



**siyakha.**  
implementation partners

# Development Services

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**Business Finance (101)**

**(Mystery Solved)**

making development happen™

# Business Finance (101)

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## Agenda:

- What is cost vs profit?
- What is mark-up vs margin?
- How to read an income statement
- What is asset vs liability?
- How to read a balance sheet
- Why is cash king?
- How do I (really) know if I'm winning?



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Thank you

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Questions

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