

DESIGN NOTES:

REFERENCE IMAGE(S):

TOP:

- Longline length
- One shoulder silhouette with slit at shoulder strap
- Standard embroidered POP Fit logo, where should we put POP Fit logo?

BOTTOMS:

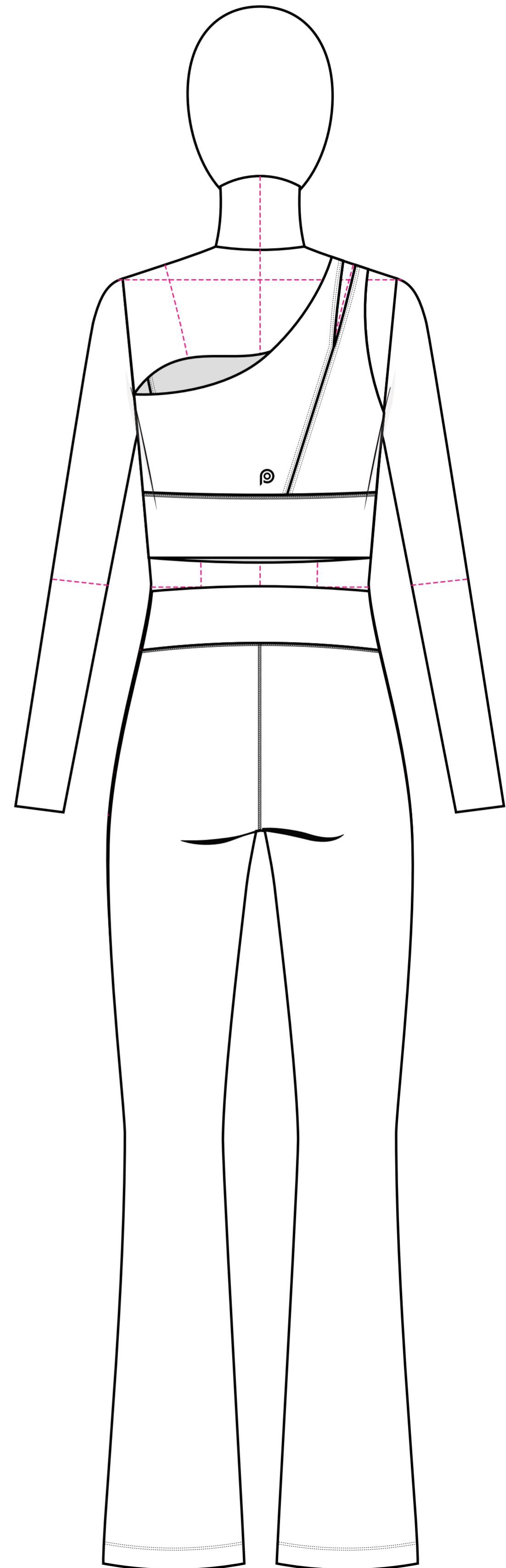
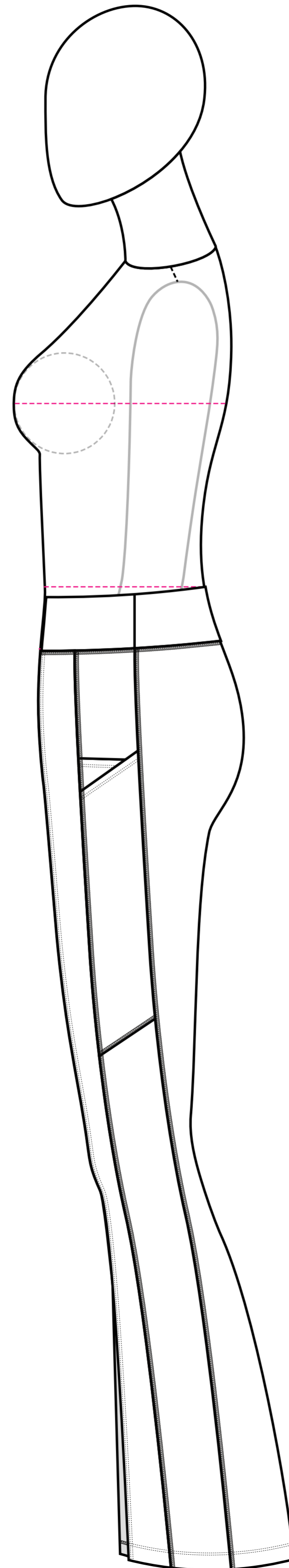
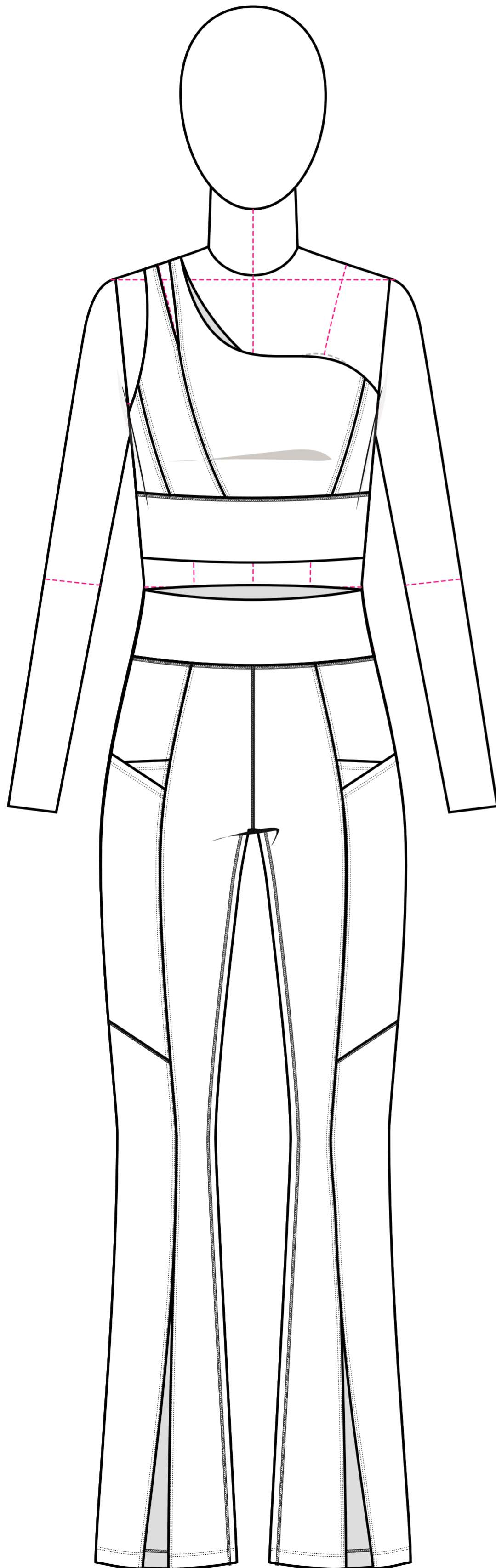
- Reference Eloise Block for pocket construction
- Wide leg pant with front slit construction
- Standard embroidered POP Fit logo on side pocket, where should we put POP Fit logo?



FRONT VIEW

SIDE VIEW

BACK VIEW



DESIGN NOTES:

REFERENCE IMAGE(S):

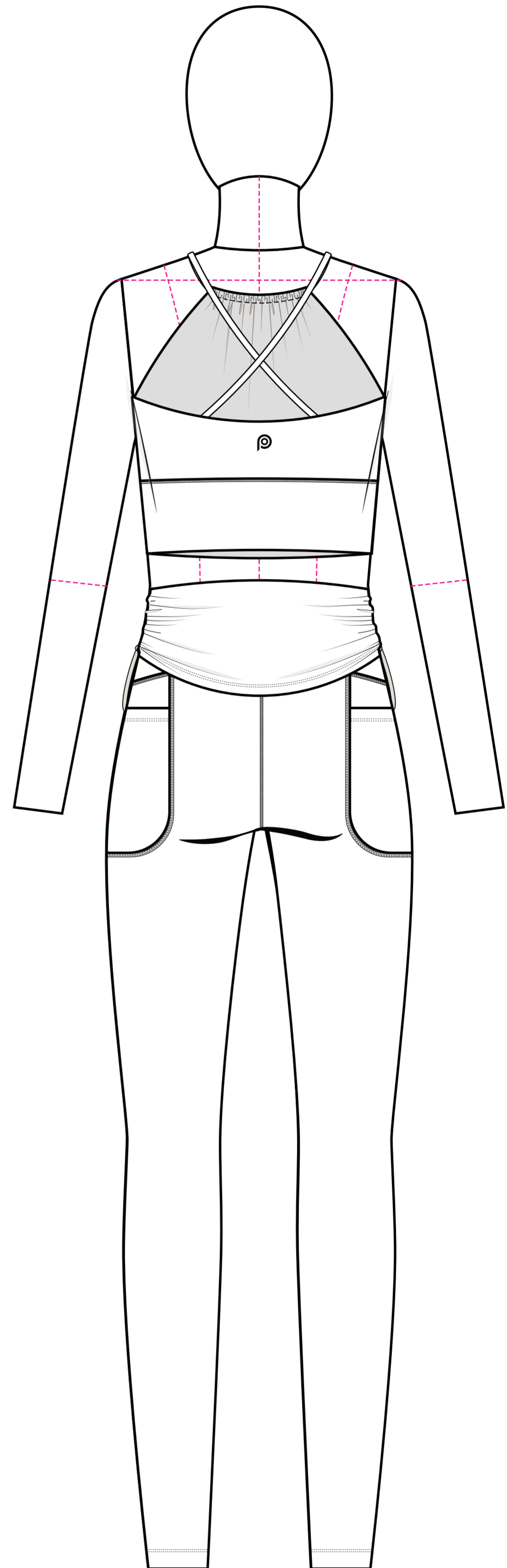
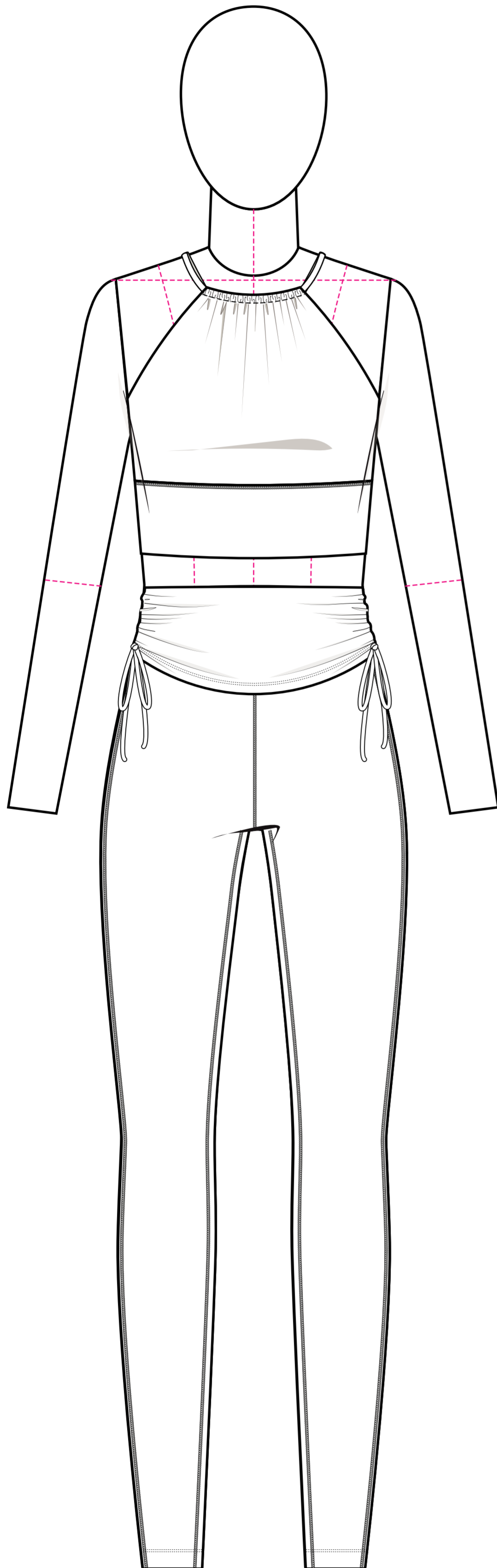
- TOP:
- Longline length
 - Halter neck construction with back criss cross straps, should we add adjusters?
 - Standard embroidered POP Fit logo, where should we put POP Fit logo?
- BOTTOMS:
- Reference Jane Block for overall fit and construction
 - Add fold over wide waistband with functional tie detail at sides
 - Standard embroidered POP Fit logo on side pocket



FRONT VIEW

SIDE VIEW

BACK VIEW



DESIGN NOTES:

REFERENCE IMAGE(S):

- TOP:
- Longline length
 - Functional cinching at sides
 - Standard embroidered POP Fit logo, where should we put POP Fit logo?

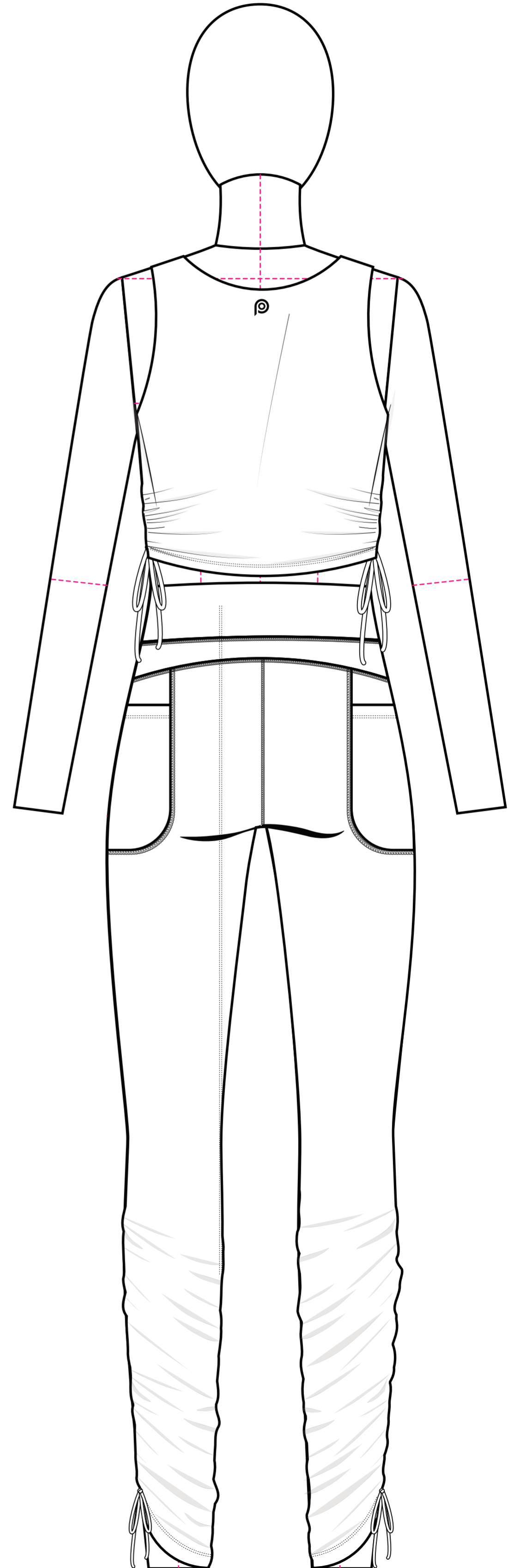
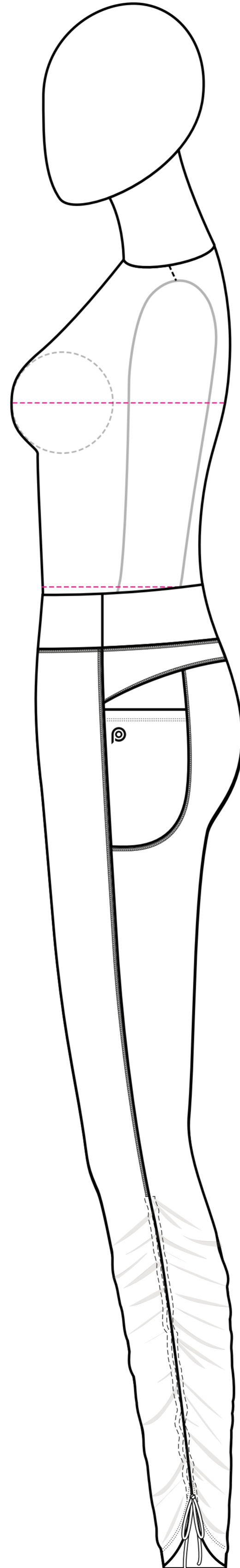
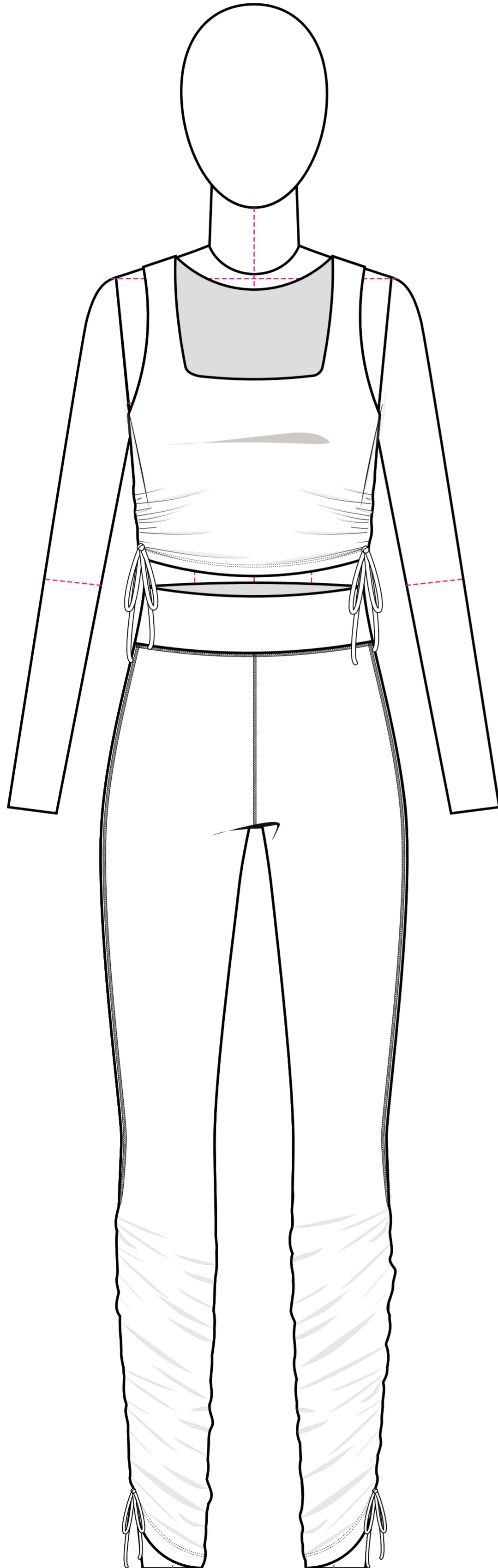
- BOTTOMS:
- Reference Jane Block for overall fit and construction
 - Add side rouching with functional tie detail at leg opening
 - Standard embroidered POP Fit logo on side pocket



FRONT VIEW

SIDE VIEW

BACK VIEW



DESIGN NOTES:

REFERENCE IMAGE(S):

TOP:

- Option 1: Longline length with mesh back piecing and contrast binding (where to put logo?)

- Option 2: Longline length with binding

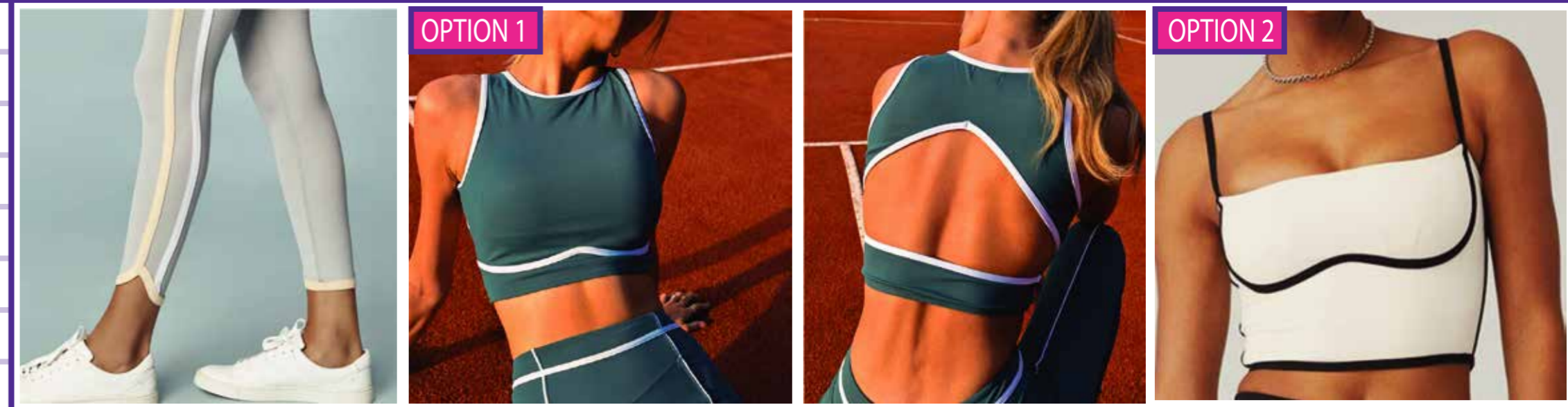
BOTTOMS:

- Reference Stevie Block for overall fit (fit only)

- Side mesh panels with side pockets and dolphin shaped hem

- 1/4" - 3/8" binding along sides and waistband

- Standard embroidered POP Fit logo, where should we add logo?



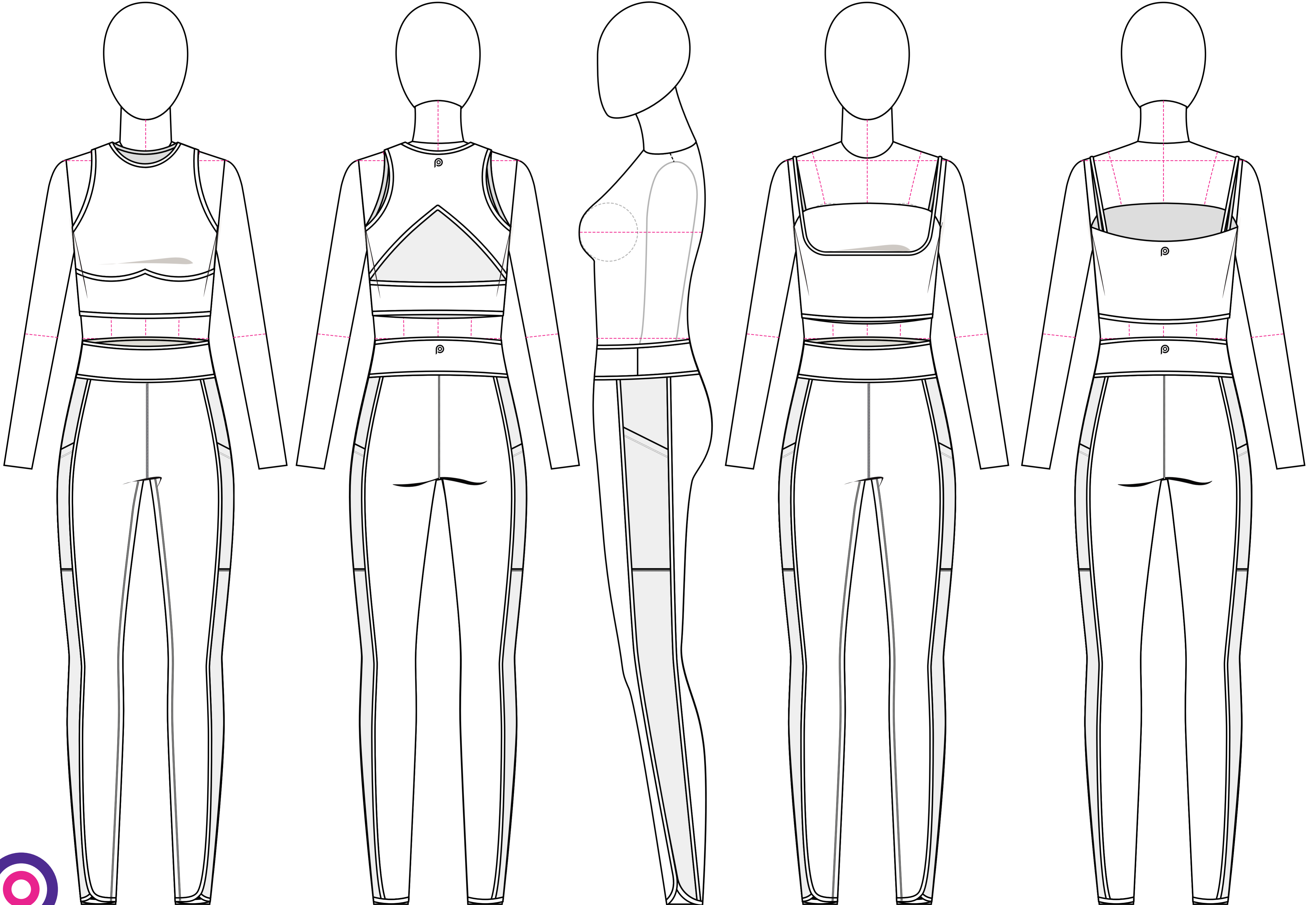
FRONT VIEW

BACK VIEW

SIDE VIEW

FRONT VIEW

BACK VIEW



DESIGN NOTES:

REFERENCE IMAGE(S):

- TOP:
- Reference Aubree for overall fit and construction & add binding to front
 - Standard embroidered POP Fit logo, where should we put POP Fit logo?

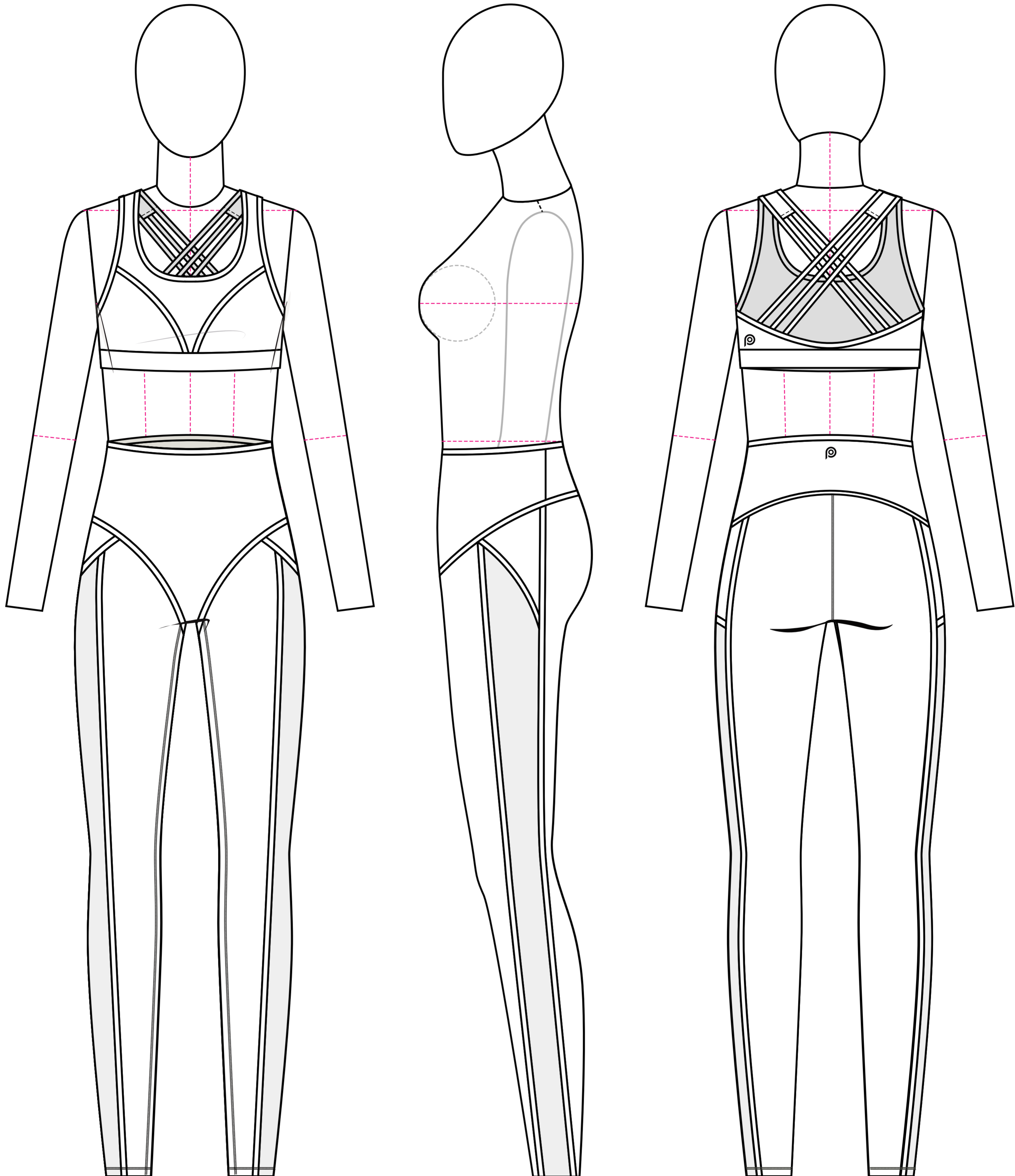
- BOTTOMS:
- Reference Jane Block for overall fit (fit only)
 - 1/4" - 3/8" binding along edges
 - Standard embroidered POP Fit logo. Where should logo be added?
 - Should we add side pocket



FRONT VIEW

SIDE VIEW

BACK VIEW



DESIGN NOTES:

REFERENCE IMAGE(S):

TOP:

- Longline length
- Add scallop edge detail to straps & WB (can scallop edge be cut using fabric or trim insert?)
- Standard embroidered POP Fit logo, where should we put POP Fit logo?

BOTTOMS:

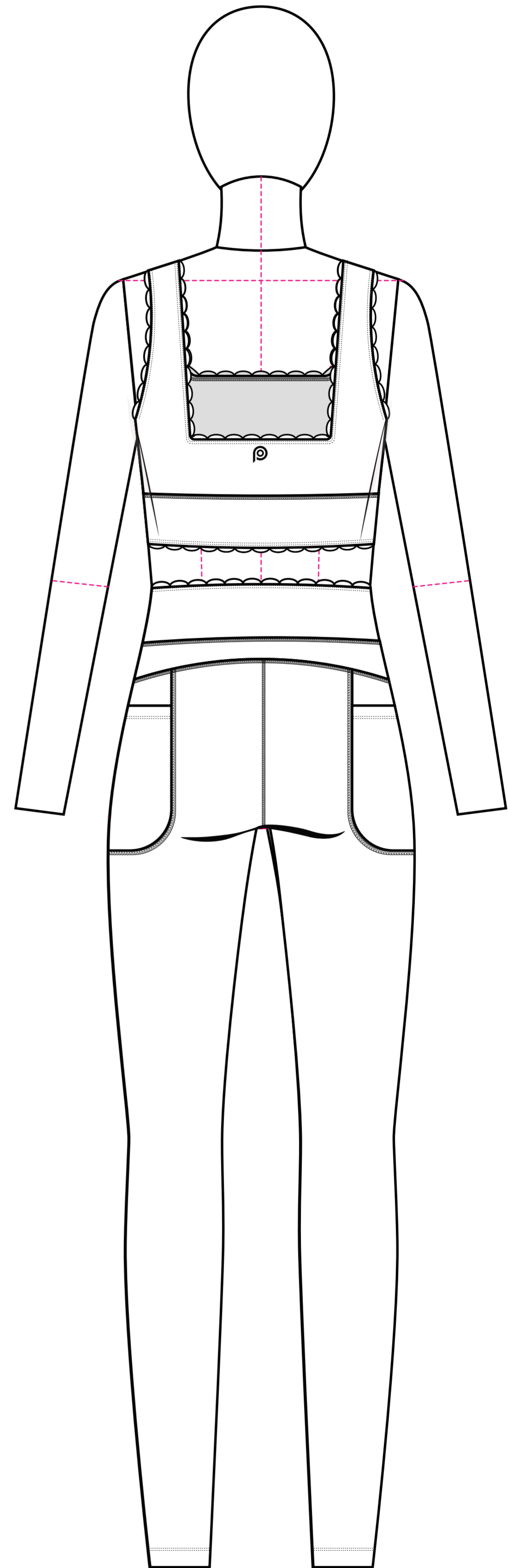
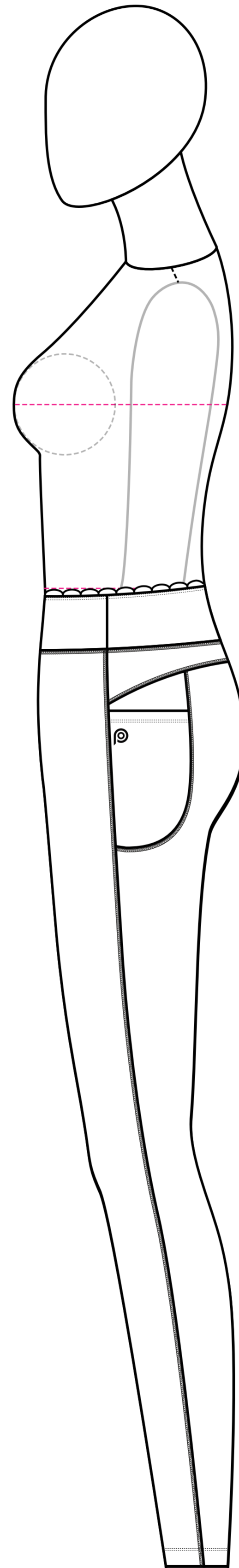
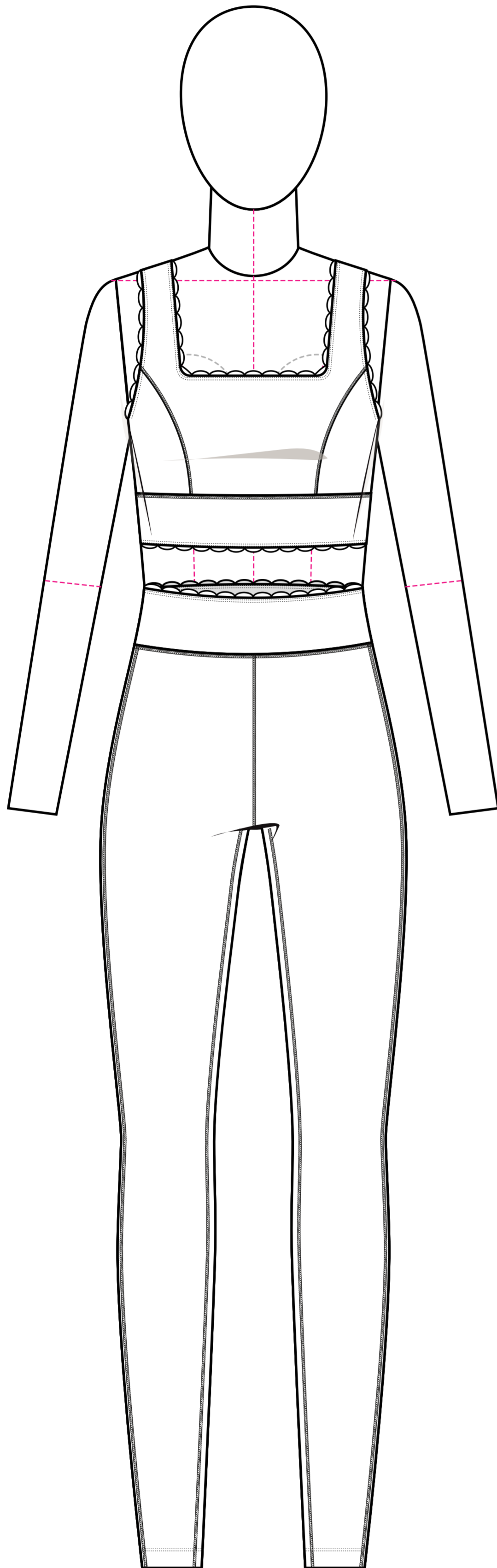
- Reference Jane Block for overall fit and construction
- Add scallop edge detail to waist (can scallop edge be cut using fabric or trim insert?)
- Standard embroidered POP Fit logo on side pocket



FRONT VIEW

SIDE VIEW

BACK VIEW



DESIGN NOTES:

REFERENCE IMAGE(S):

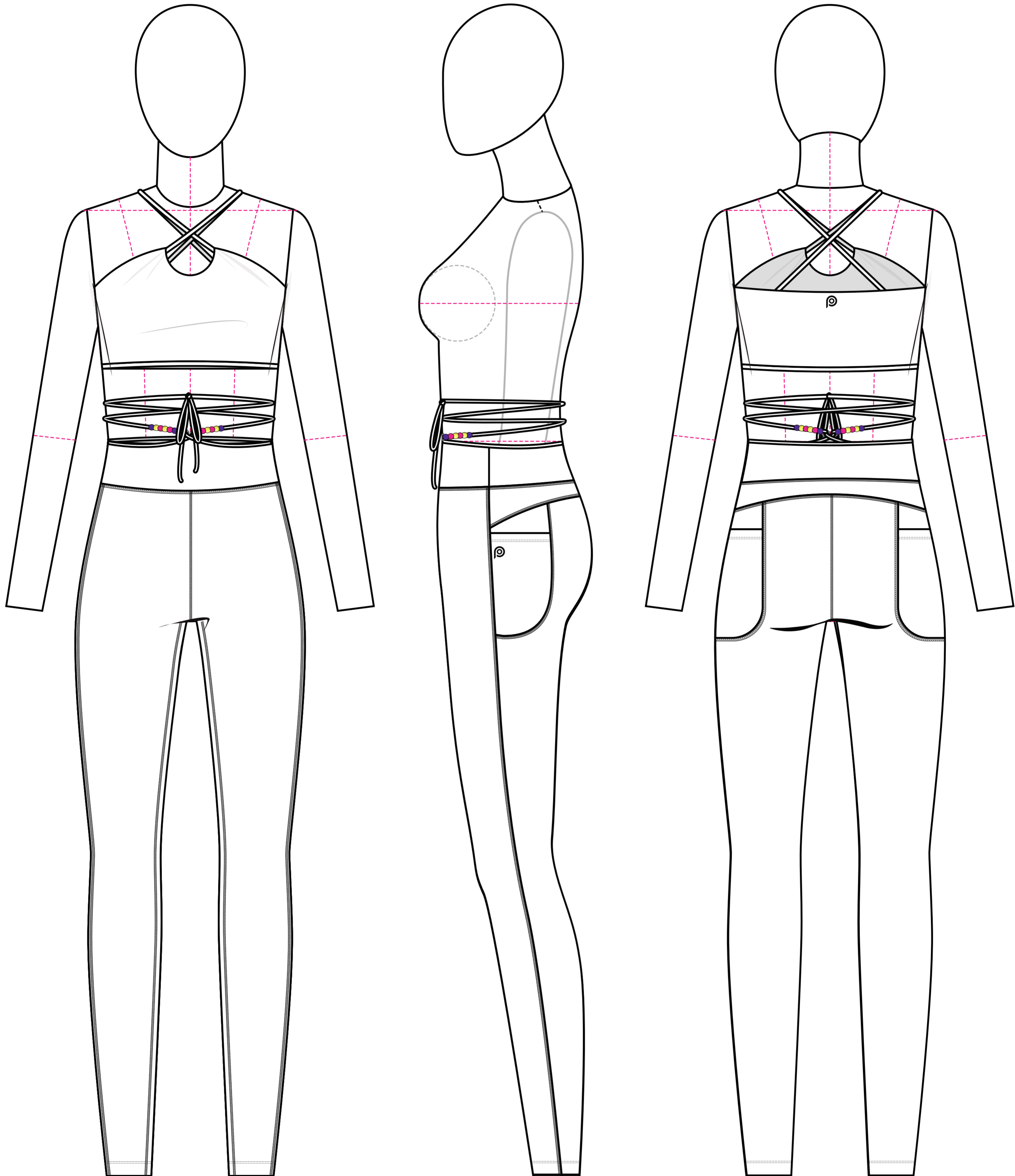
- TOP:
- Regular sports bra length
 - Crisscross straps in front and back, should we add adjusters?
 - **Standard embroidered POP Fit logo, where should we put POP Fit logo?**
- BOTTOMS:
- Reference Jane Block for overall fit and pocket construction
 - Add (3/8" width) waist tie with beads on the end
 - Standard embroidered POP Fit logo on side pocket



FRONT VIEW

SIDE VIEW

BACK VIEW



DESIGN NOTES:

REFERENCE IMAGE(S):

TOP:

- Option 1: Reference Rose for overall fit and construction and back mech panel w/scallop trim
- Option 2: Longline length bib neckline with scallop trim
- Standard embroidered POP Fit logo, where should we put POP Fit logo?

BOTTOMS:

- Reference Stevie for overall fit and construction
- Add scallop edge detail to sides (can scallop edge be cut using fabric or trim insert?)
- Stevie has no logo, where should we add POP Fit logo?



OPTION 1



OPTION 2



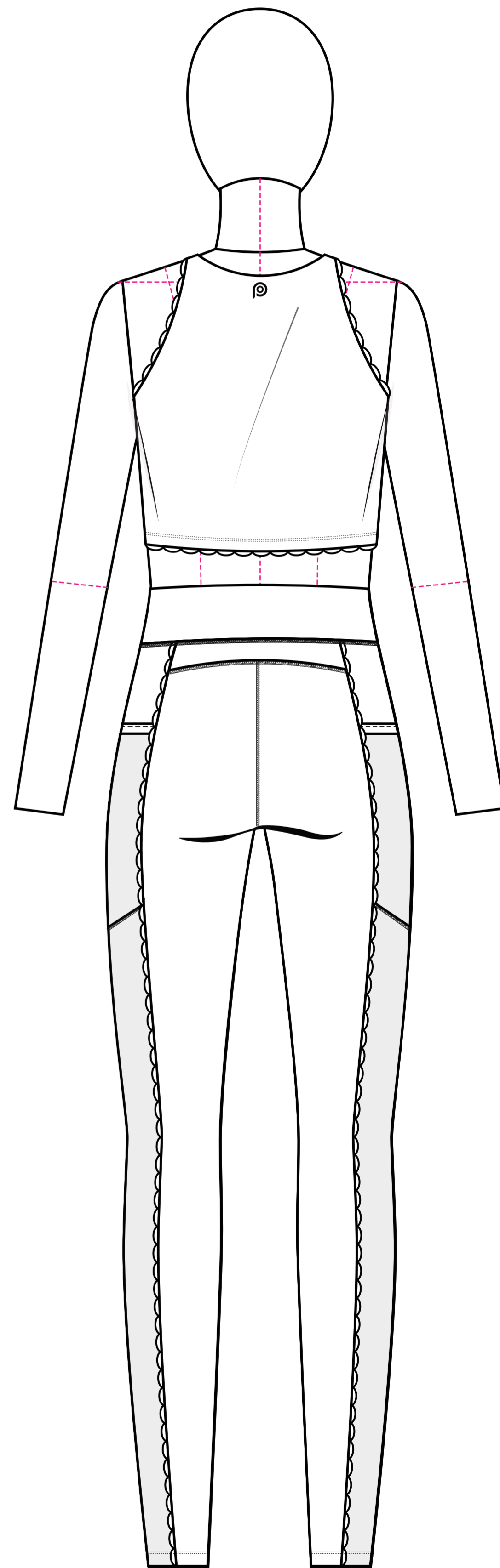
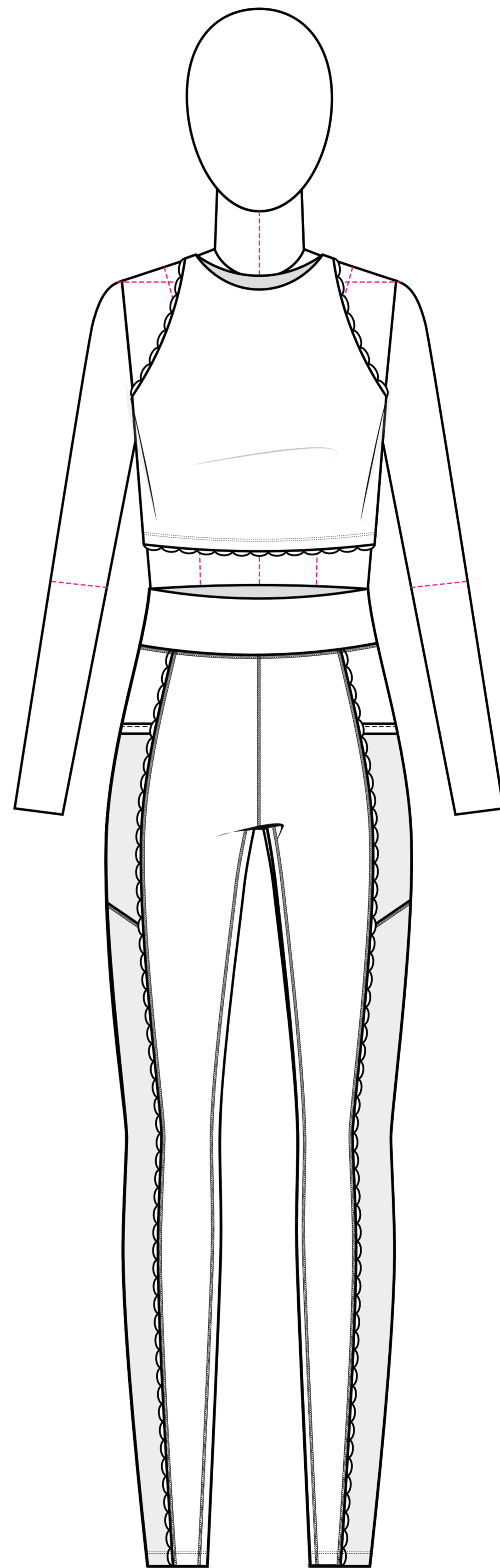
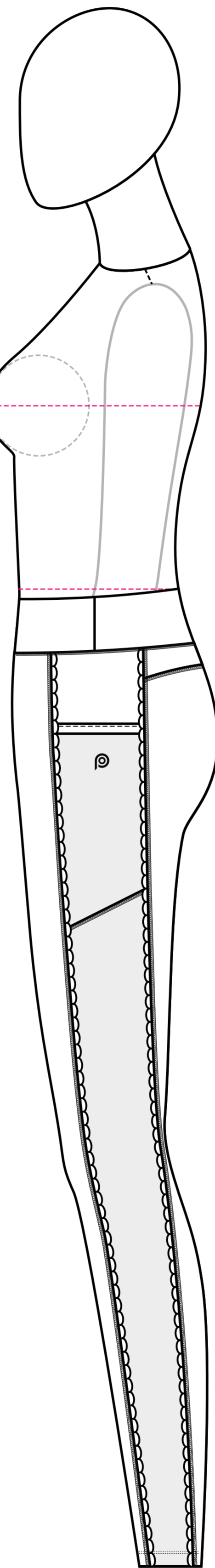
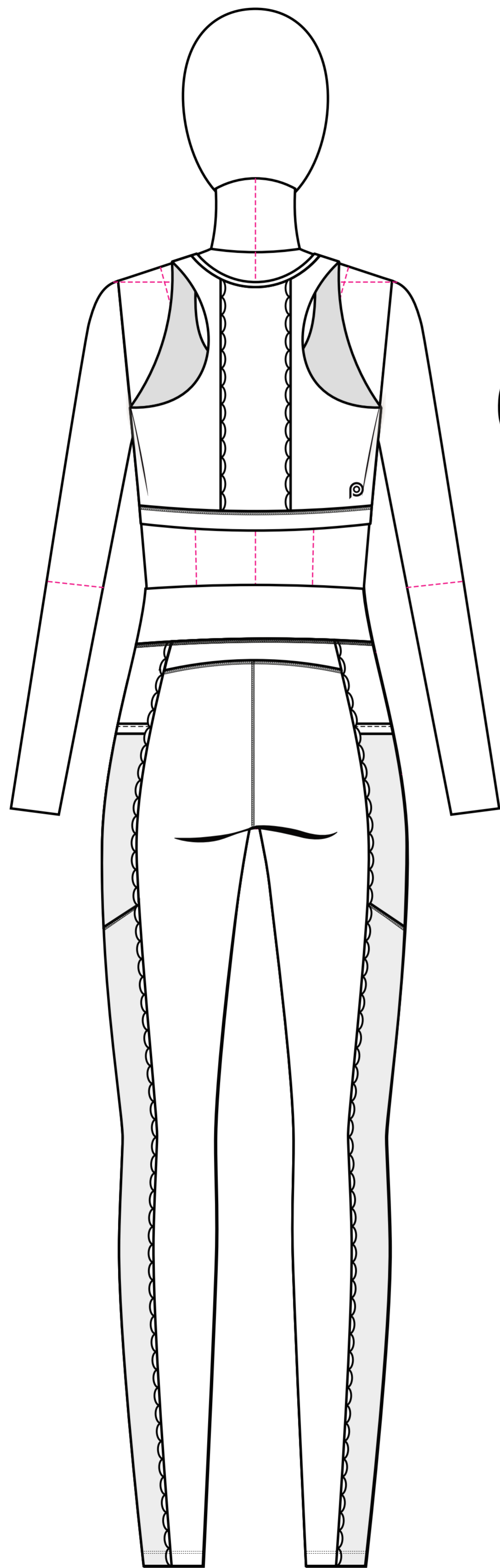
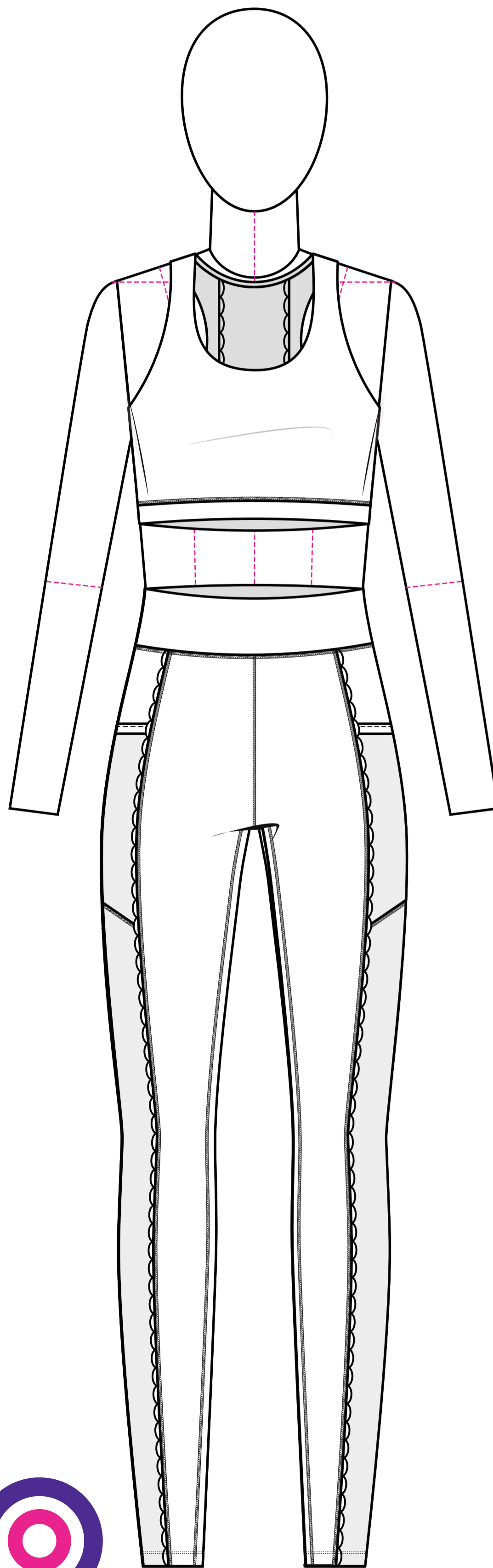
FRONT VIEW

BACK VIEW

SIDE VIEW

FRONT VIEW

BACK VIEW



DESIGN NOTES:

REFERENCE IMAGE(S):

TOP:

- Regular bra length with wide tie and back cutout
- Standard embroidered POP Fit logo, where should we put POP Fit logo?

BOTTOMS:

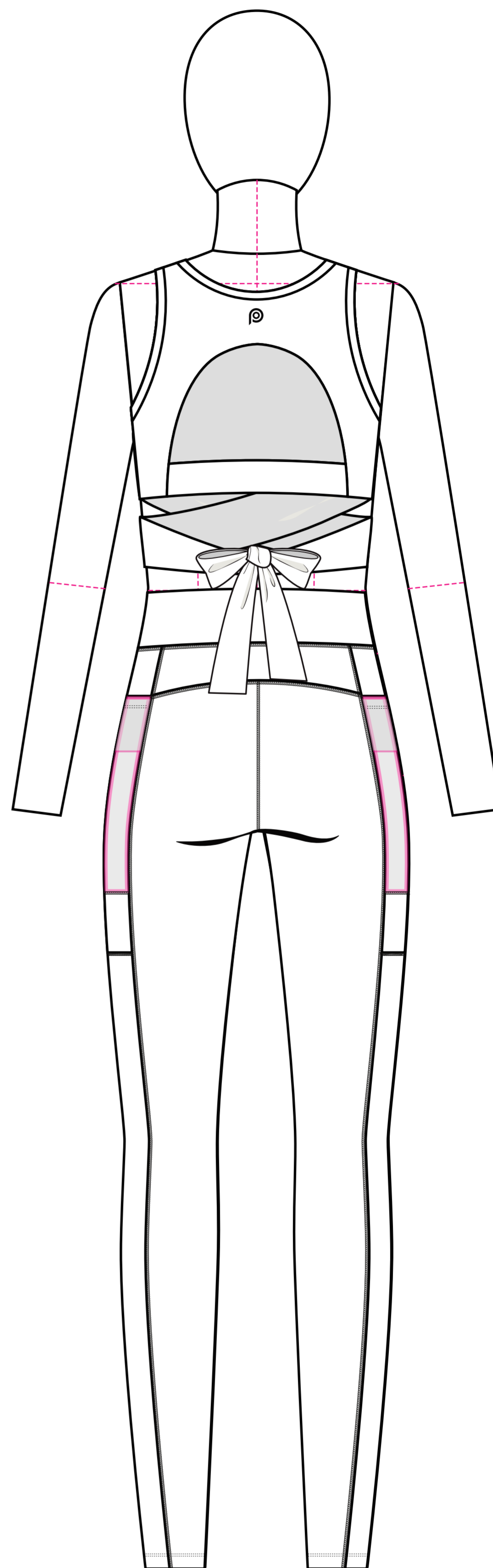
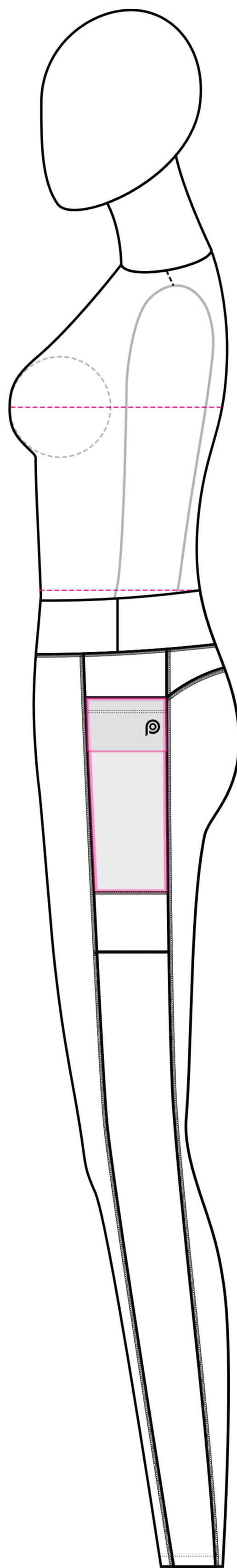
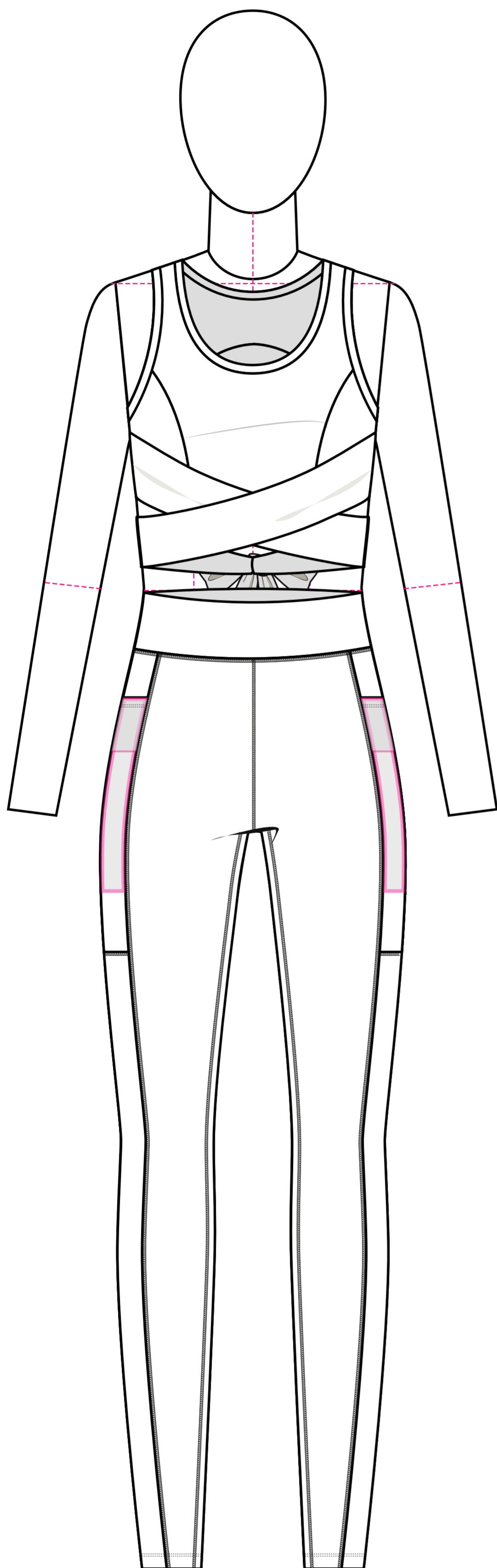
- Double layer pocket
- Small interior patch pocket (for ID)
- Curved back yoke
- Standard embroidered POP Fit logo on side pocket



FRONT VIEW

SIDE VIEW

BACK VIEW



DESIGN NOTES:

REFERENCE IMAGE(S):

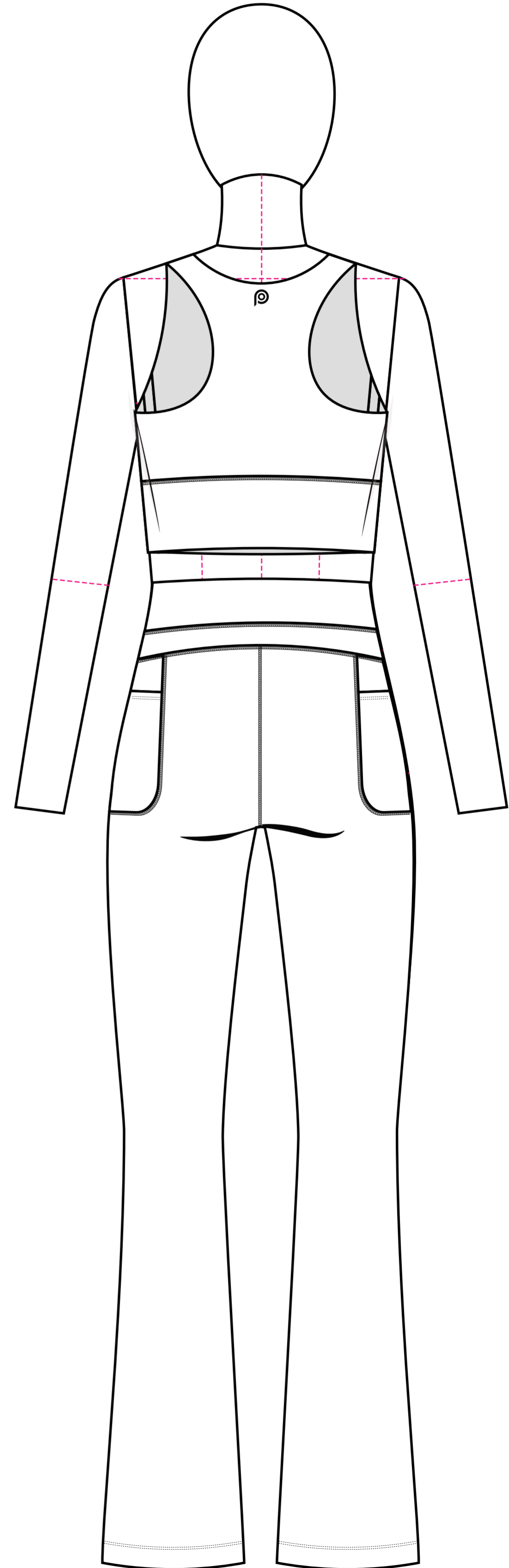
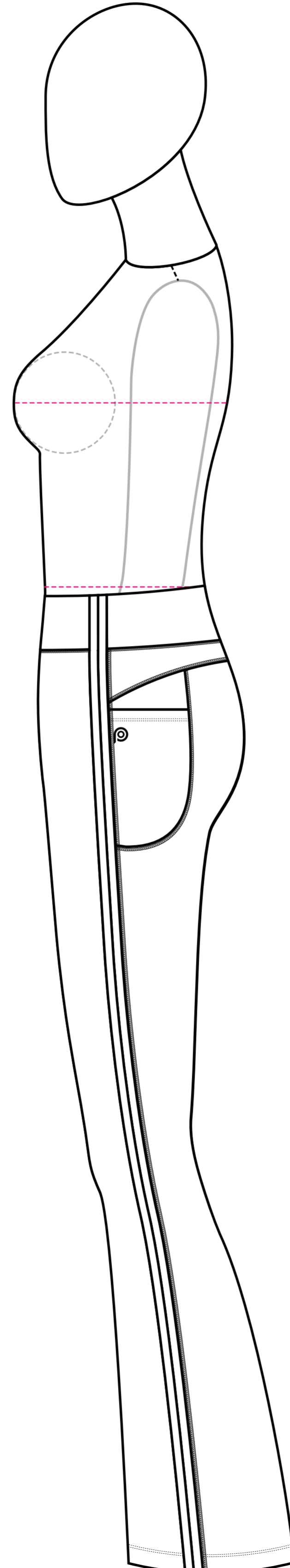
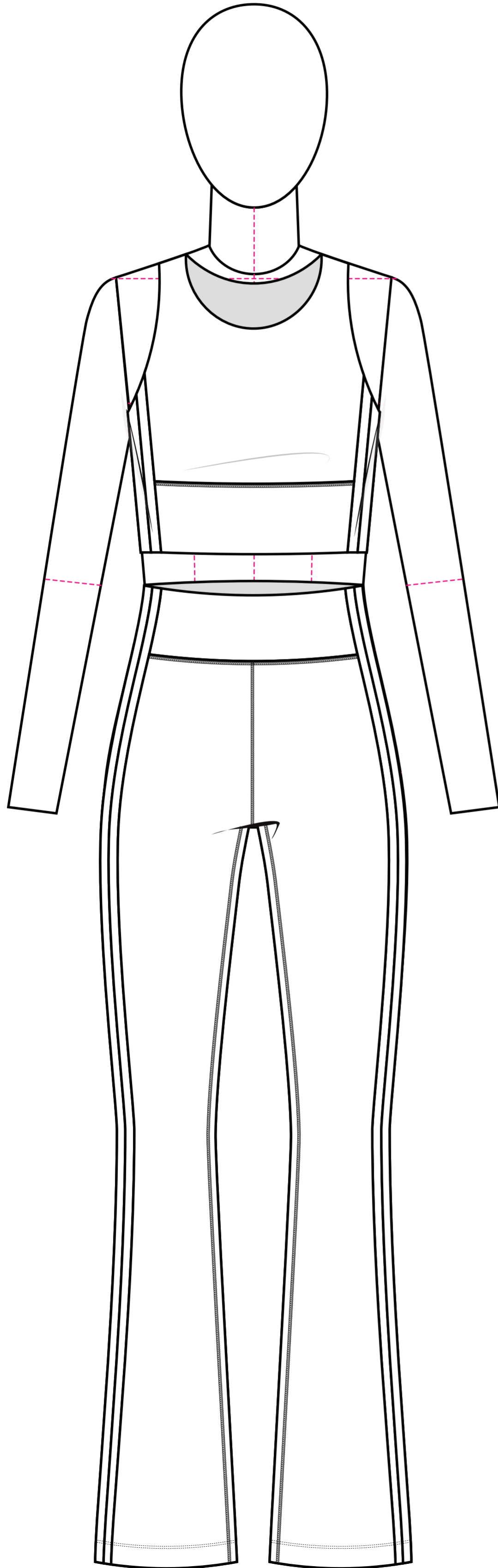
- TOP:
- Longline length with double stripe piecing at sides
 - Standard embroidered POP Fit logo, where should we put POP Fit logo?
- BOTTOMS:
- Flare Pant
 - Double Stripe piecing at sides and curved back yoke
 - Reference Jane for pocket construction
 - Standard embroidered POP Fit logo on side pocket



FRONT VIEW

SIDE VIEW

BACK VIEW

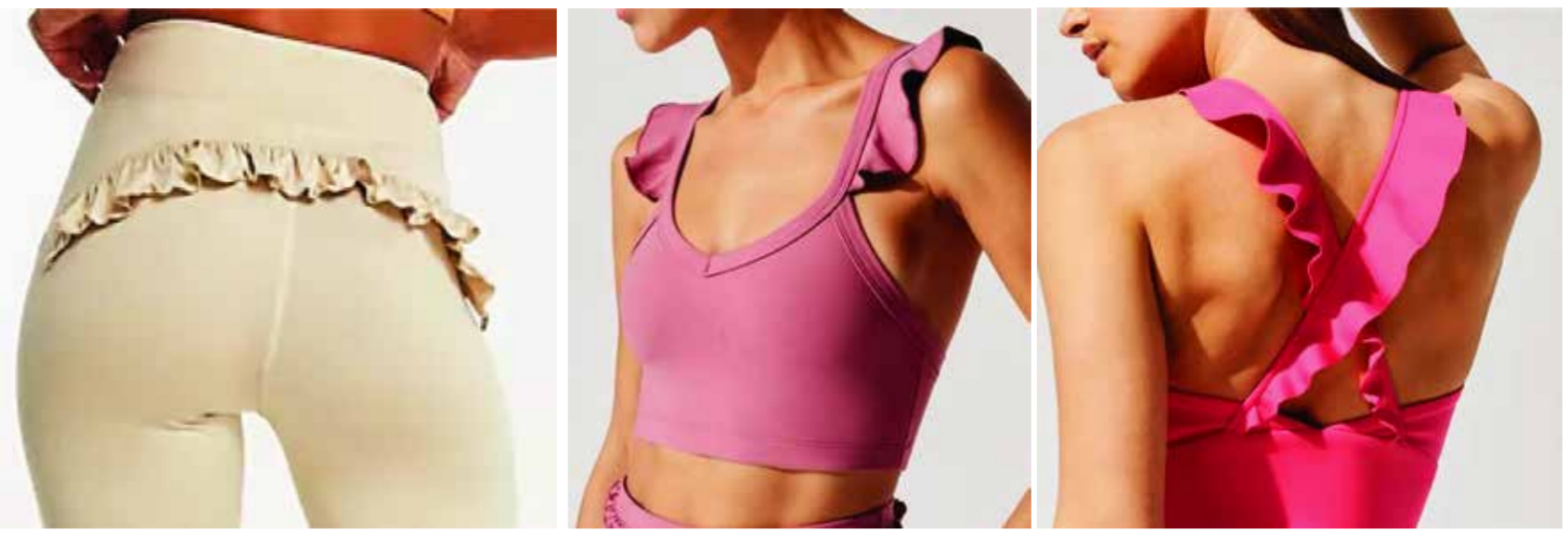


DESIGN NOTES:

REFERENCE IMAGE(S):

- TOP:
- Longline length with front :V: neckline
 - Flounce/Ruffle at shoulder straps, should we add adjusters?
 - Standard embroidered POP Fit logo, where should we put POP Fit logo?

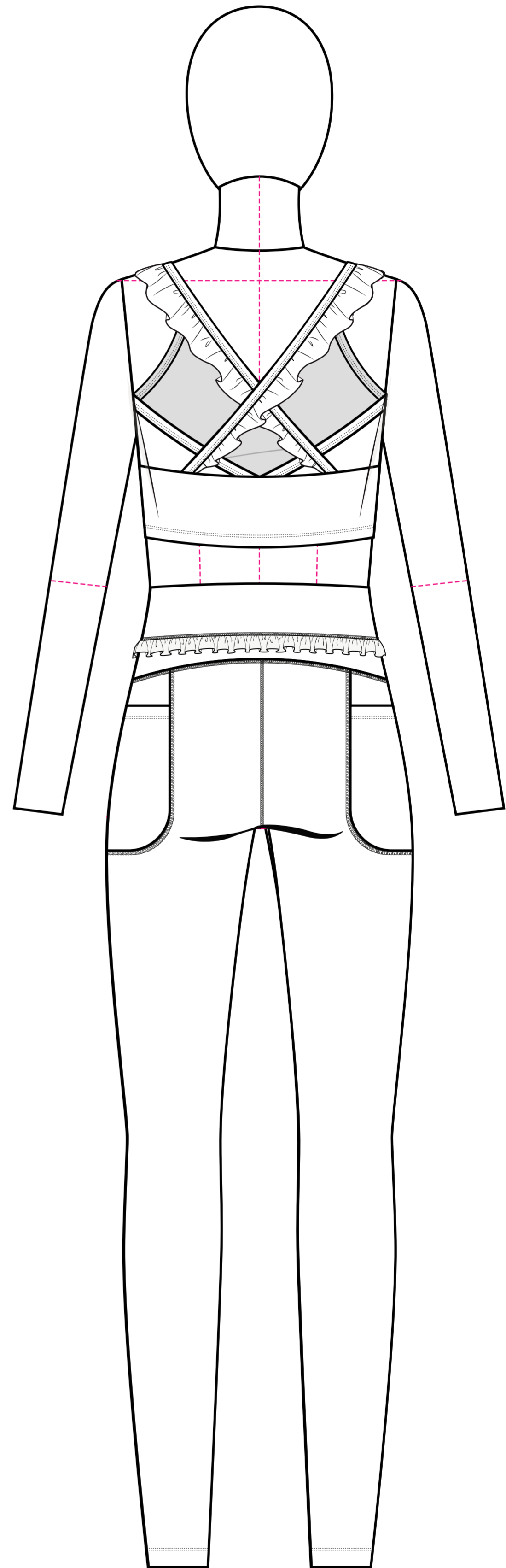
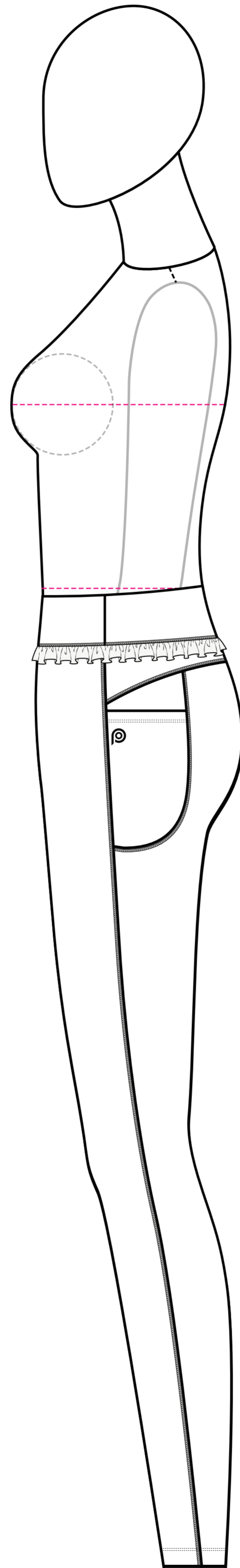
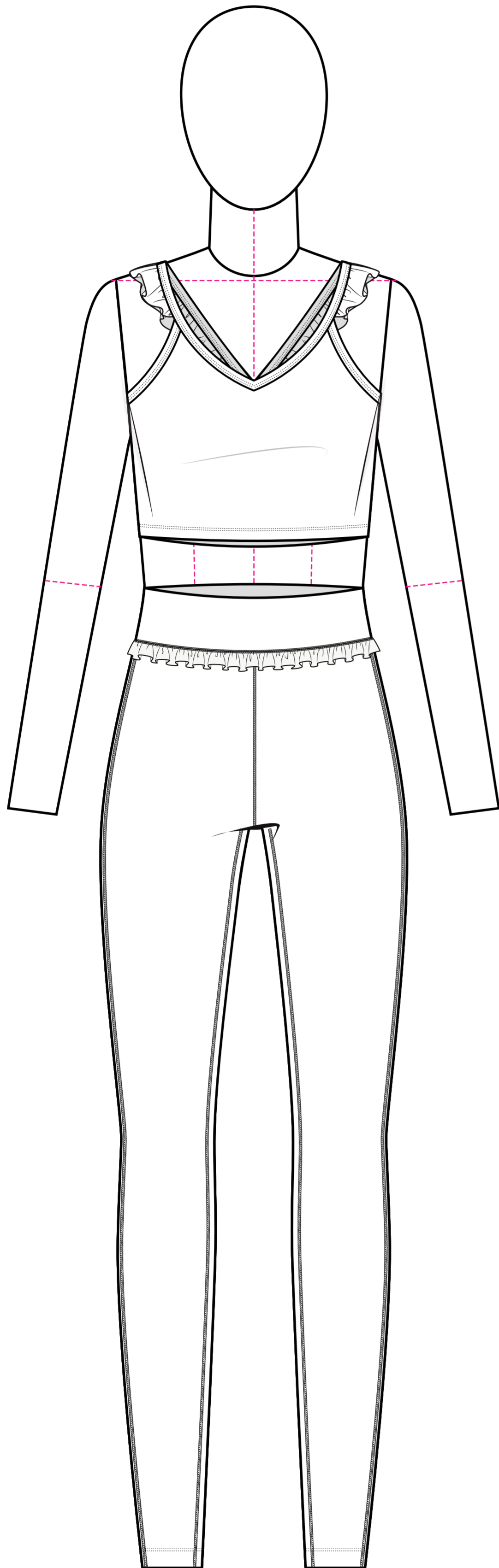
- BOTTOMS:
- Reference Jane Block for overall fit and construction
 - Add 3/4" - 1" ruffle along front and back waistband
 - Standard embroidered POP Fit logo on side pocket



FRONT VIEW

SIDE VIEW

BACK VIEW



DESIGN NOTES:

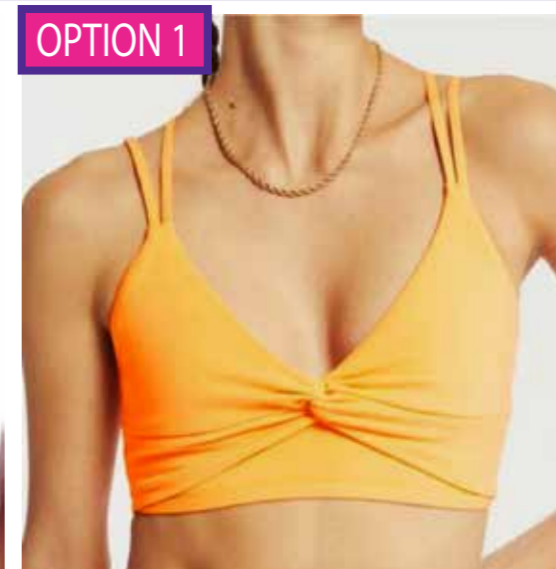
REFERENCE IMAGE(S):

TOP:

- Option 1: One shoulder longline length
- Option 2: Regular length with front twist
- Standard embroidered POP Fit logo, where should we put POP Fit logo?

BOTTOMS:

- Reference Jane for overall fit (fit only)
- Wide fold over waistband construction with cinching at sides
- Standard embroidered POP Fit logo on side pocket



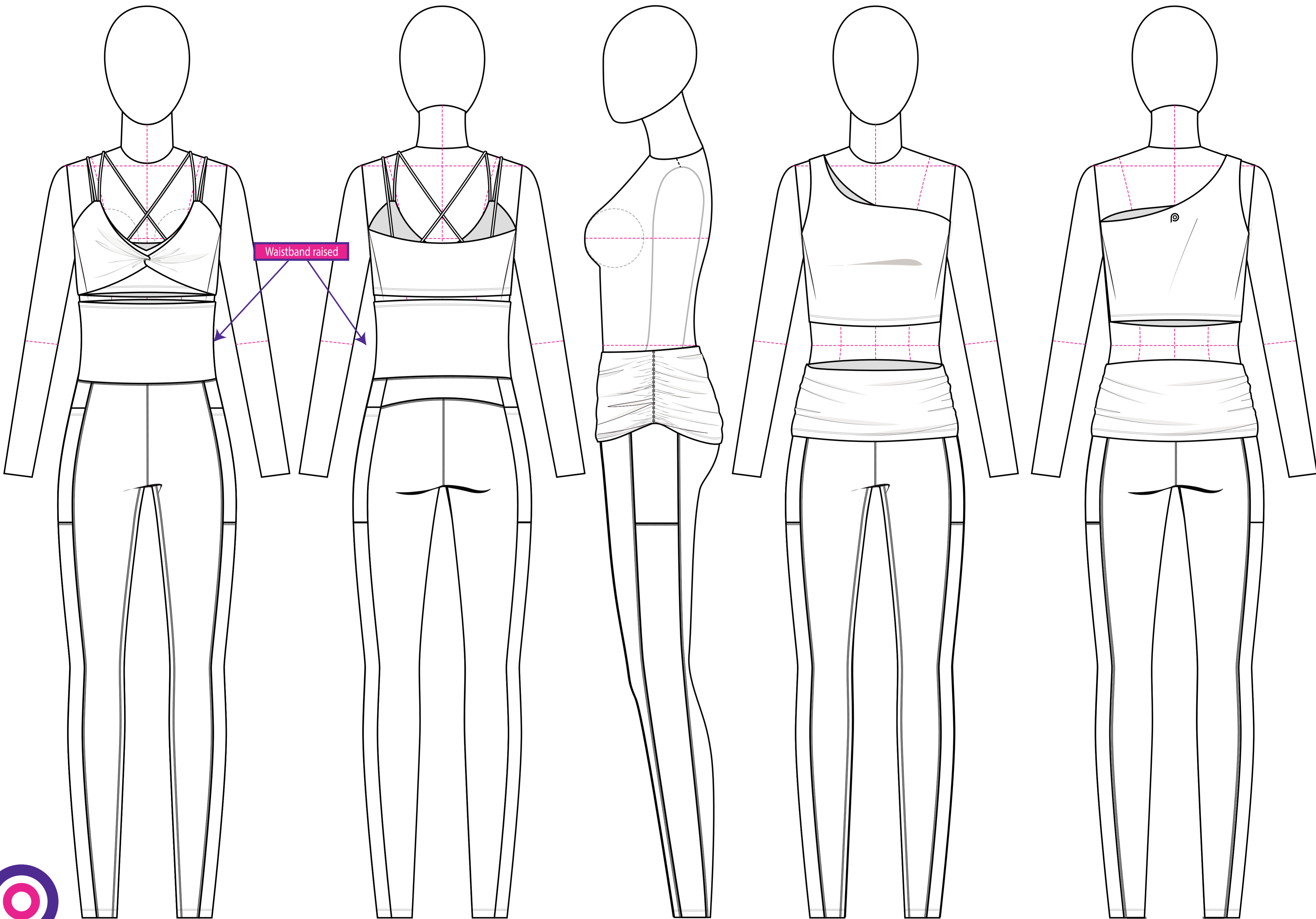
FRONT VIEW

BACK VIEW

SIDE VIEW

FRONT VIEW

BACK VIEW



Waistband raised

