

GAZETTE

LEAGUE OF GODDESSES • VOLUME 1 • JANUARY 2021

Fall Goddess Retreat - October 2020

LIVE EVENT AT COVEY FARMS IN ANNA, TEXAS

The Fall Retreat at Covey Farms was a transformational weekend in Anna, Texas. Twelve goddesses from around the U.S. participated in group meditation, Acro Yoga, tactical shooting, massages, campfire discussions, and Elisha surprises. Yes, there was even a fireworks show put on just for us!

The League of Goddesses' first retreat solidified a space of community and connection among these entrepreneurial women. It brought stability to each attendee in a year of unprecedented instability.



Making Pumpkin Pie Martinis During the Fall Retreat, October 2020 at Covey Farms (recipe on page 5)

L-R: Elisha Covey, Mimi Dew, Madi May, Zlata Sushchik, Liane Saunders, Christee Evans, Geneva Morales, Victoria Labecki, Emily Wieseler, Vauna Byrd, Jessica Rider, and Meredith Cole

IN THIS ISSUE:



Elisha Covey Finds LOG

Launched in April 2020, LOG is just beginning. 501(c)(3) status coming!



Memberships

As of January 2021, we have grown to 106 members.



Elisha's Vision

Read what Elisha has in store for LOG in 2021.

2020 MONTHLY HAPPY HOUR

We welcome new members, connect, and discuss to enhance our lives and businesses. Check events for epic future iterations!

WE DID MORE IN 2020...

Yoga (Zoom style), and an interview series with authors like Andréa Albright.

2020 LEADERSHIP COUNCIL Q&A

With Elisha Covey, Mimi Dew, Mindie Kniss. Special guests coming this year! Be sure to join us for even more in 2021.

2020 recap continued on page 4.

Upcoming Events in 2021

LEADERSHIP COUNCIL Q&A T.E.A. TIME

FEB 13 Come and join us virtually on Saturday, February 13, 2021. Our Leadership Council will be meeting for a Q&A T.E.A. Time. What is T.E.A., you may be asking? It is our new quarterly gathering where we **Tactically Expand and Achieve** our entrepreneurial visions into reality.

Each quarter, we will focus on a Goddess Mentor Spotlight. We will highlight her talents, gifts, and all she is giving to the world. Then you, dear Goddess, have the opportunity to apply for a 1-month mentorship with this badass woman. Indeed, a life-changing opportunity for you personally and in your business.

LOG T.E.A. TIME CELEBRATION

MAR 13 Sharing our quarterly wins as well as Mentor Spotlight on Saturday, March 13, 2021.

LIVE WORKSHOP IN DALLAS

2021 Live Connection Event in Dallas, Texas

APR 10 Our first quarterly live event is April 10, 2021, in Dallas, Texas. We are lining up an impressive list of speakers who will give each attendee tools to assist their entrepreneurial business.

The all-day event will be surrounded in a community of sisterhood, leadership knowledge, entrepreneurial insights, three decadent meals, and a night at The Mansion to put those high-heels on that may have been collecting dust in 2020.

Goddesses, you don't want to miss this stimulating Saturday in April. We encourage you to come in early and make a weekend of it. There is nothing like connection time with your beautiful Goddess sisters. It will feed your heart, mind, and soul.

We hope to see you there. Don't wait! Set your alarm for 12 PM CST. Registration opens on February 10th within the League. Only 30 seats are available. First come, first served. Visit the Event within the League for further details.

LOG LIVE ENRICHMENT EVENT AGENDA

7 – 9 AM: Connection Breakfast and Professional Headshots

9 AM: Welcome & Vision Spotlight for LOG 2021 – Elisha Covey

9:30 – 11:30 AM: Energy Workshop with Dr. Chalmers

11:30 AM – 12 PM: Q&A with Dr. Chalmers

11:30 AM – 1 PM: Lunch and Professional Headshots (Round 2)

1 – 2 PM: Vision Casting Workshop with Charles Covey

2 – 3 PM: How To Build and Maintain A Multi-Billion Dollar Network

3 – 4 PM: Q2 Goal Setting with Help from Speakers

4 – 5:30 PM: Speakers Happy Hour with the Goddesses

7 PM: Celebration Dinner with the Goddesses at The Mansion on Turtle Creek

IT'S T.E.A. TIME, LADIES!

Tactically Expand and Achieve your dreams in 2021. Each quarter will include the following events (2nd Saturday of the month):

1ST MONTH OF EACH QUARTER:

Live Enrichment Workshop

Saturday, April 10
All Day Event (in person)

2ND MONTH OF EACH QUARTER:

Leadership Council & Special Guests Q&A

Saturday, February 13
10 AM CST (virtual)

3RD MONTH OF EACH QUARTER:

T.E.A. Time Celebration

Saturday, March 13
10 AM CST (virtual)

LIVE ENRICHMENT WORKSHOP SPEAKERS

Dr. Matt Chalmers BS, DC, CCCN, CCSP is a holistic concierge wellness doctor. His specialty training and certifications in neurology, nutrition, eastern medicine muscle testing, and sports guide his patients to achieve optimal health.



Dr. Chalmers specializes in muscle testing, energetic resonance work, supplementation, diet exercise, medical drugs, and significant western medical testing to fully treat his patients. He emphasizes to his patients the importance of our gut function, stress, energy, psychology, and how we interact with the world around us.

His book, *The Pillars of Wellness*, starts the conversation around biomechanical, biochemical, psychological, and spiritual health. Dr. Chalmers will be sharing with the League of Goddesses the essential steps that each of us should be taking to be the best version of ourselves.

Yes, the physical, mental, and spiritual, ladies. He will be sharing his knowledge to replenish, not deplete, ourselves. Each of us has BIG entrepreneurial goals to bring to the finish line. Our well-being has to be a top priority!

Charles Covey is a successful entrepreneur and investor. His greatest accomplishment in life is finding and marrying his beautiful, ambitious, badass, and a bit impatient wife, Elisha Covey. Yes, you read that right. The LOG's amazing founder is married to Charles.



Covey tells us that he isn't great at some things in life, especially when dealing with people, because he is a self-proclaimed asshole. He said that, not us — but we all have our shortcomings. However, one of his chief skills is looking into the future and using broad sets of data to project an idea's potential. He then develops a strategy necessary to reach those possibilities.

Charles has applied his vision casting skills to each of his business ventures. Entrepreneurs worldwide seek out Charles' input on business planning, and now he will share his secrets with YOU!

Ryan Kaminsky is a serial entrepreneur to the core. His portfolio ranges from health care, real estate, ownership of a professional sports team, and other business consulting opportunities that turned into ownership. His reputation in foreseeing business growth, building networks, and putting those connections to work has placed him in high demand over the years.



Ryan is 100% a self-made success story. He began his marketing career with the NFL and created a deep understanding of branding and alternative revenue disruptions. A master at weaving and dodging around an ever-changing digital landscape. His knowledge is always expanding as the business world changes, and he continues to hone in on his inbound marketing and sales platforms. This assists the compa-

nies that he collaborates with to attract visitors, convert leads, and close customers.

We are excited that Ryan will be sharing his vast knowledge with LOG of his personal approach to develop and maintain multi-billion dollar networks. His experience and track record of building 3mm-50mm revenue businesses will be our opportunity to implement new ideas into our own entrepreneurial companies.



COMING SOON

MOUNTAIN GODDESS GETAWAY

Coming this fall, our annual live event that will be in the heart of the mountains. A gathering filled with speakers and activities to revitalize your spirit and open the possibilities of 2021. Final dates to be announced soon.

LOG, A NON-PROFIT 501(C)(3)?

We have a vision for the League of Goddesses, and to bring that to fruition, we are working diligently to become a non-for-profit.

It is in this capacity that we can bring scholarships and assistance to entrepreneurial women internationally. We are excited about the future of empowering goddesses around the globe.



Lessons, Wisdom and Truth from 2020

The League’s Leadership Council has a trifecta win with Mimi Dew, Mindie Kniss, and Elisha Covey. A quarterly live Zoom call where goddesses ask their questions and get real answers with examples and hard-earned lessons.

The Q&A sessions leave no topic off the table. These three authentic women discuss business, health, wealth, spirituality, relationships, balance, and play. How does one resolve their pain points? If you missed their answers and powerful discussions, the wisdom is recorded and available in Past Events.

Monthly Moments of Connection

The first Thursday of each month, the League of Goddesses gathered via Zoom for Happy Hour. June 2020 kicked off these monthly moments, where we welcomed our new members and got to know them personally and professionally.

Our Happy Hour goddess discussions are an informal way to build relationships with one another, creating a community of collaboration, not competition. We discuss topics of interest that inspire each of us in our daily lives and business.

Virtual Highlights from 2020

YOGA

Rebecca Papa-Adams, a world-renowned Yoga instructor, brought her gifts to our goddesses via Zoom. Each of us breathed a bit deeper and became more in-tune with our bodies through her instruction and encouragement. Her helpful words assisted each of us as we navigated to balance our body and mind.

INTERVIEW SERIES

The interview series included two entrepreneurial rock stars, **Andréa Albright** and **Kim Witczack**. The insightful questions asked by **Elisha Covey** are on point, and the conversations leave the listener with nuggets of wisdom for their entrepreneurial journey.

Andréa Albright is a Beverly Hills Publisher delivering full-service, 7-star publishing and marketing experience to thought leaders ready to create a powerful movement.

Kim Witczack is an Advertising and Marketing Guru. She is sharing her passion for helping others to make a global difference and impact.



HERE FOR YOU: LOG COMMUNITY MANAGER VICTORIA LABECKI

HAVE QUESTIONS? SEND VICTORIA A MESSAGE!

Victoria brings her heart, mind, and soul to everything that she touches. As our LOG Community Manager, she implements our vision into reality for our community. Her unique perspectives and tools, such as muscle testing and intuitive guidance, assist LOG in making the decisions for the highest good, the greatest market viability, and optimal efficiency of time and money resources.

Victoria is sought out by entrepreneurs who are ready to improve their strategies in response to unprecedented times. Her business consulting and coaching services align individuals with a baseline of ease and peace while upgrading your organization’s bandwidth for more.

PUMPKIN PIE MARTINI

LEAGUE OF GODDESSES FALL RETREAT 2020

COCKTAIL

2 oz Pumpkin Spice Vodka
1 oz Dark Rum
1 oz Silk Dairy-Free Soy Creamer (Vanilla)
2 pumps Edible Glitter
1 oz Pumpkin Purée
3 Ice Cubes

RIM

Maple Syrup (to taste)
1 whole Graham Cracker
½ tsp Cinnamon
1 Tbsp Granulated Sugar

GARNISH

Reddi Whip (Almond)
Nutmeg

1. Crush graham cracker in a Ziploc bag or food processor until it resembles sand. Stir in the cinnamon and sugar. Line the rim of a martini glass with maple syrup. Dip/roll in the cracker mix. Set aside.
2. In a cocktail shaker, combine the ice and cocktail ingredients. Shake vigorously until shaker is chilled to the touch.
3. Strain and pour cocktail into the prepared martini glass. Garnish with Reddi Whip and nutmeg. Enjoy!



Elisha's Favorite Things: Products We Love and Adore

If you haven't joined the group Elisha's Favorite Things, you are missing out. Each month, Elisha recommends a product that she adores, and she gives one away! All you have to do is join the group, comment, and you are in the running for the giveaway. We all agree that Elisha has an impressive style and taste. Gorgeous Goddess, if you missed out on her past recommendations, here they are...



1

1. **Lashify** - At home lashes for a week!



2

2. **Thinx** - Best period underwear! We wear them all month long.



3

3. **TruBar** - A protein bar that hits every mark!



4

4. **Dazzle Dry Nail Polish System** - Long lasting colors. Ooh la la!



5

5. **B-SIX Nipples** - Perfect nipple covers! They meet all your expectations.



6

6. **Tata Harper Lip Balm** - Sheer and volumizing treatment for luscious lips.



7

7. **Chanel Lipstick** - Kissable red for every Goddess!

Spotlighting Our Goddesses

Are you curious about the Goddesses of the League? What is their entrepreneurial business? Who are these gorgeous women making a difference in the world? Every Friday, we release a Spotlight Interview. Elisha interviews one Goddess with a series of standard questions, and you get a glimpse into the mind and soul of this powerful woman.

Each video, thirteen thus far, is a personal and up-close conversation between two women discussing life, business, and passion for what they bring to the world.



“Scale your value
to scale your income!”

- Elisha Covey

BOOK CLUB

You know that old saying, “Knowledge is Power”? The League’s Book Club believes this to be true. Each month, the chosen book is discussed: the good, the bad, and the life-changing moments.

To date, seven books have been reviewed and rated. These stimulating discussions bring insight through the various views of the readers. The Goddesses walk away with an expanded awareness through the power of communication.

The Power of Now

By Eckhart Tolle

LOG rating: ★★★★★

Many Lives, Many Masters

By Brian L. Weiss

LOG rating: ★★★★★☆

Slay Your Day

By Sandi Glandt

LOG rating: ★★★★★☆

Visionary Boss

By Andréa Albright

LOG rating: ★★★★★

The Alchemist

By Paulo Coelho

LOG rating: ★★★★★

Power vs. Force

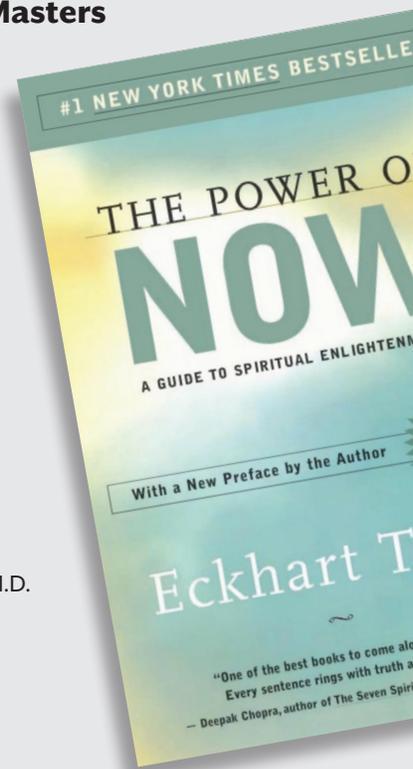
By David R. Hawkins, M.D., PH.D.

LOG rating: ★★★★★

The Dip

By Seth Godin

LOG rating: ★★★★★☆



GODDESSES BEHIND THE GAZETTE



Kim Christin
LOG EXECUTIVE EDITOR



Victoria Labecki
LOG COMMUNITY MANAGER

Interested in contributing to the Gazette? Have an awesome idea?
Email cm@leagueofgoddesses.com (please keep to less than 125 words).