

# Content Writing for a



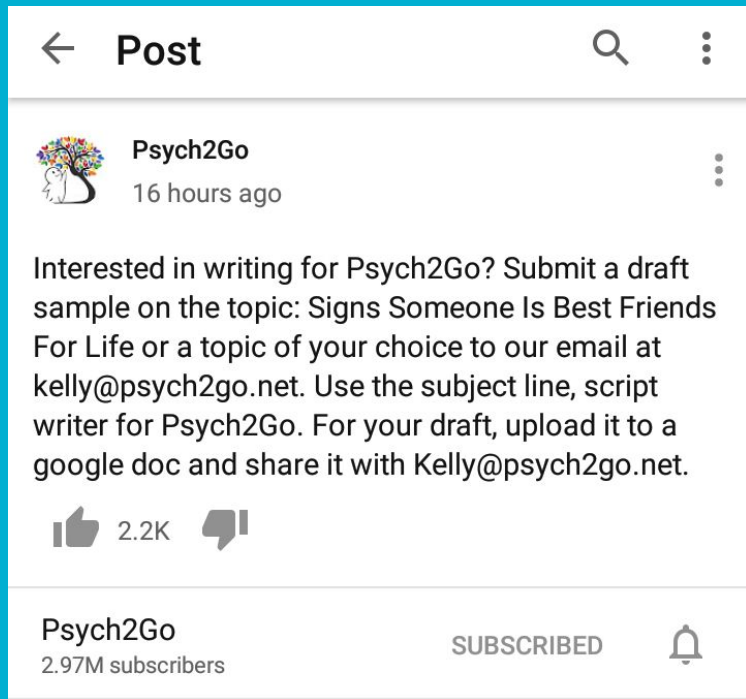
## YouTube Channel

with over 4 million subscribers

Career Fair Presentation | Carley Swanson-Garro

# How did I find this job?

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- YouTube community tab
- Submitted a writing sample
- Follow businesses you're interested in!

# What does my job include?

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- Writing weekly articles for website

- Research
- Write
- Edit
- Format (SEO, tags)

- Team-related content

- Establishing deadlines and assignment topics
- Providing feedback
- Monitoring comments

## 7 Signs of Emotional Abuse



Carley  
June 12, 2020

My article +

editing +

voice over +

animation =

**YouTube Video**

Even if a family member, friend, or romantic partner doesn't get physically violent with you, they could still be abusing you. Psychologists break abuse down into several categories: physical, sexual, financial, and emotional (or psychological) abuse (Holt, 2013, p. 16). The American Psychological Association (APA) defines emotional abuse as the repeated degrading of another person's mental health and well-being through nonphysical actions (n.d.).



## 7 Warning Signs of Emotional Abuse

101,827 views · 1 month ago



7.8K



36



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Psych2Go 4.07M subscribers

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Published on Aug 14, 2020

Emotional abuse is defined as the repeated degrading of another person's mental health and well-being through

# What did I learn?

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## Soft skills:

- How to communicate with a multicultural, remote team
- Brainstorming is key
- Better time management
- Collaborative work

## Hard skills:

- Concise writing
- Wordpress
- Slack
- YouTube channel teams
- Mental health research tools/resources

# Is Psych2Go right for you?

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## Yes if you...

- Are a psych/English/art major OR a writer/artist
- Are passionate about mental health
- Are interested in voice acting
- Are self-disciplined
- Want to build your resume/make extra cash

## No if you...

- Aren't interested in mental health topics
- Want a job with hourly pay
- Want a hybrid/in-person job
- Need a set schedule
- Need in-depth training