# **Bethan Gwynne**

#### **Professional Summary**

I am a BA Journalism and Communications graduate from Cardiff University and am currently studying an MA in Fashion Journalism and Editorial Direction at the Vogue College of Fashion, due to graduate in September 2025. My most pertinent experience was a 3-month internship at Voir Magazine, researching, and writing articles. In addition, I've also been a contributing writer to 2 editorials, working my way up to fashion section editor at my university magazine, Quench. I am keen to learn and gain experience in a journalistic workplace that improves my skills with communication and people and expands my knowledge of the working environment and the media industry. I am a hard-working individual who is eager to learn and progress in the working world.

#### **Experience**

Contributing Writer - Vogue College of Fashion Editorial Team

This has involved mostly covering events and panels that were occurring at the college, with some room for opinion and review pieces. So far, this experience has been incredible. Not only is my work being looked at on a much wider scale than before, having the opportunity to cover and write about some of the amazing guest speaker's we've had at the college has been invaluable.

### Internship - Voir Magazine

- I took part in a 3-month, part-time internship between May –
  September 2024 with Voir Magazine.
- This involved communicating with the EIC, brainstorming sessions for new articles and ideas for the magazine, writing articles, and doing research into the fashion market and analysing trends to create buyfrom articles.
- This internship was a fantastic opportunity to get to grips with the fashion journalism industry and gain some experience, allowing me to learn how to meet tight deadlines and write for a publication.

Section Editor – Fashion Section, Quench Magazine, Cardiff University

- Role of section editor includes working within the Quench team, including the editor-in-chief and other section editors, to:
- Organising content submissions by contributors and liaising with them and other editors to create pieces that are up to publishing standard.
- My section received 'highly commended' for Best Section at the Cardiff Society, Volunteering, and Media Awards (CSM) 2024

# Contributing Writer - Quench Magazine, Cardiff University

- Regularly written articles submitted to the Quench Magazine editorial team, with a particular interest in the fashion section.
- 9 of my articles were published in the magazine since 2021, both online and in print.
- I won 'Best Writer' for Quench Magazine in the *Cardiff University Student, Volunteering, and Media Awards* 2023 and 'Rising Star and Future Trendsetter' at the CSM Awards 2024.

## Front of House Staff - The Exchequer Pub, Crookham Village

- Part-time work during holiday breaks from university as of 2022.
- Front of house duties involving interacting with customers on a daily basis and working within a team

#### **Education**

St. Nicholas's School, Fleet — 10 GCSEs

The Sixth Form College Farnborough – 3 A-Levels in Law, History, and English Literature.

**Cardiff University** - BA Journalism and Communications

Second class honours, division one

**Vogue College of Fashion** – MA Fashion Journalism and Editorial Direction

> 1-year course between September 2024 and September 2025 in London

#### Skills

- Flexibility
- Communication Skills
- > Intern experience in fashion journalism
- Ability to Work in a Team
- > Working with tight deadlines

## **References**

- Jyoti Matoo Voir Magazine
  - im@voirfashion.co.uk

# Portfolio:

https://bethangwynne.journoportfolio.com

# LinkedIn:

