountain purchases earn three points per dollar at time of purchase. Bonus Rewards Points will be awarded within two billing cycles of year-end for prior-year purchases at Gander Mountain if total spent on card is $10,000 or greater. Subject to credit approval. The Gander Mountain Rewards Program is provided by Gander Mountain, which is solely responsible for the program operation. Gander Mountain may change the terms of the program at any time without notice. The Gander Mountain MasterCard is issued by Comenity Bank pursuant to a license from MasterCard International Incorporated. MasterCard is a registered trademark of MasterCard International Incorporated.