Bethan Gwynne

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Professional Summary

Fashion journalism postgraduate with hands-on editorial experience across both print and digital platforms. Currently studying MA Fashion Journalism and Editorial Direction at the Vogue College of Fashion, with a strong background in reporting, editing, and trend analysis. Proven ability to produce engaging fashion content under tight deadlines, collaborate with editorial teams, and contribute meaningfully to creative projects. Award-winning contributor and editor with bylines in *Voir Magazine*, *The Telegraph*, *VCF Editorial*, and *Quench Magazine*.

Experience

Fashion and Beauty Intern | The Telegraph | June 2025

- Contributed to the fashion desk with research and support for upcoming features and trend pieces.
- Participated in editorial meetings and gained insight into the production process for a national broadsheet.
- Shadowed editors during Ascot and Men's fashion week coverage and assisted with social-first fashion story development.

Fashion Communication Intern | Ethical Eyewear | June 2025

- Assisted the brand's communications and editorial team with social media, editorial stories, and campaign development.
- Researched sustainable fashion practices to support storytelling and product positioning, writing a series of articles about the interns experience at the company and the company's practices and ethos.
- Gained experience in ethical branding and working in a startup fashion environment.

Writer | Vogue College of Fashion Editorial Team | Sep 2024 – Sep 2025

- Cover college events, industry panels, and guest lectures through written articles.
- Publish opinion and review features, amplifying student life and fashion culture.
- Write content viewed by a wider audience, reflecting the college's prestigious brand.

Editorial Intern | Voir Magazine | May – Sep 2024 (*Remote, Part-time*)

- Collaborated directly with the Editor-in-Chief to pitch, research, and write fashion content.
- Wrote trend reports and curated "buy-from" articles through market research.
- Developed understanding of publishing timelines, SEO optimisation, and reader engagement.
- Voir Magazine

Fashion Section Editor | Quench Magazine (Cardiff University) | Sep 2023 – Jul 2024

- Led the fashion section for Cardiff University's award-winning student magazine.
- Managed a team of contributors, edited articles for publication, and oversaw issue planning.
- Awarded *Highly Commended Section* at the 2024 Cardiff Societies & Media Awards.

Contributing Writer | Quench Magazine | 2021 – 2023

- Authored over 9 published articles in both print and digital editions, focused on fashion, lifestyle, and culture.
- Recognised as *Best Writer* in 2023 and *Rising Star and Future Trendsetter* in 2024 by Cardiff Media Awards.

Education

The Sixth Form College Farnborough – 3 A-Levels in Law, History, and English Literature.

Cardiff University - *BA Journalism and Communications*

- Second class honours, division one

Vogue College of Fashion – *MA Fashion Journalism and Editorial Direction*

- 1-year course between September 2024 and September 2025 in London
- Grade: TBD

Skills

- ➤ Editorial writing & editing
- ➤ Fashion trend analysis
- ➤ Content management
- ➤ Adobe InDesign and Photoshop
- ➤ SEO & digital publishing
- ➤ Time management & team collaboration

References

- **Sophie Tobin – The Telegraph, Style Director**
  - sophie.tobin@telegraph.co.uk
- **Jyoti Matoo – Editor in Chief, Voir Magazine**
  - jm@voirfashion.co.uk

Portfolio:
https://bethangwynne.journoportfolio.com

LinkedIn:

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www.linkedin.com/in/bethan-gwynne