

# GAZETTE

LEAGUE OF GODDESSES • VOLUME 3 • MARCH 2021

## A SWEET SPRING PERSPECTIVE

### AN INTERVIEW WITH ELISHA COVEY

Springtime has a way of reminding us about the cycles of life. The longer days bring new beginnings, with the grass that we walk upon growing greener and the trees blossoming high above our heads. It is why we inherently know to begin spring cleaning in our homes, heart and heads. All gentle whispers that it is time to expand and awaken our perspective.

Elisha recently told me the story about her days as a Cupcake Goddess. The founder, owner, and creative genius behind **La Bella Cupcakes** was her first 'grownup entrepreneurial' experience. In the moment, she used her strength in excellence to employ 25 goddesses, and her creativity was in a state of bliss with 131 flavors of cupcakes. Let's take that in for a moment... 131 flavors. Isn't that amazing?

Elisha's inspiration came from the life she was creating, the conversations with others, the seasons of the year, and the food & drinks from around the world. Each recipe were steps of actions leading to excellence and creating a story that would bring the taste buds on a glorious journey of love.

An eighth of a teaspoon of this or that would bring the creation fully to life. Good was not the goal. Excellence was the road for each and every decadent bite. The perfect name christened the cupcake. It was a title of recognition where it all came together for the customer's enjoyment and delight.

When you and I take conscious actions from the intention of Excellence. Creativity works with us, a fluid dance that not only inspires our personal journey but the path of those that we touch. My dear goddesses, Elisha said it perfectly: excellence evolves. Indeed, Excellence evolves with You.

### ELISHA'S LESSONS LEARNED:

#### #1: Always choose the sweet perspective.

We choose our point of view on the lessons of yesterday and experiences today. Adopt the "GO HIGHER" mentality. (See this month's book review on page 7 for more!)



Elisha at La Bella Cupcakes - 2012

### IN THIS ISSUE:



**Live April 10th  
Birthday Celebration**  
LOG will be 1 year old. Come celebrate! See page 3.



**More Upcoming Events**  
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**Goddess Mentor  
of the Month**  
Meredith Cole – See page 5



**LOG Book Club**  
Check out our picks on page 6.

**#2: Define your success with every experience.**

In every moment, make the best decision with the information that is known. Move forward in peace and trust that the universe always has your highest good at heart.

**#3: Embrace the opportunity of change.**

The challenging and difficult moments are the ones that present you with the greatest opportunity to pivot into a more expansive version of YOU! Be grateful for the process of expansion and rupture watching how beautifully your life unfolds. *(Again, this month's book is a must read!)*

**#4: Operate in excellence in all you do.**

Even when it appears the situations were not your choice. You are remembered for your actions, your actions define who YOU are.

Time is always moving, just as the seasons. We grow and expand from our various life experiences. Elisha knew that **La Bella** would not take her to the stars that she envisioned. When the opportunity made itself known, she honed in and pivoted into a new state of being and possibility that allowed for her to surpass the stars of yesterday to the ones of tomorrow.

Reminiscing on yesterday brought one of Elisha's favorite recipes to mind. This Carrot Cake creation is one of her divine combinations for this time of year.

She doesn't divulge her secret recipes to just anyone. Her pastry chefs didn't even know her exact ingredient combinations.

Thank you, Elisha, for sharing your story, this recipe of pure decadent delight, and your sweet perspective on the cycles of life.

Goddesses, we are excited to share future talks and discussions around expansion in Excellence with Elisha.

## CARROT CAKE

### Ingredients

1 ½ cups granulated sugar  
1 cup vegetable oil  
3 eggs  
2 cups all-purpose flour  
1 ½ tsp ground cinnamon  
1 tsp baking soda  
1 tsp vanilla  
½ tsp salt  
¼ tsp ground nutmeg  
¼ tsp salt  
1 cup coarsely chopped pecans  
3 cups shredded carrots

### Instructions

1. Heat oven to 350°. Grease and flour rectangular 13" x 9" pan.
2. Mix sugar, oil and eggs until blended. Beat for 1 min.
3. Stir in remaining ingredients except carrots and nuts. Beat for 1 minute.
4. Stir in carrots and nuts. Pour into pan.
5. Bake until wooden pick inserted in center comes out clean (35-45 minutes). Frost if desired.

**Trick of the Trade:** After shredding your carrots, give them a quick lemon water bath. This will keep them from turning colors when they cook!



## CREAM CHEESE FROSTING

### Ingredients

¾ cup butter  
4 cups powdered sugar  
¾ tsp vanilla  
1 ¾ cups cream cheese  
1 ½ tsp thickener

### Yield

Frosts 20 cupcakes.

### Instructions

1. Mix butter, cream cheese, and powdered sugar. Add thickener, and mix on low speed.
2. As frosting comes together, add vanilla while mixing.
3. Increase mixing speed until frosting is smooth, fluffy, and a consistent color. Do not overmix, or let the frosting get too soft. As soon as you see the color start to change, you'll know you are within seconds of being finished.



# UPCOMING EVENTS

## LIVE CONNECTION EVENT IN DALLAS, TEXAS

It's almost here! Only ten days until our first quarterly Live Workshop. Entrepreneurs and solopreneurs will be gathering **Saturday, April 10th**, in Dallas, Texas, to bring 2021 to the highest vibrational level!

Our all-day event includes a personal photo shoot by our Texas Goddess, **Madi May** of **7 Seconds Media**. This is an amazing opportunity that is included in your Event fee. Madi will capture your essence to share with your clients and on social media.

The three decadent meals that will be shared with your fellow goddesses will allow the time for valuable networking. We have experienced and know the importance of connection and relationships.

Our evening will be filled with glitter and glamour at the French Room. Their renowned Chef has prepared three meals of perfection for your taste buds.

We are also excited to be celebrating the League of Goddesses' first birthday with you!

We encourage you to come in early and make a weekend of it. There is nothing like connection time with your beautiful Goddess sisters. It will feed your heart, mind, and soul. You don't want to miss this stimulating event of community, entrepreneurial tools, and immediate implementation into your business.

Our speaker lineup is going to excite you for Monday morning. You will be implementing those new ideas in no time. Each speaker will give the attendees tools to assist them and their entrepreneurial business immediately.

### Dr. Matt Chalmers DC, CCCN, CCSP

Dr. Matt Chalmers is a holistic concierge wellness doctor. His specialty training and certifications in neurology, nutrition, eastern medicine muscle testing, and sports guide his patients to achieve optimal health.



### Charles Covey

Charles Covey is a successful entrepreneur and investor. One of his chief skills is using broad sets of data to project an idea's potential, and then developing a strategy necessary to reach those possibilities. Entrepreneurs worldwide seek out Charles' input on business planning, and now he will share his secrets with YOU!



### Ryan Kaminsky, COO

Ryan Kaminsky is a serial entrepreneur to the core. His reputation in foreseeing business growth, building networks, and putting those connections to work has placed him in high demand over the years.



## EVENT AGENDA

**7 – 9 AM:** Connection Breakfast and Professional Headshots

**9 AM:** Welcome & Vision Spotlight for LOG 2021 – Elisha Covey

**9:15 AM:** Mentorship Celebration

**9:45 AM:** Mentor Spotlight

**10:00 – 11:30 AM:** Energy Workshop with Dr. Chalmers

**11:30 AM – 12 PM:** Q&A with Dr. Matt Chalmers

**11:30 AM – 1 PM:** Lunch and Headshots

**1 – 1:30 PM:** Expansion in Excellence with Elisha Covey

**1:30 – 2:30 PM:** Vision Casting Workshop with Charles Covey

**2:30 – 3:30 PM:** How To Build and Maintain A Multi-Billion Dollar Network with Ryan Kaminsky

**3:30 - 4:30 PM:** Q&A + Q2 Goal Setting with our Speakers

**4:30 – 5:30 PM:** Happy Hour Celebration with our Speakers

**7 PM:** Celebration Dinner at The French Room Restaurant

**Remember: You're on camera! Dress to impress for your professional headshots!**



We want to see you there. If you are looking for a sign, this is it!  
 We only have a few seats left – reserve yours today!  
 CLICK HERE TO REGISTER: [paypal.me/pools/c/8xhbelzlj8](https://paypal.me/pools/c/8xhbelzlj8)

UPCOMING EVENTS (CONTINUED)

**MOUNTAIN GODDESS GETAWAY**

This year’s LOG Fall Retreat will be a Mountain Goddess Getaway in the heart of Colorado. A gathering filled with speakers and activities to revitalize your spirit, kindle new friendships, and exploring new possibilities. Mark your calendar for **October 7-12, 2021!**

**NON-PROFIT 501(C)(3) STATUS**

We are taking one step at a time to have the League of Goddesses become an official non-profit organization. There is much to do. We are creating a website and placing all the various systems into place. It is exciting to bring all the various pieces together.

It continues to be our goal to bring this vision into reality by the end of 2021. It is in this capacity that we can bring assistance to entrepreneurial women around the world.

To support the mission, donate here: [bit.ly/2P5vWH2](https://bit.ly/2P5vWH2)

**T.E.A. TIME TACTICAL IMPLEMENTATION Q&A – ZOOM**

We will discuss the tools that the Dallas Live Event attendees implemented into their lives personally and professionally. What were the “aha” moments? When did the lessons find a groove or did one have to pivot and shift to implement?

If you were not able to attend the LIVE T.E.A. Event, don’t fear, we will release the speakers’ videos and notes so you can join us for this impactful Q&A!





We will also be interviewing April’s Mentorship with **Meredith Cole** and **Claire Chiron**, and announcing our June Mentor on Saturday, **May 8, 2021.**

**T.E.A. TIME CELEBRATION – ZOOM**

Sharing our quarterly wins as well as a Mentorship Spotlight with our May Mentor and Mentee on **Saturday, June 12, 2021.**

**FEBRUARY GODDESS GAZETTE STATS**

**Top Locations by Opens**

|   |             |     |       |
|---|-------------|-----|-------|
|  | USA         | 116 | 94.3% |
|  | Canada      | 4   | 3.3%  |
|  | Switzerland | 2   | 1.6%  |
|  | France      | 1   | 0.8%  |

In Case You Missed It:

**MARCH WRAP UP**

**CELEBRATING OUR 1ST QUARTER WINS**

Thank you, Goddesses, for Celebrating your quarterly wins with the League! The authenticity was shining brilliantly on **Saturday, March 13th.**

A shout out to our LOG attendees! We are grateful for their celebration shares in this new time slot. In alphabetical order: **Claire Chiron, Elisha Covey, Elizabeth Stewart-Williams, Helena Summer, Jessica Rider, Kim Christin, Kim Witczak, Meredith Cole, Vauna Byrd, and Victoria Labecki.**

It was our very first T.E.A. Time Celebration. Such a powerful conversation with thought provoking questions and answers of wisdom from each of the ladies. It was truly an honor to hear your 1st quarter wins, lessons learned along the way, and how each of you celebrated.

This was an Hour of Power. Well, it was a bit over an hour because we had amazing stories to share. We have decided that our future T.E.A. Celebration Zoom gathering will be 1.5 hours.

We are always learning, ladies, in all ways! You don’t want to miss Helena singing and dancing to her wins, Jessica sharing her publishing debut, and Meredith describing her Quantum Flow Chamber experience. Seriously, there are significant wins you need to see. The video is posted here: [bit.ly/3fhFXvi](https://bit.ly/3fhFXvi).

*“Beautiful, harmonic connection and collaborative praise for each others work...” - Helena Summer*

*“This call was great! It was so regenerative.” - Claire Chiron*

*“Listening to everyone’s wins was awesome and exciting to see where they grew.” - Jessica Rider*

Together we are creating spaces of sisterhood. We want to hear from more of our Goddesses. Please join us on **June 12th** for our 2nd Quarter Celebration.

**MENTORSHIP ANNOUNCEMENT**

We were thrilled to also announce at the T.E.A. Time Celebration our April Mentor for the LOG Mentorship Program, **Meredith Cole**. Details on page 5.

**MEMBERSHIP UPDATE**

In March 2021, LOG grew to 124 members!

# GODDESS SPOTLIGHT

Our March Goddess Spotlight videos included four outstanding entrepreneurs. The League is attracting women with BIG dreams and manifestation that bring them into reality. There are many incredible moments that you do not want to miss. One or all of these videos may inspire you to reach out and personally introduce yourself.

Need a dose of inspiration or a pick-me-up on a Monday morning? We promise that these conversations will provide you with that! Each one of these interviews with Elisha creates a gem of information about our fellow Goddesses. Their personal stories will inspire your day, and we encourage you to give this gift to yourself.

We release a Spotlight Interview every Friday. Elisha's standard questions create a different outcome every time because each of us is a badass entrepreneurial woman making a mark on the world.



**GENEVA MORALES**

Mabank, Texas

▶ Video link: [bit.ly/2PpJkWg](https://bit.ly/2PpJkWg)



**ELIZABETH STEWART-WILLIAMS**

Little Elm, Texas

▶ Video link: [bit.ly/3rdedu3](https://bit.ly/3rdedu3)



**EMILY WIESELER**

Groton, South Dakota

▶ Video link: [bit.ly/31c3HZq](https://bit.ly/31c3HZq)



**ZLATA SUSHCHIK**

Los Angeles, California

▶ Video link: [bit.ly/3swMq9n](https://bit.ly/3swMq9n)

## MEREDITH COLE OUR GODDESS MENTOR - APRIL 2021

**Meredith Cole** is a Visionary. Yes, that capital 'V' is intentional when used next to Meredith's name. She is a Goddess with dreams further than the moon and is determined to create her reality with custom-tailored clothing.

A woman inspired to see beyond current boundaries and sharing her expertise with a fellow Goddess in April's Mentorship. She was introduced and interviewed at the Celebratory T.E.A. Zoom call on March 13th. Elisha and Meredith shared a conversation that you will want to hear. Take a moment to listen to Meredith's story. It will make you wonder if your dreams are big enough or if you should expand your vision even further.

Meredith believes in pursuing her dreams with fervor, an intense passionate feeling. She even named her company Fervor Apparel, a brand founded on growing into the person each of us is meant to be, finding our why, and pursuing it without apologies. Fervor



Apparel's annual revenue will be around 1M in 2021.

She is also the co-owner of Always Here Pro, with annual revenue of 750K. Always Here Pro is the simple solution for all your business needs, including process building and virtual assistant services. They assist you in the day-to-day business to assist you in bringing your company to the next level.

Meredith believes in having the discipline to be who we choose to be, and she has transferred this into every aspect of her life. In previous jobs, her businesses, personal development, and in EVERY. SINGLE. GOAL. She will be sharing her talents with her chosen Mentee, **Claire Chiron**.

We are excited to interview these two beautiful ladies in May, gathering all the details about their 4-week Mentorship and what they gained from this partnership. Watch her Goddess Spotlight [here](#).

# Elisha's FAVORITE THINGS



### CLIPA2 GOLD BAG HANGER

The Clipa2 is a bracelet for your handbag. it extends the life of your bag while preventing contact with germs and dirt. It opens easily on either end of the elegant ring and holds up to 33 lbs.

Looking for a great travel gift for a Goddess in your life? This is a purse essential for you and your girlfriends.

March's winner was **Corné Lamprecht** from South Africa. The Clipa2 is currently on a snail mail journey to South Africa, but we can't wait to hear Corné's thoughts!



## BOOK CLUB

### Pussy - A Reclamation

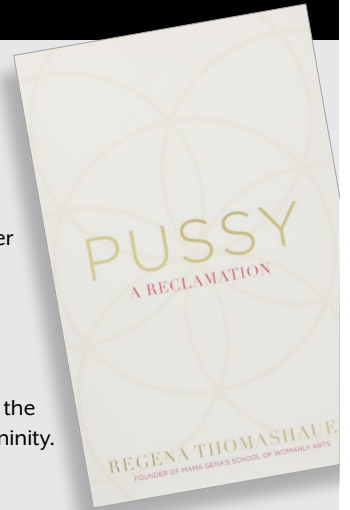
By Regena Thomashauer  
LOG rating: ★★★★★

A book for every woman in the world. The words of wisdom from Regena Thomashauer illuminate and verbalize the power of Pussy. If the title is offensive or triggering, we understand and have to find out more. Curiosity got the Pussy!

As leaders of companies, communities, and the world, it is our birthright to turn on our femininity. Together with our power, we will create our utopia.

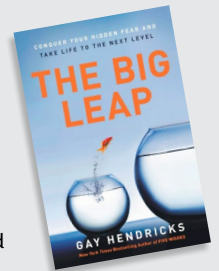
- Go higher take full advantage of the experience
- Stay in your radiant Turn On
- Find pleasure, meaning, and transformation in every process
- The absence of the feminine is the absence of pleasure and creation

*Pussy, The Reclamation* is our sacred manual to a supportive, interwoven sisterhood within the League of Goddesses. You and I now have the guide to elevate our thoughts, words, and actions as women!



### Announcing April's Book: The Big Leap by Gay Hendricks

Our book for the month of April is *The Big Leap* by Gay Hendricks, and was recommended by our very own Canadian Goddess, **Renée Warren**. The description she provided to Elisha was even better than the publisher's! Elisha ordered it immediately and feels this will be a great read for the League. This book will assist each of us in releasing our outdated fears and liberating our authentic genius. Order yours today! If you haven't joined the Book of the Month Club, you can join [here](#).



## THE GODDESSES BEHIND THE GAZETTE



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LOG EXECUTIVE EDITOR



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Interested in contributing to the Gazette? Have an awesome idea?  
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