

# THE LOOK

## CREATIVE HIGH CONTRAST

by JOY WILLIAMS



Joy's "joyful, artful, soulful" look proves that a black-and-white palette can work wonders to elevate any space – even a suburban Atlanta teen suite complete with built-in bunk beds. The founder and principal designer of Joyful Designs Studio tells us how she did it.

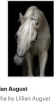
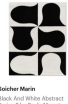


"Black-and-white is neutral, it's grounding." The palette evokes the restrained patterns and textures, which reflect Joy's penchant for Greek and Mid-century as well as the passions of her clients – an equestrian mom and her two art-loving, college-bound daughters.

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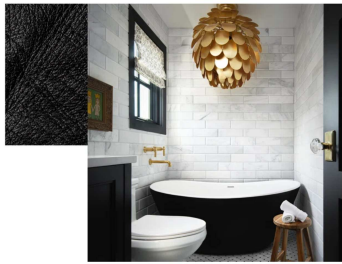
Joy's picks for the high-contrast look. Architectural furniture, experiential accents, glass lighting, and more.

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"People are tired of expressionless spaces. They want their home to reflect them – to fit their needs and bring them joy."

Joy's way to an individualized space with transgenerational appeal. Metallic finishes contrast embellished matte textures, like the studded grass-stalk wallpaper and the embroidery of the custom drapery and upholstered furniture. It takes it to Joy to make bunk beds look this chic. Original art by the clients adds another layer of interest, merging effortlessly with the versatile palette.



The cure for cookie-cutter design is black and white – with a touch of shine.



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