



Alternative logos

These versions of our logo can be used to match a variety of materials and applications.

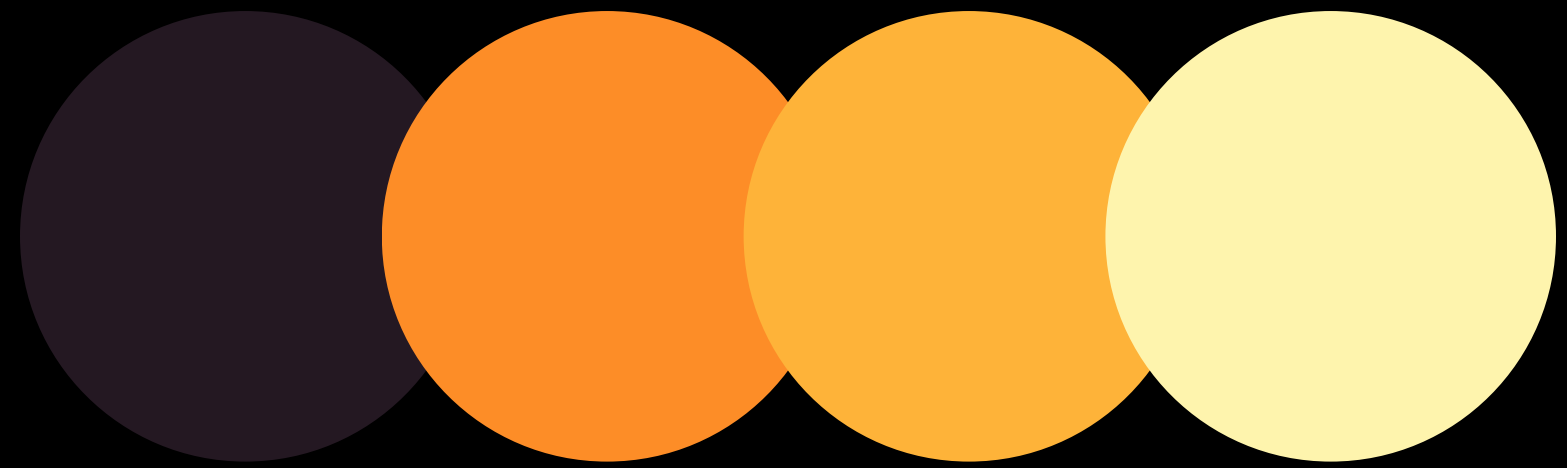


Spirit & Adventure
Tours



Brand Color Palette

These colors reflect our brand's identity and personality.



#241822

#FD8D27

#FEB339

#FEF4AD

Fonts Guide

Our fonts are most effective when paired and sized correctly.

Large Heading

SUB-HEADING

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut hendrerit ipsum quam, quis convallis tellus gravida ut. Donec commodo interdum magna.

Fonts in Use

These fonts have been crafted specifically for the brand.

Aa

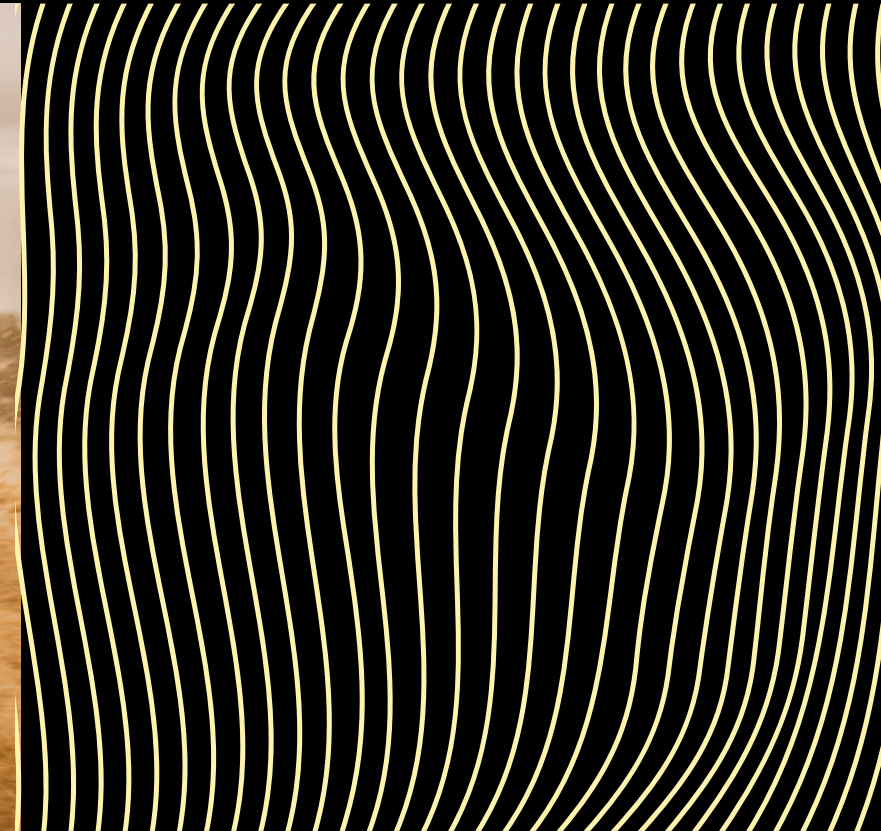
RoxboroughCF

ABCDEFGHIJKLMNO
PQRSTUVWXYZ
abcdefghijkl
mnopqrstuvwxyz
1234567890!
@#%&^*()

Aa

Libre Baskerville

ABCDEFGHIJKLMNO
PQRSTUVWXYZ
abcdefghijkl
mnopqrstuvwxyz
1234567890!
@#%&^*()



“Remember that happiness is a way of travel – not a destination.”

Roy M. Goodman

