

Bethan Gwynne

bethan.gwynne@btinternet.com

07826 382321

Fleet, Hampshire

Professional Summary

Fashion journalism postgraduate with hands-on editorial experience across both print and digital platforms. Just graduated with an MA Fashion Journalism and Editorial Direction from the Vogue College of Fashion, with a strong background in reporting, editing and trend analysis. Proven ability to produce engaging fashion content under tight deadlines, collaborate with editorial teams, and contribute meaningfully to creative projects. Award-winning contributor and editor with bylines in *Voir Magazine*, *The Telegraph*, *VCF Editorial*, and *Quench Magazine*.

Experience

Fashion and Beauty Desk | The Telegraph | Freelance

- Internship 2025: Contributed to the fashion desk with research and support for upcoming features and trend pieces.
 - Participated in editorial meetings and gained insight into the production process for a national broadsheet.
 - Shadowed editors during Ascot and Men's fashion week coverage and assisted with social-first fashion story development.
- 2026: Freelance opportunities throughout 2026, assisting on larger photoshoots and helping with behind the scenes returns and organisation of the shoot with style director, Sophie Tobin.

Fashion Communication Intern | Ethical Eyewear | June 2025

- Assisted the brand's communications and editorial team with social media, editorial stories, and campaign development.
- Researched sustainable fashion practices to support storytelling and product positioning, writing a series of articles about the interns experience at the company and the company's practices and ethos.
- Gained experience in ethical branding and working in a startup fashion environment.

Writer | Vogue College of Fashion Editorial Team | Sep 2024 – Sep 2025

- Cover college events, industry panels, and guest lectures through written articles and published opinion and review features, amplifying student life and fashion culture.
- Write content viewed by a wider audience, reflecting the college's prestigious brand.

Editorial Intern | Voir Magazine | May – Sep 2024 (Remote, Part-time)

- Collaborated directly with the Editor-in-Chief to pitch, research, and write fashion content.
- Wrote trend reports and curated "buy-from" articles through market research.
- Developed understanding of publishing timelines, SEO optimisation, and reader engagement.
- [Voir Magazine](#)

Fashion Section Editor | Quench Magazine (Cardiff University) | Sep 2023 – Jul 2024

- Led the fashion section for Cardiff University's award-winning student magazine and managed a team of contributors, edited articles for publication, and oversaw issue planning.
- Awarded *Highly Commended Section* at the 2024 Cardiff Societies & Media Awards.

Reception- The Lismoyne Hotel, Fleet | September 2025- September 2026

- Strong verbal and written communication skills, with experience communicating professionally with a diverse range of clients, colleagues and external contacts.

Education

The Sixth Form College Farnborough – 3 A-Levels in Law, History, and English Literature.

Cardiff University – BA Journalism and Communications

- Second class honours, division one

Vogue College of Fashion – MA Fashion Journalism and Editorial Direction

- 1-year course between September 2024 and September 2025 in London
- Distinction

Skills

- Editorial writing & editing
- Fashion trend analysis
- Content management
- Adobe InDesign and Photoshop
- Time management & team collaboration

References

- **Sophie Tobin – Style Director, *The Telegraph***
 - sophie.tobin@telegraph.co.uk
- **Charlotte Levi – Operations Manager, *The Lismoyne Hotel***
 - operations@lismoynehotel.com
- **Jyoti Matoo – Editor in Chief, *Voir Magazine***
 - jm@voirfashion.co.uk

Portfolio:

<https://bethangwynne.journoportfolio.com>

LinkedIn:



@bethangwynne

www.linkedin.com/in/bethan-gwynne