

Juwayriah Wright

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Summary

Results-oriented journalism professional with over 3 years of experience in news media and editorial environments. Key focus areas include: editorial operations, project management, and deadline-aware decision-making with a proven track record of developing editorial and content strategies to drive impactful storytelling, audience engagement, and reader retention.

Experience

TIME Magazine | Editorial Producer

April 2022 - Present

- Produced special packages, thematic project and high-impact stories with strong editorial judgment, working across the newsroom to assemble text, photographs, video and headlines into a well optimized piece of journalism that draws readers to TIME.com
- Lead Digital Producer for major special projects, including the TIME100 Most Influential People, The World's Greatest Places, Women of the Year, The 100 Best Inventions, 100 Best Movies, and more
- Managed editors, video, photo, art teams and more to create functional hub pages that reflect editorial and C-Suite desires, usually under a short deadline
- Produced wires and some original stories, working with writers and editors to coordinate headlines, photographs and links as well as the optimizing stories for search and social
- Created vanity URLs, affiliate links, tags and author pages, update sample newsletters and execute other on-site production needs

Muslim Climate Watch | Editorial Director & Founding NGO Board Member

September 2023 - Present

- Managed the creation and publication of editorial content, including articles, reports, newsletters, and multimedia materials, to educate and inspire action on climate change within Muslim communities.
- Developed and implemented a comprehensive content strategy to ensure consistency, relevance, and effectiveness across all editorial platforms and channels.
- Ensured the accuracy, clarity, and integrity of all editorial content
- Provided editorial guidance and support while tracking and analyzing editorial metrics to assess impact, identify areas for improvement, and inform strategic decision-making.

New York Public Radio | On the Media Intern

September 2021- December 2021

- Assisted in the production of weekly hour-long podcast episodes, including sitting in on editorial meetings, monitoring of the media cycle, conducting research on relevant topics, finding and recording supplementary tape, fact-checking, and sitting in on pre-interviews with the producer and interviews with the host
- Produced a two-way guest interview for the show, including scripting the host's questions and assuring the host has supplementary information and research in the interview prep
- Used production skills, including interviewing via Riverside.fm and digital audio editing via Pro Tools
- Writing, populating and updating content for the website/CMS

UAB Kaleidoscope Student Newspaper | Life & Style Reporter

January 2018 - September 2019

- Write about and stay on top of current events and trends at a minimum of one full story a week
- Compose feature writing, calling for creativity as well as a strong grasp on grammar and AP Style
- Write scripts and presents for weekly news videos published to Kaleidoscope's social media outlets

Education

University of Alabama at Birmingham

Bachelor of Arts - Communications & Journalism

Key Skills

- **Editorial:** AP Style, News Writing, Editorial Planning, Production/ Project Management, Social Media Management, Digital Content Strategy, Interviewing, Story Development, Analytics/Metric Tracking, Audience Engagement
- **Tools:** Wordpress, Adobe Incopy, Airtable, Getty Images, Bitly, Slack, Parse.ly, SEMrush, Microsoft 365, Google Suite, Associated Press Newsroom & Bloomberg Mercury navigation, SEO for Journalism, CMS