



In 2021 I wrote 50 social posts for facebook, twitter, YouTube and LinkedIn to support a video-based engagement campaign produced by You Are Your Media Consulting for HealthPartners, a non-profit that manages workplace giving campaigns for 17 of Canada's most respected and well-known health charities.

Here is a selection of those posts:

How healthy is your heart? Be an ally and support heart health today. Donate at HealthPartners.ca

Listen to your heart. Be an ally and support heart health today. Donate at HealthPartners.ca

Heart health affects us all. Make every heartbeat count! Donate at HealthPartners.ca today.

Some chronic diseases are invisible. But for those suffering, it's all they can see. Open your eyes and donate to HealthPartners today #IBD

Some chronic diseases are invisible. Your help isn't. Support IBD research and donate to HealthPartners today #IBD #Canada

Some chronic diseases are invisible. Help us bring a cure to light. Support IBD research and donate to HealthPartners.ca today #IBD #Canada

Is someone you love diabetic? COVID-19 exposes them to new risks. Donate today at HealthPartners to help keep them safe. #Diabetes #Staysafe

Friends or family living with diabetes? COVID-19 puts them at risk. Donate to HealthPartners to keep them safe #Diabetes #Canada #Staysafe

Coping with Covid-19 is tough, but with a chronic disease it's tougher. Make a difference. #Donate #HealthPartners #Today #Canada #Healthcare

Sharing knowledge. Sharing resources. Sharing hope. Let's come together to save lives. Donate to HealthPartners today #Canada #Cancer #Healthcare #Hope

New treatments are saving lives. With your help, Cancer can be beaten. Donate to HealthPartners today #Canada #Cancer #Healthcare #Hope



← Tweet



HealthPartners - PartenaireSanté
@giveatwork



100 years ago two Canadians invented insulin, saving millions of lives. Help us make history again. Donate to [#HealthPartners](#) today [#Diabetes](#) [@DiabetesCanada](#) healthpartners.ca/help-our-helpe...



youtube.com

HealthPartners and Diabetes Canada - Diabetes Research
100 years ago two Canadians invented insulin, saving millions of lives. Help us make history again and donate to...

12:30 pm · 4 Jan 2021

3 Retweets 5 Likes



HealthPartners - PartenaireSanté

18 January 2021 · 🌐



Take care of those who took care of you. Help fund dementia research and donate to [#HealthPartners](#) today. <http://ow.ly/ZcJc50DbIF5>
[Alzheimer Society of Canada](#)



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