

Kyle Frazer

NCTJ-accredited Journalist

www.linkedin.com/in/krfrazer | www.kylefrazernews.com

Contact

📞 07946242484

✉ kyleroobbieruss@hotmail.com

📍 Newry, BT34

Education

Multimedia Journalism (NCTJ)

PA Training

Politics MA

Queen's University Belfast

International Relations and Politics BA (Hons)

Northumbria University

Skills

- Adobe Creative Suite
- Radio scriptwriting
- Live blogging
- Post-production editing
- Guest booking
- SEO and audience engagement
- Graphic Production (Canva)
- User-Generated Content (UGC)
- Empathy and Active Listening

Languages and Awards

- English (Native)
- Recipient of the Journalism Diversity Fund (JDF)
- Winner of An Taoiseach's Scholarship for the Washington Ireland Program

Summary

Multimedia Journalist with a specific interest in Politics and Current Affairs. Proficient in Public Affairs, Media Law and crafting engaging and interactive journalism for digital audiences. Skilled in Adobe Creative Suite and utilising Content Management Systems (CMS) such as Open Media, Dalet and Cinegy. I'm passionate about fostering collaborative workspaces and leveraging interpersonal skills to drive team objectives. Detail-oriented, personable and dedicated to producing impactful journalism while thriving in a fast-paced, dynamic and audience focussed newsroom.

Experience

BBC Radio 5 Live

Freelance Journalist

January 2024 - Present

- Covering news, sport and community stories that matter to our audiences, I've produced, researched and repackaged content.
- Worked as a bridge between audiences and presenters for some of the biggest broadcasters, ensuring audiences were at the heart of all output.

Northern Ireland Assembly

Parliamentary and Communications Officer

October 2023 - Present

- Produced comprehensive policy and research briefings, analysing health policies across UK and EU politics.
- Designed and executed an Alliance MLA's communications strategy, fostering robust relationships with politicians, journalists and constituency stakeholders.
- Spearheaded constituency outreach, demonstrating my ability to create informative content and explain complex affairs to non-expert audiences.

PA Media

Trainee Journalist

February 2023 - July 2023

- By sourcing and writing stories, I produced a portfolio of work which harnessed key competencies like SEO utilisation, interviewing sources and using Adobe tools to assemble digital assets.
- Key stories include my work on the 2023 Local Government Elections in England, producing fast, accurate and impartial copy for wire clients such as Sky News and BBC News. I also covered Boris Johnson's evidence to the Privileges Committee and Humza Yousaf's inaugural FMQs.

BBC Radio Ulster and BBC News NI

Journalism Assistant (Intern)

August 2022

- Assisted reporters, producers and editors with content production through guest booking, media monitoring, live blogging and post-production editing for digital repackaging.
- Covered the funeral and reactions to Lord Trimble's death, public sector working conditions and climate change leading to the hottest summer in NI on record.
- I have experience in writing and cutting bulletins for TV and Radio, areas where I'm keen to grow my career.

The Tab

Editor

January 2019 - June 2021

- Led a team of 12 writers, published original stories and ensured compliance with relevant Media Law and regulatory frameworks (e.g. IPSO Editors' Code).
- I conducted house style and SEO training to ensure maximum engagement and brand consistency for all published content.