

BRIDGET MCGANN

BridgetMcGann00@gmail.com | 708.228.4124 | [Portfolio](#) | [LinkedIn](#) |

EXPERIENCE

Ateema Media & Marketing | Chicago, IL | Freelance Writer 12/2023 - Present

- Responsible for crafting concise descriptions of 60+ Chicago businesses, editing accompanying images, and scheduling social media posts.
- Curating monthly newsletters to promote the company's project, Faces of Chicago Hospitality.

Concierge Preferred Magazine | Chicago, IL | Editorial Intern 3/2023 - 10/2023

- Successfully managed the responsibilities of a full-time editorial intern role originally designed for a team of multiple individuals.
 - Responsible for crafting 5+ engaging articles per week on diverse topics related to Chicago.
 - Organized and curated content for The Weekender newsletter, reaching over 14,000 recipients.
 - Expanded the newsletter's content from four articles to eight, enhancing reader engagement.
 - Produced and delivered over 90 high-quality articles for digital and physical formats, exceeding position expectations.
 - Ensured articles were SEO compliant contributing to improved online visibility and traffic.
 - Received a strong recommendation from the employer for exceptional talents, dedication, and excellence in the role.
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SKILLS

WordPress | Canva | ActiveCampaign | SEO Compliant Writing | Literary Analysis | Proofreading
Calligraphy | Social Media | Grammar | Copywriting | Adaptability | Content Strategy

EDUCATION

Governors State University, University Park, IL 8/2022

Bachelor of Arts in English, GPA 3.675/4.00 (Received)

Major: English, Literature, Minor: Communications

Moraine Valley Community College, Palos Park, IL 6/2020

Associate Degree in Arts GPA 3.87/4.00 (Dean's List)

ACTIVITIES

Phi Theta Kappa Honors Society 8/2018 – 5/2020

Awarded a \$1000 scholarship for maintaining a 3.5 GPA.

Sigma Kappa Delta English Honor Society 8/2018 – 5/2020

Membership awarded for a 3.0 GPA throughout the first two years of community college.

Fine Arts & Literary Club | Chicago, IL | Club Editor 9/2017 – 8/2019

Published in the Emergence Journal.

PUBLICATIONS

The Glacier Newspaper
Reconstructed Literary Journal

Concierge Preferred Magazine & Website
The Emergence Literary Magazine