

Gianna Doxey

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EDUCATION

University of Central Florida

Nicholson School of Communication and Media, Orlando, FL

Bachelor of Arts in Journalism-Print/Digital, Minor in Cinema Studies

Degree earned August 2018

Awards & Memberships: *Best Graduating Portfolio, Member of Society of Professional Journalists & National Society of Collegiate Scholars*

EXPERIENCE

CMRignite, Project Manager/Account Manager, New York, NY (Remote) | Formerly **Senior Content Writer**

Nov. 2021 - July 2023

Social change and cause marketing agency for government and non-profit clients

-Assisted in strategy and copywriting for Employee Benefits Security Administration (EBSA) website revamp

-Wrote website copy for Animal & Plant Health Inspection Service (APHIS)

-Wrote and edited email and social media campaigns for non-profits including Friends of the Israeli Defense Forces (FIDF), Kaplen JCC, Jewish Federation of South Palm Beach County, American Friends of Jordan River Village. FIDF campaign earned \$1 million in end-of-year fundraising efforts.

-Ensured quality assurance for 10+ government, non-profit and private sector clients with all tasks completed on time and under budget. Clients include U.S. Department of Health and Human Services, Yale Hillel and Moishe House

-Earned promotion to client-facing dual role (project manager/account manager) two months into project management role

Silhouettes JB Podcast, Co-Executive Producer, Booker and Co-Host, New York, NY

June 2020 - Present

Premiere podcast celebrating JERSEY BOYS, the Tony Award-winning Best Musical and Warner Bros. movie directed by Clint Eastwood

-Strategize content for two podcast seasons (60 episodes) and interview a diverse group of 70+ Broadway creators and actors, including Tony Award-winning writer Rick Elice and Tony Award-winning actor John Lloyd Young

-Produce live virtual fundraising interview/concert with Tony-Award nominee J. Robert Spencer

-Coordinate and conduct in-person interviews to promote the show's return to New World Stages during COVID-19 pandemic

-Dodgers Theatrical marketing team promoted season two on the official JERSEY BOYS Instagram feed and Facebook page as "fantastic fan-run podcast."

Network Under 40, Event Producer, New York, NY

May 2022 - Jan. 2023

-Scouted and booked venues, performed outreach, promoted and hosted networking events for professionals under 40 years old in unique New York City venues that accommodate 100 people

-Hired for knack for creating unique experiences in otherwise mundane settings. Halloween event was featured in Time Out New York.

From Gershwin to Broadway: A Concert for Ukraine, Stage Manager, Long Island, NY

April 2022

-In less than six hours, stepped in to stage manage a concert fundraiser at Molloy College starring nine actors from Broadway's *Phantom of the Opera* and featuring Billy Joel's saxophonist Richie Cannata

-Managed 10 backstage crew members and six ushers

Refinery29, Social Trending Intern/Production Assistant, New York, NY

Sept. 2018 - Jan. 2019

-Pitched headline and image best practices, grabbed clips and wrote copy for On Her Turf social media content (partnered with NBC Sports)

-Interviewed Gillian Jacobs (*Community, Love*) for Shatterbox female directors series. Article earned 2M+ readers and was the top story on the company website for two weeks.

-Interviewed female entrepreneurs and wrote digital copy for *Connecting Thread* documentary series

-Wrote copy for *Sweet Digs* video series showcasing New York City real estate prices and interior decorating

Making Movie Magic: The Experience of Women in Film, Executive Producer & Host, Orlando, FL

Jan. 2018 - Feb. 2018

Panel discussing sexual harassment and assault cases in Hollywood and how these stories were covered in the media

-Led a TV production crew of 30 people, hand-selected and maintained relationships with a prominent panel of filmmakers

-Wrote thought-provoking questions addressing the gray areas of the controversial subject matter in front of a live studio audience

-Researched women's leadership roles in film industry and female actors' increase in screen time from early 20th century to 2018

Sketch'd Out, Creator, Executive Producer, Writer & Host, Orlando, FL

May 2018 - July 2018

-Scheduled pre-production meetings and production dates for a cast and crew of 30 people, provided learning platform for students to gain technical and creative studio production experience

-Raised funds and produced UCF Sketch Comedy/Variety show under budget

-Created partnerships with UCF departments to collaborate on set design and sketch writing and reached 1,000 YouTube views in ten days

NSMToday, Editor-In-Chief, Orlando, FL

May 2017 - Aug. 2017

UCF digital student media publication

-Created, produced, wrote broadcast scripts and anchored NSM Today webcast

-Managed staff of 11 students, edited and published more than 100 stories in one summer