

Max Bradfield

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Writer and journalist with five years of predominantly freelance experience, continuing to go from strength to strength after graduating from the University Campus of Football Business in 2023. Regularly covers football at the highest level in both short and long-form avenues. Also adopts a dexterous and flexible approach towards a variety of subjects in both the sporting and wider world.

Key Competencies:

- Visual and written storytelling.
- Research and newsgathering. Ideation of articles, writing, and editing.
- Incorporation of data and statistics.
- Long-form and short-form content.
- Live text commentary.
- Reporting and copy-taking.
- Interviewing and profiling.
- Press conference attendance.
- Basic audio and podcast editing.
- Film photography.

Selected Highlights:

- Part of the core reporting team at the Non-League Paper that helped win a Football Supporters' Association (FSA) award in 2024-25.
- Published on the Premier League website and consistently on FotMob.
- Interviewed former Bayern Munich, Liverpool and Germany midfielder Dietmar Hamann.
- Received praise from Red Star Belgrade for a piece regarding club legend Dragan Dzajic.
- Raised website views in line with Google and SEO standards while also growing the Twitter following as a social media admin for Get Football's Belgian and Dutch site.
- Press conference attendance at Luton Town in the Premier League and with Arsenal in the Champions League.
- Strategised niche world football stories, such as the Marshall Islands' first national side and South Africa's next superstar, Shandre Campbell.

Experience:

Writer - Remote

Get Football | July 2024 - Present

- Provided news, features, and even interviews for Get Football's Dutch and Belgian outlet, and now predominantly their Italian site.
- The role has contributed to a broad worldview, including how to interpret foreign media, tone of voice, and football culture in other countries.

Live Text Commentator and Reporter - Remote

Stats Perform | February 2024 - Present

- Produced concise and entertaining live text coverage that has been viewed by thousands on Fotmob and Google.
- Provided timely, yet detailed descriptions of games in the top five football leagues, as well as all of the UEFA competitions, international fixtures, MLS, and women's football.

- Opportunities arose to provide on-the-whistle reports. These featured on the Premier League website in the 2024-25 season.

Reporter - Remote and in-person

The Non League Paper | February 2023 - Present

- Responsible for timely written reports both remotely and in person, under the guidance of the newspaper editor.
- Found pressbox and post-match interviewing experience within this role, with in-person attendance at the likes of Barnet, Woking, Wealdstone and many more lower league teams.
- Demonstrated an understanding of key match narratives for report structure and inclusion.

Education:

Multimedia Sports Journalism Bachelor of Arts Degree - Second Class (Upper Division) Honours.

University Campus of Football Business, Wembley.

September 2020 - July 2023

Other Notable Experience:

News and Features Writer

GIVEMESPORT

May 2024 - October 2024

Contributor

Trasferta Magazine

April 2024

Blog/Copywriter

UK Soccershop

December 2023 - January 2024

Luton Town Reporter: Matches and Press

Conferences VAVEL

October 2023 - August 2024

News, Opinion, and Evergreen Writer

Football FanCast

September 2023 - December 2023

Contributor for inaugural issue

Gaffer Magazine

March 2023

Co-Founder, Host, Editor, Social Media

From The Off Podcast

November 2022 - March 2024

Football Reporter

Leighton Buzzard Observer

August 2022 - September 2023

Football Reporter

Leighton Buzz Radio

August 2022 - February 2023

Longform Writer

Football Bloody Hell / Ronnie Dog Media

May 2022 - March 2024

Staff Writer, Reviews and Promo

OurSoundMusic.com

April 2022 - April 2024

Volunteer Club Reporter

Leighton Town FC

October 2021 - September 2023