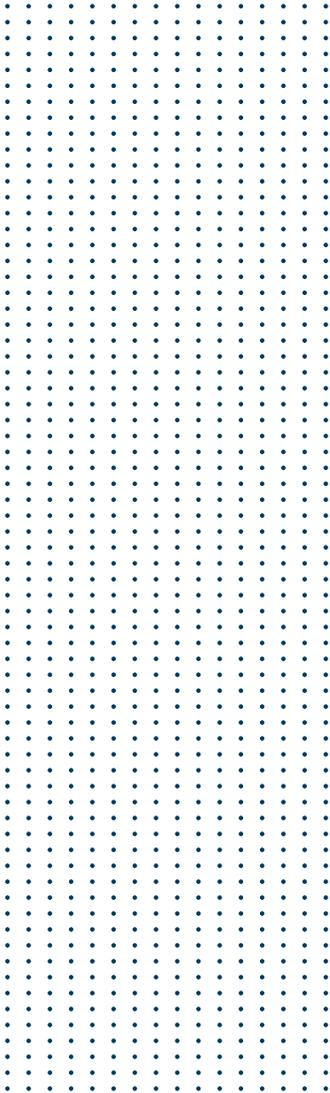




Trade Show Display Catalog

UPDATED August 2023

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System



DETAILS

Myriad Inline Banner Stand

Myriad® gives you a full inline display with just two lightweight banner stand units. Myriad's center banner adds graphic area with little additional weight and no extra hardware. Myriad's built-in merchandising system combines the ability to display product or literature with the ease and convenience of a banner stand.

- ▶ The center panel requires the two flanking panels for support.
- ▶ Flanking panels can be purchased individually as stand alone pull-ups.
- ▶ Also, flanking panels can be swapped out.
- ▶ When assembling, the system allows for the center panel to be placed in front of or behind the two flanking panels.
>> **HOWEVER:** The designs have been created such that the center panel should always be set *behind* the two side panels.

OVERALL DIMENSIONS = 109" X 88"

WEIGHT = 31.9 LBS

CASE = SOFT CASE (INCLUDED)

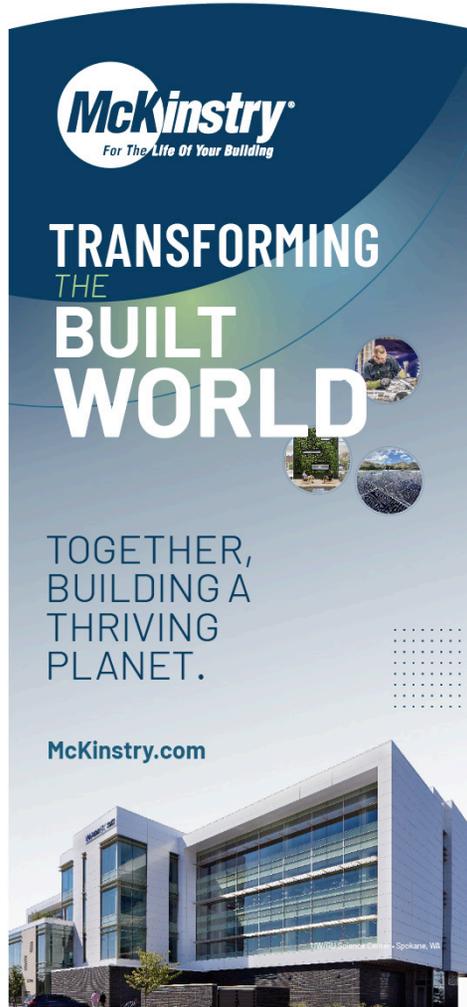
Lights and brochure stands are available but sold separately.



Content Panels

CORPORATE MESSAGING

Center Panel



Zero+ Flanking Panel



*The market-specific panels shown here and on page 7 illustrate our most common industries. If you need a panel for a different market, please inquire with the marketing contacts listed on page 10.

K-12



Higher Ed



Healthcare

McKinstry
Empowering the Life of Your Building

EMPOWER
Transformation

BUILD
Resiliency

OPTIMIZE
Patient Experience

McKinstry.com

The Healthcare content panel features a dark blue background with a light blue gradient at the bottom. It includes three circular images: a doctor with a stethoscope, medical staff in a hallway, and an operating room. The McKinstry logo is in the top left, and the website URL is at the bottom left.

Municipal

McKinstry
Empowering the Life of Your Building

EMPOWER
Transformation

BUILD
Resiliency

OPTIMIZE
Community Experience

McKinstry.com

The Municipal content panel features a dark blue background with a light blue gradient at the bottom. It includes three circular images: an electric vehicle charging station, a family in a garden, and a busy city street. The McKinstry logo is in the top left, and the website URL is at the bottom left.

Brochure Stands



Lights



Table Throw

For 6 foot tables





Costs

Item	Cost
3 panel, Myriad In-Line System with soft case	\$2,165
Myriad Individual Pull-Up banners	\$767
Myriad Replacement Panels	\$475 (side panels) \$496 (center panel)
Lighting fixtures For Myriad	\$206 each (set of 3=\$617)
Brochure Stands for Myriad	\$83 each
6' table Throws	\$152

- ▶ Tax and shipping charges apply.
- ▶ Lead time for materials vary but a general rule of thumb is 3-4 weeks from vendor approved artwork to delivery at shipping address.



Request Process

For additional questions or to request a banner system, please contact

Ben Stuart bens@mckinstry.com



or

Quinn Toher quinnto@mckinstry.com

