

Jenaro DelPrete

📍 Newport Beach ✉ jenarodelprete75@gmail.com ☎ (574) 310 - 9214 🌐 flicksbyjenaro.com

SUMMARY

Experienced in visual production, brand strategy, paid advertisements, and social marketing. Specialized in social media content & copy writing, pre-production, and in-field production. Driven to find innovative ways to tell stories, market to new audiences, and platform those with unheard voices.

SKILLS

Adobe Creative Suite - Monday.com - Zapier AI - Google Analytics - YouTube Studio - BlackMagic Design - SEM Rush - Hub Spot
Project Management - Event Production - Meta Advertisements - Microsoft Office - Brand Strategy - SharePoint - B2B Marketing

EXPERIENCE

Head of Content Distribution

Harper Belmont Media - Creative Agency

2023 - 2024, Dallas, TX

- Oversaw video and photo content management for an expanding portfolio of clients, utilizing advanced content management systems
- Developed and executed content distribution plans within set time frames, leveraging SEO principles to maximize reach.
- Implemented tailored content strategies across multiple channels, driving growth and achieving 36+ million lifetime views.
- Scripted and edited over 40 YouTube advertisements for the nation's largest jewelry insurance group, resulting in high engagement rates.

Freelance Photography

Flicks By Jenaro

2020 - Present

- Captured high-quality images for large-scale conferences across various industries, delivering over 500 edited photos per event.
- Provided photography services to over 50 clients, delivering projects on time and within budget, utilizing advanced editing software such as Adobe Photoshop and Lightroom to enhance image quality and client satisfaction.
- Specialized in diverse photography genres such as families, sports, college graduations, products, and professional headshots.

Producer

The Merge TV - Independent Broadcast Network

2023 - 2024, Dallas, TX

- Conceptualized, scripted, and filmed content tailored for a technology-focused audience, spanning 4 different shows.
- Collaborated with talent to align content with their audience preferences and goals.
- Developed clear creative guidelines for post-production direction and stylistic consistency, decreasing the need for re-edits by 40%.

EDUCATION

Bachelor of Arts, Photojournalism

Frank W. & Sue Mayborn School of Journalism, University of North Texas • 2020-2024

PROJECTS

Product Photographer

Monster Java

- Lead photographer for a Monster Java relaunch event, attended by 100 social media influencers.
- Photographed detailed shots of the Monster Java products alongside their chef-created food pairings.
- Edited, categorized, and distributed photos to both the Monster Java team, and the influencer attendees.

Lead Writer & Editor

Jewelers Mutual Insurance

- Wrote and edited 40+ scripted YouTube advertisements, adhering to the brand guidelines and stylization provided by Jewelers Mutual Insurance.
- Collaborated directly with creative studio leads and project management to produce finished scripts, delivered to on-screen talent ahead of deadline schedules.
- Lead video editor, utilizing expertise in Adobe Premiere Pro to achieve finished products within 3 days of production.

Livestream Producer

North American Blockchain Summit

- Built out a livestream setup for use at the largest blockchain conference in North America, to be operated through all days of the event.
 - Utilized OBS and ATEM Software to multicast onto platforms such as YouTube Live, Twitch.TV, X.com, and LinkedIn.
 - Coordinated with sponsors, prominent guests, and expert analysts to ensure dedicated time slots were provided on the livestream.
 - Led a team of 4 producers to be ready for any change in stream, including SteadyCam operation for keynote speakers.
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