

FOR IMMEDIATE RELEASE

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Firth & Wilson Transport Cycles Now Open at 933 Spring Garden Street

PHILADELPHIA, PA (July 1, 2013) — Firth & Wilson Transport Cycles, Philadelphia's newest bicycle shop to cater exclusively to the urban cyclist, debuted at 933 Spring Garden Street with a grand opening date of June 1, 2013. Specializing in transportation and cargo bicycles, the full-service shop provides repair and maintenance of all bicycle makes and models, along with frame repair and expertise regarding internal hubs. In addition, the shop is the official North American repair center for [Brooks Saddles](#).

Along with a workshop, the 1,200-square-foot space houses a retail showroom for cycling accessories (bags, racks, baskets) plus bicycles from Brooklyn Cruiser, Xtracycle, Torker, Pure Fix, Civia Halsted, David Willson Industries (DWI) custom cargo bikes and Hanford Cycles custom frames—the latter two names representing the handmade, steel creations from the shop's owners, David Wilson and Simon Firth, respectively.

In an environment that encourages city cyclists of all skill levels, it's the shop's unique blend of practical bikes and accessories paired with the offering of custom fabricated bicycles that sets it apart from the rest. "You won't find sporty bikes here — and definitely no carbon fiber," says Firth. "We wanted to create a space in which all cyclists could feel welcome, especially women and those not into the 'spandex scene' of sport cycling."

Firth & Wilson marks the first retail venture from bicycle industry veterans Simon Firth and David Wilson, who will apply their nearly 50 years of combined experience as custom framebuilders, bike couriers, and in retail toward the shop's success. The business partners are joined in ownership by Firth's wife, Victoria Firth, an avid cyclist who brings a woman's perspective to the new store.

Firth & Wilson Transport Cycles is open from Monday through Saturday, 10am to 6pm. The shop's phone number is (267) 318-7285; emails may be directed to Hanfordcycles@gmail.com. Find the shop online at <http://www.transportcycle.com/> and on Facebook at <https://www.facebook.com/pages/Firth-Wilson-Transport-Cycles/405642462876479>.

About Firth & Wilson Transport Cycles

Firth & Wilson Transport Cycles is a full-service bicycle shop and retail showroom specializing in transportation and cargo bicycles. Located at 933 Spring Garden Street, the shop caters exclusively to the urban cyclist with a full range of bike accessories and bicycles from Brooklyn Cruiser, Xtracycle, Torker, Pure Fix, and Civia Halsted. The option of a custom fabricated bicycle is also offered, designed by the shop's owners under the labels DWI Custom Cargo Bikes and Hanford Custom Frames.

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