



▶ Case Study: Fix Scholarship



Type of Organisation

Non Profit Company



Founder

Fikile Moeti (co-founder)



Employees/Beneficiaries

4 employees and 20 Fix Scholar alumni



Aim of the organisation

By providing scholarships to the next generation of women social entrepreneurs, Fix Scholarship is providing a stable foundation from which to start a social enterprise and setting the alumni up for success. Recipients receive access to entrepreneurial education as well mentoring from business experts and advisors. They also have the opportunity to access capital and funding for their new businesses.



Location

Johannesburg, Gauteng



Website/contact details

www.fixscholarship.co.za

▶ Fix Scholarship providing a firm foundation for social enterprise start-ups

Fix Scholarship is the brainchild of Fikile Moeti, aka DJ Fix, a well-known radio and TV presenter, who studied social entrepreneurship at the Gordon Institute of Business Science (GIBS), a faculty of the University of Pretoria, and was inspired to empower the next generation of women entrepreneurs and social enterprises.

Social enterprises fulfil a social and business purpose by providing income generation through an enterprise that focuses on solving social problems or effecting social change. However, social enterprises face the same challenges as any start-up in South Africa, where 70% to 80% of small businesses fail in the first five years.

By partnering with GIBS, Fikile offers scholarships for the Social Entrepreneurship Programme and affiliated programmes to help set up aspiring social entrepreneurs for success. The programme focuses on “technical, creative, strategic and management skills, as well as strategic networks to address various social and economic challenges, while ensuring financial stability.” Active mentorship is provided as part of the scholarship to ensure that beneficiaries are upskilled and value is added to their companies and the projects they are working on. As well as access to business experts and advisors, recipients receive support in accessing capital and funding for their new businesses.

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Fix Scholarship is funded through a hybrid model. Fikile and her team organize events and private DJing gigs to raise funds and have recently partnered with the MTN Foundation and Software AG, which has allowed it to expand its offering. The company is staffed by four interns and two members on the Board of Directors.

“Aspiration and inspiration is the big part of what we do,” says Fikile. “Companies also now understand what it is to be a social entrepreneur. The bottom line cannot continually be the most important thing.”

Fix Scholarship has, to date, helped more than 20 female entrepreneurs achieve certification through the GIBS programme.

Among them are Maurisa Moloti, who successfully launched the Lifika Foundation – a Non Profit Company that works to bridge the gap between education, social development and community wellbeing by working as an intermediary between communities, institutions and the public sector.

Another successful recipient is Zandile Nkalai, founder of Wealth Forum Africa, which aims to empower township entrepreneurs by giving them the tools they need to think positively and implement change in business.

By partnering with the Skills Development Corporation (SDC), Fix Scholarship has launched a successful programme which allows recipients to be placed in full-time employment while they participate in the SDC’s learnership.

Additional reading and information

[GIBS Social Entrepreneurship Programme](#)

[Social Entrepreneurship: The Case for Definition](#)



For more information on the SSE go to www.socialeconomy.org

or visit
www.ilo.org/coop
www.thedtc.gov.za
www.idc.co.za

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