

ANGELICA STABILE

WRITER | EDITOR

PROFILE

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Address 52 Schuyler Drive
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EDUCATION

High Point University 2014 - 2018

BA English-Writing

Minor in Communication/Journalism

Presidential Scholarship Recipient
Alpha Lambda Delta Honor Society Member
Sigma Tau Delta English Honor Society Member

LEADERSHIP

2017 - 2018

Zeta Tau Alpha Fraternity

President

- Lead 220 women in philanthropic and social efforts on campus
- Improved recruitment retention rate by 10% through creatively reinventing the process
- Oversee daily executive decisions as to how ZTA should carry out all events and handle conflicts internally

2016 - 2017

Zeta Tau Alpha Fraternity

VP III Recruitment and Membership

- Plan, conduct and carry out a three-day sorority recruitment process involving over 500 women
- Teach current members how to converse with Potential New Members
- Maintain membership numbers and counsel members concerning their apprehension in maintaining membership
- Present programs and activities to enhance the quality of membership and recruitment process

EXPERIENCE

May 2018 - May 2019

Social Media Link | Copywriter

- Responsible for writing and editing all copy for an online community of over one million members, focusing on consumer engagement in marketing featured products and social media presence
- Write and edit the following on a daily basis: engagement emails, monthly newsletter, blog posts, web/social content, insights surveys; manage all social media platforms and community blog
- Work alongside design team to drive aesthetic and improve appearance for all creative aspects
- Match client's (brand) tone and comply to their personal instruction in order to meet benchmarks

January 2018 - May 2018

TeleDomani, Inc | Communications Apprentice

- Draft press releases, blog posts and newsletters for company publicity
- Edit website content and textual data, as well as promotional material
- Create portfolio and packets in order to attract new partnerships and promote upcoming events

Summer 2017

THINK Public Relations, NY | Intern

- Represent and promote fashion, beauty and hospitality brands and products
- Compile media lists for send-outs and exposure to various media platforms
- Draft pitches for product publicity in major fashion and beauty publications

COMMUNITY INVOLVEMENT

Fall 2017

Community Writing Center | Volunteer

- Assist middle school students in understanding and mastering a variety of writing prompts and exercises
- Form personal relationships with students to enhance community relations