

Company newsletter, June 2013: Temecula Wineries Tour and Airport Service

While the climate of Southern California is certainly beautiful year-round, there's just something special about summers here in the Temecula Valley. The breezes are sweeter, the days are a little longer, and there's a feeling of excitement in the air. Why? Because here in Wine Country, the warm summer sun signals something special is coming (besides ripe grapes!). The Temecula Valley's annual Summerfest returns at the beginning of June, bringing with it vibrant festivals, concerts, and cultural celebrations that run through Labor Day.

Old Town Temecula is the setting for some of my favorite events during Summerfest. For the uninitiated, Old Town is a little slice of the Old West here in the Temecula Valley. Once a stagecoach stop in the late 1800s, many of the town's original buildings still stand, now housing a unique array of specialty boutiques, restaurants, and antique stores. The fun in Old Town begins this weekend, June 21 to June 23, as its charming, narrow streets host a Street Painting and Plein Air Festival. Drawing inspiration from the town's history, artists will invite onlookers to witness their talent as they paint colorful masterpieces on-site.

The next big event you won't want to miss in Old Town is the parade on July Fourth. Come wave your flags as patriotic floats and marchers make their way down Front Street. Then, after the sun sets, direct your gaze toward the sky for Old Town's annual fireworks display. With the valley's rolling hills as a backdrop, awe-inspiring bursts of red, white and blue light up the night sky, in-sync with a musical simulcast. It truly is a wonderful day in a town steeped in history—but don't pack your bags for home just yet. The following day, July 5, marks the return of Old Town's Hot Summer Nights, wherein live bands from every genre of music take to the streets to rock the town every Friday night.

I'll leave you now with a quick note about the annual Penchanga Microbrew Festival, which this year is held on July 13. As much as I love a good bottle of red, as your authority on local happenings, I must tell you that this stellar event is a must-see for beer fans. Boasting a chili cook-off and unlimited beer tastings from top breweries, festival always draws a crowd. And remember: My taxi service can transport you to and from the festival, so you can enjoy the afternoon and return to home base safe and sound.

Whatever your reason for visiting the Temecula Valley this season, you can rely on Temecula Wineries Tour and Airport Service for your transportation and sightseeing needs. See you this summer!

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