

# ALEX MILLER

HIGHLANDS RANCH, CO

## CONTACT

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(970) 485-3804



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## SKILLS

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- Strategic Content Planning
- Editorial Calendar
- Internal Communications
- Thought Leadership
- Writing
- Copy Editing
- Content Strategy
- Newsroom Management

## KEY QUALIFICATIONS

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Multifaceted editorial leader with experience in developing content over a variety of topics and for audiences both internal and external. Skilled in working with senior leadership to craft messaging, establish thought leadership and drive corporate narrative.

## EXPERIENCE

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August 2022 - October 2023

### Director of Editorial

E-Space, Los Gatos, CA

- Created, planned and executed internal and external content strategy for startup satellite company
- Launched internal and external blog and newsletter programs from zero
- Managed multiple content calendars
- Worked with senior leadership to draft high-level internal and external communications and help guide narrative development

January 2017 - August 2022

### Director of Editorial

Viasat, Inc, Carlsbad, CA

- Planned and executed content strategy for global communications company
- Created targeted external communications with senior leadership, establishing them as thought leaders
- Starting from zero, launched external online editorial program; created/edited over 700 pieces of content over five years – including blogs, infographics, videos and podcasts

August 2012 - August 2017

### Content Manager

Viasat, Englewood, CO

- Planned and created content for websites, blog, marketing, sales and customer communications
- Created scripts for radio and television spots, corporate videos – plus production oversight

January 2008 - January 2012

### Editor

Summit Daily News, Frisco, CO

- Managed print and digital daily newspaper plus weekly and monthly

publications

- Oversaw 15-person newsroom

January 2005 - January 2008

### **Editor**

The Vail Daily, Vail, CO

- Managed busy print and digital daily newspaper and associated publications
- Previous positions include work in newspapers, magazines, public relations, television and the ski industry.

## EDUCATION

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### **B.A. in English/Journalism**

University of Colorado, Boulder

## PUBLICATIONS

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- OnStage Colorado