

## IWSCC October Newsletter- Content

### Quote

*"Diversity is having a seat at the table. Inclusion is having a voice. And belonging is having that voice be heard."*

- Liz Fosslien

### Supplier Spotlight

[HSE International](#) is a Canadian-owned risk management consultancy, serving businesses in Canada, the US, and beyond. Our integrated compliance solutions allow organizations to get ahead of regulatory changes and manage risk. As a Veteran-owned business, we know that military training equips Veterans with resourcefulness and perseverance, and cultivates exceptional team members.

Through customized approaches, HSE makes safety and adaptability manageable for our clients. Here are just a few ways we help:

- Developing inclusive safety strategies to reduce incidents,
- Safety risk profiling for a better understanding of risk exposure, and,
- Designing and maintaining Safety Management Systems to reflect today's standards.

*To find out more about HSE International, visit them [online](#).*

### Words of Wisdom

Prioritizing supplier diversity allows businesses to tap into fresh perspectives and solutions, taking the team from good to great. We've put together a few first steps to help you get started with creating your own diversity program:

- 1. Identify Diverse Suppliers In Your Existing Supply Chain.** Send out a survey asking companies if they're comfortable sharing information about on-staff veterans and persons with disabilities. We'll help you word this in a way that's thoughtful and professional.
- 2. Track Procurement Spending With Diverse Suppliers.** Once you get the survey back, start a spreadsheet to track transactions with diverse suppliers.
- 3. Create a Plan to Seek Out More Diverse Suppliers.** Diverse supply chains not only move the local economy forward and empower marginalized people. Even more, companies with diverse supplier programs are favored by our Corporate Members.

*No matter the size of your business, the [IWSCC](#) can help you every step of the way.*

### **What We've Been Up To:**

Are you interested in certifying as a diverse supplier? If anything was holding you back, now is the time to take the leap & join our growing network!

Starting October 1st, we're offering a **50% Off New Supplier Discount**. The promotion applies to our certified supplier annual membership fee, reducing it from \$500 to \$250!

So what are the benefits of certification? Here are a few:

- Contact with top Canadian corporations who want to work with Certified Diverse Suppliers
- Networking with other businesses in the Supplier Diversity world
- Webinars and workshops to help you work with large corporations and the government

This promotion ends November 15th, so don't miss out!

Know others who could benefit from certification? Forward this email to share the love (and savings!).

*Learn more about IWSCC's news and events on their [website](#). You can also connect with them on [social media](#) for frequent updates.*