

## **Healthcare Sequence**

I wrote these about 2 years ago so they may be a bit dated, The gaps had Reveal visualizations in them.

### **Email One: The Power of Embedded Analytics in Healthcare**

I hope this email finds you well. Today, I want to discuss the significant role that embedded analytics plays in the healthcare industry and how it can revolutionize your healthcare software. Reveal, a leading provider of embedded analytics solutions, offers a range of benefits that can transform the way healthcare organizations leverage data. Here are a few reasons why Reveal's embedded analytics are essential in the healthcare industry:

**Real-time Insights:** Reveal empowers healthcare professionals with real-time insights into patient data. By embedding analytics directly into your software, you enable clinicians to make faster, data-driven decisions, leading to improved patient outcomes and more efficient healthcare delivery.

Some key benefits include:

- Tracking Patient Records- Embedded healthcare analytics helps healthcare teams to reduce unexpected challenges during emergencies and make the most efficient use of resources by tracking useful KPIs and metrics.
- Cost reduction- decrease costs for patients by highlighting unnecessary hospital spending and administrators can make better decisions about pricing services, ordering supplies, etc.
- Human error reduction- Embedded healthcare analytics can help providers find potential errors and avoid mistakes by making it easier to access and analyze data in real time
- Improving patient satisfaction- healthcare providers can improve care experiences by improving critical care response times, especially in emergency situations, service quality, environment cleanliness monitoring, medical equipment availability, health condition monitoring, and much more

Here at Reveal we have all of this covered. Check our [Embedded Analytics for Healthcare](#) page or [To schedule a meeting click here](#) or you can reach me directly at 609-297-4113

Thank you for your time,

## **Email 2: Unlock the Full Potential of Data with Reveal Embedded Analytics**

Hi {{first\_name}},

In our previous email, we discussed the importance of embedded analytics in the healthcare industry. Today, let's delve deeper into how Reveal's embedded analytics can help you unlock the full potential of data within your healthcare organization.



[Watch Video](#)

Discover how predictive and actionable analytics are changing the landscape in the Healthcare industry through improving patient care quality, operational efficiency, cost-savings, and reducing human errors.

- **Improved Operational Efficiency:** Reveal's embedded analytics allows healthcare providers to gain a comprehensive view of their operations. By analyzing data on patient flow, resource utilization, and other critical metrics, you can identify inefficiencies, optimize processes, and drive cost savings.
- **Enhanced Patient Experience:** By leveraging embedded analytics, you can gain insights into patient feedback, satisfaction scores, and other metrics that impact the patient experience. This information enables you to make targeted improvements, resulting in a more positive and personalized patient journey.

Accelerate your end-users Insights with Self-Service Embedded Analytics From [Reveal](#)

[Reveal Help Docs and Training Videos](#)

If you would like to learn more about Reveal, please schedule some time on my [calendar](#) or feel free to reach out with any questions at 609-297-4113.

Thanks for your time,

### Email 3: Harnessing the Power of Predictive Analytics with Reveal at {{company}}

Hello {{first\_name}},

As the healthcare industry continues to evolve, predictive analytics has emerged as a powerful tool for improving patient care and operational efficiency. Reveal's embedded analytics platform offers advanced predictive analytics capabilities, allowing you to harness the power of data-driven predictions in healthcare.

Reveal Embed is fast and easy to integrate:

- Reveal's native SDKs can be integrated into applications on any platform and tech stack including -.NET Core, Java, NodeJS and front-end technologies such as React, Angular, WebComponent, VueJS, jQuery, MVC and Java Frameworks like Spring, Tomcat, Apache.
- Securely Connect to your Data and Build Powerful Data Visualizations - Connect to the most popular data sources without setting anything up on the server. Get real-time insights by connecting directly to SharePoint Online, Google Drive, OneDrive, Microsoft Analysis Services, Microsoft SQL Server, CRM, and many more.
- Customize your Data Visualizations - Sort, filter and aggregate your data as you wish! Each chart type provides you with different settings to design your visualizations the way you want.

Mark Turkel, CEO of Palm Beach Software on the quick and easy installation commented:

“Reveal is so intuitive that we incorporated it into our existing software much faster than expected, and we created beautiful dashboards with little need for documentation. Our ERP software now transforms data into powerful visualizations and provides our customers with tactical, operational, and strategic insights.”

Check out our quick video on [Theming and Branding](#)

Here at Reveal we are committed to providing a simple, quick path to get you up and utilizing all the insight that your data has to offer. If you would like to learn more schedule a quick demo [here](#).

**If you'd like to speak with me more about Reveal, feel free to call me at 609-297-4113 or visit our [YouTube Channel](#) to learn more about Reveal**

**Thanks for your time,**

**Email 4: Empowering Users with Self-Service Analytics using Reveal**

Hello {{first\_name}},

In our previous emails, we discussed how Reveal's embedded analytics can transform your healthcare organization. Today, I want to highlight the importance of self-service analytics and how Reveal empowers users with easy access to data and insights.

With Reveal Embed you can excite your users by making it easy for them to create, edit, and apply machine learning models to their own data visualizations without leaving your application. Thus, increasing the adoption of evidence-based decision making.

At Reveal user experience is a top priority.

- Reveal is built by user experience experts and made for business users.
- It has a familiar drag and drop experience that makes it simple to use.
- We used our 30+ years of user experience and took our [amazing charts](#) and put them in Reveal.

Self-Service Data Exploration: Reveal's embedded analytics enables healthcare professionals to explore and analyze data independently. With intuitive dashboards, customizable reports, and interactive visualizations, users can quickly uncover trends, discover patterns, and gain a deeper understanding of the data relevant to their roles.

Here's a quick video on [Getting Started with Reveal](#)

You can schedule a demo [here](#) to learn more. Or, you can reach me directly at 609-297-4113

Thank you for your time!

### Email 5: Discover Reveal's Transparent and Flexible Pricing Structure

Hello {{first\_name}},

When it comes to data, things are always changing. Your analytics needs today likely won't be the same as they are in the future. And as those needs change over time, your costs can increase. So, you'll want to consider how an analytics solution solves the problems you have today and how your needs may shift downstream—and whether your costs will change.

Reveal takes the guesswork out of embedding analytics software- No Hidden Fees.

- No Per User or Usage Fees
- Unlimited Users, No Counting
- No Back-end Metering Costs; No Cloud Fees
- No Pricing Surprises



[Watch Video](#)

Will your data analytics software stand the test of time and scale with you? If not, you may be faced with additional maintenance costs, switching costs, and the downtime that comes with it.

With our simple, fixed price you can reach an unlimited number of users on any device and pay no usage fees. Know exactly what you'll be paying without any surprises.

To learn more about our pricing structure and an overview of how Reveal works [book a demo](#) here.

If you'd like to speak with me about Reveal, feel free to call me at 609-297-4113 or reply to this email.

Thank you for your time!

**Email 6: Reveal BI and Data Visualizations- Highest customer adoption/ Simple for End-Users**

Hello {{first\_name}},

I hope this email finds you well. Today, I wanted to highlight Reveal's Business Intelligence (BI) and Data Visualizations capabilities, which have garnered the highest customer adoption rates in the industry. With Reveal, we prioritize simplicity and ease of use for end-users, ensuring a seamless and intuitive experience. Here's why Reveal stands out:





#### [Watch Video](#)

- **User-Friendly Interface:** Reveal's user-friendly interface is designed with end-users in mind. We understand that not all users have extensive technical backgrounds, so we have focused on creating an intuitive and visually appealing interface that allows users to interact with data effortlessly. Our goal is to empower users of all skill levels to derive meaningful insights from their data without the need for extensive training or technical expertise.
- **Drag-and-Drop Functionality:** Reveal offers a powerful drag-and-drop functionality, enabling end-users to build their own data visualizations and dashboards easily. This intuitive approach eliminates the need for complex coding or IT involvement, empowering users to create insightful visualizations and reports with a simple and straightforward process.
- **Pre-Built Templates and Widgets:** To expedite the data visualization process, Reveal provides a wide range of pre-built templates and widgets. These templates are specifically designed to meet common healthcare industry needs, allowing end-users to quickly create visually appealing and insightful dashboards without starting from scratch. This feature saves valuable time and effort, enabling users to focus on analyzing the data rather than spending excessive time on design and formatting.
- **Interactive Visualizations:** Reveal's data visualizations are interactive, enabling end-users to drill down into the data, apply filters, and explore different dimensions easily. By interacting with the visualizations, users can uncover deeper insights and make data-driven

decisions more effectively. This interactivity promotes a more engaging and dynamic data exploration experience, enhancing the overall user satisfaction and adoption.

- **Mobile Compatibility:** In today's mobile-driven world, Reveal understands the importance of providing access to data visualizations on the go. Our platform is designed to be mobile-responsive, ensuring that end-users can access and interact with their dashboards and visualizations seamlessly from any device, including smartphones and tablets. This flexibility enables users to stay connected to their data and make informed decisions anytime, anywhere.

Our focus on simplicity and user-centric design has contributed to Reveal's industry-leading customer adoption rates. We believe that empowering end-users with a user-friendly and intuitive platform is key to unlocking the true value of data in healthcare organizations.

Consider this: Will your app experience be consistent on every platform—or is it optimized for only 1? Can you figure out its cost? Explore these and many others in our [newest Buyer's Guide](#), or sign up for a [webinar here](#)

If you would like to see a live demonstration of Reveal's BI and Data Visualization capabilities or have any specific questions, please don't hesitate to reach out, schedule a call [here](#), or feel free to reach out to me at 609-297-4113.

Thanks for your time!

## **Email 7: Recap: Reveal's Impact in the Healthcare Industry**

Hi {{first\_name}},

I hope this email finds you well. I wanted to take a moment to recap the key points about Reveal's impact in the healthcare industry. As a leading provider of embedded analytics solutions, Reveal is transforming the way healthcare organizations leverage data to improve patient care and operational efficiency. Here's a summary of the key benefits Reveal brings to the healthcare industry:

1. **Real-time Insights:** Reveal's embedded analytics platform empowers healthcare professionals with real-time insights into patient data. By enabling faster, data-driven decision-making, clinicians can improve patient outcomes and deliver more efficient healthcare services.
2. **Improved Operational Efficiency:** By analyzing data on patient flow, resource utilization, and other critical metrics, Reveal helps identify inefficiencies and optimize processes, leading to improved operational efficiency and cost savings for healthcare organizations.

3. **Enhanced Patient Experience:** Reveal's embedded analytics allows healthcare providers to gain insights into patient feedback, satisfaction scores, and other metrics that impact the patient experience. This information enables targeted improvements, resulting in a more positive and personalized patient journey.
4. **Predictive Analytics for Proactive Care:** Reveal's advanced predictive analytics capabilities enable proactive interventions and personalized care plans. By identifying patients at risk of specific conditions or complications, healthcare providers can take proactive measures, leading to better patient outcomes and reduced healthcare costs.
5. **Self-Service Analytics:** Reveal's intuitive interface and self-service analytics features empower end-users to explore and analyze data independently. With customizable reports and interactive visualizations, users can uncover trends, patterns, and insights relevant to their roles without the need for extensive technical expertise.
6. **Data Security and Compliance:** Reveal prioritizes data security and compliance in the healthcare industry. The platform adheres to stringent healthcare data privacy regulations such as HIPAA, ensuring the protection of patient data while maintaining legal compliance. Reveal is not tied to a SaaS backend or any third-party dependencies. Reveal is secure by default and lives within the code that you write in your app.
7. **Seamless EMR/EHR Integration:** Reveal seamlessly integrates with leading EMR/EHR systems, enabling healthcare organizations to leverage their existing data infrastructure. This integration allows for real-time data synchronization, secure data transfer, and customizable dashboards for comprehensive data analysis and visualization.

By incorporating Reveal's embedded analytics platform into healthcare software, organizations can unlock the full potential of their data, make data-driven decisions, and deliver better patient outcomes.

I hope this recap provides a clear overview of how Reveal is revolutionizing the healthcare industry. If you have any further questions or would like to explore how Reveal can benefit your organization specifically, please don't hesitate to reach out. Our team is ready to assist you.

Thank you for your time and consideration. We look forward to the opportunity to collaborate with you and drive positive change in the healthcare industry.

If you have just a few minutes to spare, let me know what your availability looks like this week to connect or schedule a meeting [here](#).

Thank you,