

FOR IMMEDIATE RELEASE

Jabra Evolve2: The New Standard For Crystal Clear Communication

- *Jabra Evolve2 85, Evolve2 65 and Evolve2 40 suited for increased productivity*
- *Collaboration focus with enhanced flexibility, concentration features and battery life*
 - *Microsoft Teams certified and meets open office standards*



Kuala Lumpur, 12 May – Productivity at work has never been more challenging, driven by the increase in mobile and home workplace trends. Upping its game to address evolving user needs, Jabra has introduced its Evolve2 range of unified communication (UC) headsets to promote concentration, remote collaboration, and the need for flexibility.

Design enhancements across the line include improved noise isolation, audio transmission, battery life and Bluetooth connectivity, along with integration of the world's leading enterprise collaboration app, Microsoft Teams, positioning it as the premiere UC solution for businesses moving forward.



The new standard for unified communications

As the flagship of the Evolve2 range, the Jabra Evolve2 85 makes no compromise in delivering crystal-clear communication, concentration and collaboration, whether at work, at home or on-the-go.



With interruptions and background distractions as the foremost productivity challenge in all three use cases, we have designed the Evolve2 85 for 50% better noise cancellation¹, utilising active noise cancellation technology as well as passive noise isolation through engineered ear cushions with memory foam.

To make sure your message comes across loud and clear, a dedicated boom arm eliminates voice drop-out and noise even during crowded commutes, and can be folded away to emphasise the iconic Evolve2 85 profile when not in use.

In addition, the signature Jabra busylight with 360-degree visibility activates automatically in calls and meetings or manually to facilitate focus, letting your friends, family and colleagues know you're at work.

Other features include 37 hours of battery life² along with Bluetooth connectivity³ up to 30m or 100ft, ensuring uninterrupted productivity throughout your day. Meanwhile, a total of 10 microphones – eight in the ear cups and two in the boom arm – deliver 40% improved audio transmission for a seamless listening and call experience.

Finally, the Evolve2 85 features Microsoft Teams integration⁴, meets open office standards and fully supports all leading UC platforms, streamlining collaborations no matter where you are.

A robust range of solutions, tailored for you

Rounding out the Jabra Evolve2 line, the wireless Evolve2 65 and corded Evolve2 40 adapt the design philosophy of the Evolve2 85 for a variety of enterprise profiles and use cases, making sure you have the right fit for your business.



¹ Compared to market-leading solution Jabra Evolve 80

² Representing a 2.5-fold improvement over the Jabra Evolve 80


³ Representing a threefold improvement over the range of the Jabra Evolve 80

⁴ Pending certification

Available in stereo and mono, both feature three integrated microphones for 25% improved audio transmission⁵, including two microphones in the right ear cup and one in the boom arm.

The Evolve2 65 and Evolve2 40 reduce background noise by passive noise cancellation, through a new angled ear cup design and engineered oval memory foam ear cushions.

They also incorporate the signature busylight and improved Bluetooth connectivity of the Evolve2 85, bringing flagship features to the mid-range market. All three models come in UC and MS variants, with the latter offering Microsoft Teams integration, and all three include the new Jabra Link 380 Bluetooth adapter, available in USB-A and USB-C.

PRODUCT	FEATURES
Jabra Evolve2 85 	<ul style="list-style-type: none"> • 40MM speakers that feature an advanced digital chipset and the latest AAC codec for an elevated music experience • Digital Hybrid Active Noise Cancellation • Industry-leading 37-hour battery life to take you through the day • Integrated busylight with 360-degree view on both ear cups • Flexible hide-away boom-arm that can be easily tucked away into headset – lowering boom arm answers calls while raising it places the active call on mute automatically • Direct access to Voice Assistants • Wireless range of up to 30m (100 feet) • Dual connectivity and personalization with Jabra Direct and Jabra Sound+ app • A dedicated Microsoft Teams button on MS variant • Soft memory foam ear cushions and ergonomic over-ear design to ensure ultimate comfort • Contemporary casual design so you can move seamlessly from business to casual

⁵ Relative to the Jabra Evolve 65 and Jabra Evolve 40

Jabra Evolve2 65

- Powerful leak-tolerant 40MM speakers
- Integrated busylight with 360-degree view on both ear cups
- A design with both the office environment and 'on-the-go' professional in mind
- A dedicated Microsoft Teams button on MS variant with special status indicator LED on the headset which signals different issues, like missing a call or a meeting
- Direct access to voice assistant
- Open office standards for stereo variants
- Wireless range of up to 30m/100ft
- Dual connectivity
- Up to 37 hours of battery life

Jabra Evolve2 40

- Corded variant offers the same comfort, durability and user experience as the Evolve2 65



Pricing and availability:

Available from June 2020

PRODUCT	VARIANT	TYPES	COLOUR	PRICE (INCL 6% SST)
Jabra Evolve2 85	UC/MS	Stereo	Black/Beige	RM2,599
Jabra Evolve2 65	UC/MS	Stereo	Black/Beige	RM1,799
Jabra Evolve2 65	UC/MS	Mono	Black/Beige	RM1,699
Jabra Evolve2 40	UC/MS	Stereo	Black	RM799
Jabra Evolve2 40	UC/MS	Mono	Black	RM759

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About Jabra

Jabra is a leader in engineering communications and sound solutions – innovating to empower both consumers and businesses. Proudly part of the GN Group, we are committed to letting people hear more, do more, and be more than they ever thought possible. Through sound and video, we help transform lives. Jabra engineering excellence leads the way, building on 150 years of pioneering work. This allows us to create integrated headsets and communications tools that help professionals work more productively; wireless headphones and earbuds that let consumers better enjoy calls, music, and media; and pioneering video conferencing solutions, enabling seamless collaboration between distributed teams. Jabra employs approx. 1,400 people worldwide, and reported annual revenue of DKK 4,7bn in 2018. The GN Group, founded in 1869, operates in 100 countries and delivers innovation, reliability, and ease of use. Today, GN employs 6000 people, and is Nasdaq Copenhagen listed. GN makes life sound better. www.jabra.com

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